



**UNIVERSITI TEKNOLOGI MARA**  
**FFW112: INTRODUCTION TO WRITING, THEORY AND PRACTICE**

<b>Course Name (English)</b>	INTRODUCTION TO WRITING, THEORY AND PRACTICE <b>APPROVED</b>
<b>Course Code</b>	FFW112
<b>MQF Credit</b>	3
<b>Course Description</b>	This course introduces the history of traditional literature. Students are also exposed to key terms of different creative generic writing such as drama, short stories and novel. The discussion, in addition, includes different literary theories such as formalistic approach, sociological, stylistic and several other approaches, which are in relevance to creative writing. The aim of the course is to develop student's ability to write creative literature.
<b>Transferable Skills</b>	Critical thinking
<b>Teaching Methodologies</b>	Lectures, Blended Learning, Practical Classes, Workshop
<b>CLO</b>	CLO1 Apply knowledge and comprehension of basic literary terms and theories of creative writing in their own creative works CLO2 Demonstrate practical skills of creative writing in their own creative works CLO3 Demonstrate problem solving and (scientific) research skills in analysing the form, content and structure of a selected creative product
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Introduction To Final Draft Or Celtx Software</b> 1.1) n/a	
<b>2. Introduction To Literature</b> 2.1) n/a	
<b>3. What Is Fiction?</b> 3.1) n/a	
<b>4. Criticism Of A Drama Script</b> 4.1) n/a	
<b>5. Criticism Of A Short Story Script</b> 5.1) n/a	
<b>6. An Introduction To Malay Oral Narratives</b> 6.1) n/a	
<b>7. An Introduction To Literary Terms (Drama)</b> 7.1) n/a	
<b>8. An Introduction To Different Dramatic Structures</b> 8.1) n/a	
<b>9. An Introduction To Literary Theories</b> 9.1) n/a	
<b>10. Writing And Editing Process</b> 10.1) n/a	
<b>11. An Introduction To Literary Terms (Poetry)</b> 11.1) n/a	
<b>12. Short Story Writing Process</b> 12.1) n/a	

<b>13. Drama Script Writing Process</b>
13.1) n/a
<b>14. Ongoing Creative Process</b>
14.1) n/a

Assessment Breakdown		%		
Continuous Assessment		100.00%		

  

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Criticism of a Short Story	30%	CLO1
	Assignment	Creation of a Script	30%	CLO2
	Assignment	Critical Analysis	40%	CLO3

  

Reading List	Recommended Text
	<ul style="list-style-type: none"> <li>• Brooker, P., Selden, R., &amp; Widdowson, P. 2017, <i>A reader's guide to contemporary literary theory</i>, Taylor &amp; Francis</li> <li>• Leahy, A. (Ed.). 2016, <i>What we talk about when we talk about creative writing</i>, 14 Ed., Multilingual Matters</li> </ul>

  

Article/Paper List	Recommended Article/Paper Resources
	<ul style="list-style-type: none"> <li>• Collin, J., &amp; Ting, S. H. 2015, Diverse Construction of Identities in Contemporary Malaysian Literature: Challenges in Deconstructing and Teaching Literature</li> <li>• Himmelheber, R. H., Leahy, A., Platt, J., &amp; Ryan, J. 2016, 10 Terms &amp; Trends: Creative Writing and the Academy, <i>What We Talk about When We Talk about Creative Writing</i>, 14</li> </ul>

  

Other References
This Course does not have any other resources