



UNIVERSITI TEKNOLOGI MARA

FFW121: NON-FICTION WRITING

Course Name (English)	NON-FICTION WRITING APPROVED
Course Code	FFW121
MQF Credit	4
Course Description	The course introduces the students to the distinct writing styles and practices of a variety of non-fictional prose genres encompassing essays and opinion pieces, articles and blogs, travel writing, food writing, sports writing and also the practice of writing biographies and memoirs. The course is designed to provide the students with required skills and techniques, relevant structure and organization, planning and researching in order to transform experiences, recollections and real-life phenomena into creative works that are enjoyable and accessible to a wider audience. It will also enable the students to recognize which things are significant, how to characterize them in a clear and convincing voice and how to “show” rather than “tell” that will sustain a reader’s interest.
Transferable Skills	1. Creative Thinking Skills 2. Problem solving skills
Teaching Methodologies	Lectures, Tutorial, Discussion
CLO	CLO1 Identify the features and characteristics of different genres of non-fiction writing CLO2 Respond to different prompts in order to construct a variety of non-fiction writing CLO3 Reproduce a broad range of non-fiction writing skills in their own creative writing undertakings
Pre-Requisite Courses	No course recommendations
Topics	
1. Course Briefing and General Overview 1.1) N/A	
2. Introduction to Non-fiction Writing 2.1) Genre and Characteristics	
3. Generating Ideas 3.1) Mind Mapping and Personal Expressive Writing	
4. Research Techniques for different genres of Non-fiction writing 4.1) N/A	
5. Locating the “Story” from the “Situation”: Beginnings and Endings 5.1) N/A	
6. “Show” don’t “Tell” 6.1) Characterization and Point-of View	
7. Assignment One (Individual) 7.1) Personal Essay	
8. Essays, Opinion Pieces and Article writing 8.1) N/A	
9. Travel writing, Food writing, Sports writing and writing Blogs 9.1) N/A	
10. Biographies and Memoirs 10.1) N/A	

11. Assignment Two (Individual) 11.1) Responding to Prompts
12. Rewriting and Editing 12.1) N/A
13. Library Research and Writing 13.1) N/A
14. Assignment Three (Individual) 14.1) Creative Composition

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Students are to write a PERSONAL ESSAY based on the topics of their choice. The assignment is worth 30% which contains these criteria:	30%	CLO1
	Assignment	Students are required to respond to 5 (Five) prompts. Each prompt equals to 6% marks which makes the total 5 prompts is 30%.	30%	CLO2
	Assignment	Students must produce a short Creative Composition that contains the characteristics of a genre of their choice.	40%	CLO3

Reading List	Reference Book Resources	<ul style="list-style-type: none"> • Paul Headrick 2013, <i>The Wiley Guide to Writing Essays About Literature.</i>, John Wiley & Sons Inc New York, United States • Richard Margraf Turley 2015, <i>Writing Essays : A guide for students in English and the humanities.</i> , ROUTLEDGE London, United Kingdom • Suzan St.Maur 2010, <i>How To Write Winning Non Fiction : The Complete Writing and Publishing Handbook for Non-Fiction Authors.</i> , Lean Marketing Press Gt Yarmouth, United Kingdom • Sherry Ellis 2010, <i>Now Write! Nonfiction : Memoir, Journalism, and Creative Nonfiction Exercises from Today's Best Writers and Teachers.</i>, Penguin Putnam Inc Los Angeles, United States. • Trish Nicholson. 2014, <i>Writing Your Nonfiction Book : the complete guide to becoming an author.</i> , Troubador Publishing Market Harborough, United Kingdom • William Zinsser. 2014, <i>On Writing Well : The Classic Guide to Writing Nonfiction.</i>, HarperCollins Publishers New York, NY, United States
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	