



## UNIVERSITI TEKNOLOGI MARA

### FFW111: CHARACTER AND STORY DEVELOPMENT

<b>Course Name (English)</b>	CHARACTER AND STORY DEVELOPMENT <b>APPROVED</b>
<b>Course Code</b>	FFW111
<b>MQF Credit</b>	4
<b>Course Description</b>	This course provides students with the basic understanding of character and story development in different creative works. Students are exposed to the theme, character development, structure, motivations and emotions, setting and action, dialogue and style, how to re-write and polish their understanding and writing. With all the knowledge, at the end of semester students are expected to enhance their capability to perform as a competent creative industry writer.
<b>Transferable Skills</b>	Communication Skills Research/Planning/Investigation Organization/Management/Leadership/Decision Making Critical Thinking/Problem Solving
<b>Teaching Methodologies</b>	Lectures, Blended Learning, Presentation, Workshop
<b>CLO</b>	CLO1 Identify the basic elements of character and story development in different creative works CLO2 Describe the importance of character and story development elements in selected creative products CLO3 Adopt the basic elements of character and story development in their writing proposal
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Week 1 Course Briefing &amp; General Overview</b> 1.1) n/a	
<b>2. Week 2 Step by step writing process</b> 2.1) n/a	
<b>3. Week 3 Introduction to character development</b> 3.1) n/a	
<b>4. Week 4 Creating a character profile</b> 4.1) n/a	
<b>5. Week 5 A Seven-Step Method for Developing a Creative Concept</b> 5.1) n/a	
<b>6. Week 6 Developing a story</b> 6.1) n/a	
<b>7. Week 7 Introduction to plot development</b> 7.1) n/a	
<b>8. Week 8 Elements of plot</b> 8.1) n/a	
<b>9. Week 9 Three Act Structure &amp; Five Act Structure</b> 9.1) n/a	
<b>10. Week 10 Plot Hole, Linear and Non-linear plot, Sub Plot</b> 10.1) n/a	
<b>11. Week 11 Workshop</b> 11.1) n/a	

<b>12. Week 12 Workshop</b> 12.1) n/a
<b>13. Week 13 Final Assessment</b> 13.1) n/a
<b>14. Week 14 Course Evaluation</b> 14.1) n/a

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Final Project	Written Proposal	40%	CLO3
	Presentation	Identify the character and story development elements in selected film	30%	CLO2
	Written Report	From selected film, present the character profile and backstory	30%	CLO1

Reading List	Reference Book Resources	<ul style="list-style-type: none"> <li>• Card, O.S 2011, <i>Characters &amp; viewpoint</i>, Writers Digest Books Ohio</li> <li>• Baharuddin Zainal 2004, <i>Mendekati kesusasteraan</i>, Dewan Bahasa dan Pustaka Kuala Lumpur</li> <li>• Edelstein, L 2010, <i>The writer's guide to character traits</i>, Writers Digest Books Ohio</li> <li>• Munier, P 2015, <i>Plot perfect</i>, Writers Digest Books Ohio</li> <li>• Newton, M 2013, <i>Writing thrillers: The writer's guide to crafting tales of suspense</i>, Writers Digest Books Ohio</li> </ul>
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	