

MAXIMIZING UTILIZATION OF FLEET IN CARGO
OPERATION. WITH SPECIAL REFERENCE TO
FELDA TRANSPORT CORPORATION.

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ABSTRACT

Proper management and efficient planning are essential in achieving a fully maximize utilization of fleet.

The scope of study that being look into in order to obtain fully maximized utilization of fleet involved the present trend of demand services, method of routeing and schedulling, and the fleet availability and requirements. The study will reveale the strengths and weaknesses of the company in their operation.

Beside that, methods that being used by the company in order to control their utilisation of fleet also being studied. In general, all the methods are applicable to the company but several recommendations had being proposed for the consideration of the company.

In conclusion, effective planning and marketing efforts are important in reducing direct shipment to achieve fully maximazation of fleet.

TABLE OF CONTENTS.

	<u>Page</u>
ACKNOWLEDGEMENT	i
ABSTRACT	iii
LIST OF TABLES	iv
LIST OF DIAGRAMS	vi
LIST OF MAPS	vii
LIST OF FIGURES	viii
LIST OF GRAPHS	ix
LIST OF CHART	ix
ABBREVIATIONS	x
TABLE OF CONTENTS	xi

CHAPTER ONE : INTRODUCTION.

1.0 INTRODUCTION.

1.1 Felda.	1
1.2 Felda Transport Corporation.	3
1.3 General View of The Problem.	13
1.4 Importance and Rationale as to Choice of Study.	22
1.5 Objectives.	25
1.6 Hypotheses.	26
1.7 Scope and Limitation.	29
1.8 Methodology.	27

CHAPTER TWO : LORRY PERFORMANCE AND COST ANALYSIS.

2.0 INTRODUCTION.	30
2.1 Road Cargo Availability and Its Requirement.	31
2.1.1 Information On Lorry.	32
2.2 Utilization Analysis.	36
2.2.1 Lorry Utilization.	36
2.2.2 Mileage/Distance Utilization.	37
2.2.3 Tonne/Km Utilization.	40
2.3 Cost Analysis.	43
2.4 Break - Even Analysis.	57

CHAPTER THREE : ROUTEING AND SCHEDULING.

3.0 INTRODUCTION.	61
3.1 Routeing of Lorry.	62
3.1.1 Routeing.	62
3.1.2 Factor Affecting Routeing.	62
3.1.3 Routeing Plans.	66
3.1.4 Estimating Distance.	79
3.1.5 Felda Transport Corporation Method of Routeing.	79
3.2 Vehicle Scheduling.	89
3.2.1 Scheduling.	89
3.2.2 Objective of Scheduling.	89
3.2.3 Factor Affecting Scheduling.	90
3.2.4 Requirements for Effective Scheduling.	92
3.2.5 Felda Transport Corporation Method of Scheduling.	94