

HEAVY HAULAGE IN LORI MALAYSIA BERHAD

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## ABSTRACT

The set up of LORI MALAYSIA BERHAD began in 1972 with the operation of conventional cargo lorry transport. Throughout the period, it has expanded rapidly with the back-up from the Government and MARA until recently when its operation was affected by the economic recession.

Being active in the field of lorry transport, LMB has set up branches at Butterworth, Johor Bahru, Kota Bharu, and its office in Petaling Jaya acts as the headquarter.

As LMB are planning ahead to expand its transport activities, various objectives has been set up in <sup>line</sup> with its policy. In view of the past, present and future growth of heavy equipment usage, LMB has embark itself to be involved in the Heavy Haulage transport.

Heavy Haulage is termed as the heavy shipment of cargoes using specialised vehicles and facilities. It is essential for the national development as some initial setting in industry and development areas require heavy equipment.

The growth of transport equipment production which assembles several products of other industries also affected the growth market for heavy haulage. The encouraging performance of the industries for the last few decade had shown a good sign for this venture.

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