



INDUSTRIAL TRAINING AT EASTEEL SERVICES (MALAYSIA) SDN BHD MARCH 1 – AUGUST 15, 2023

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### **EXECUTIVE SUMMARY**

For the past six months, I have had the wonderful chance to train and get job experience at Easteel Services (Malaysia) Pte. Ltd. I'm Siti Nur Hidayah binti Zaini, a senior at UiTM Kampus Bandaraya Melaka studying Office Systems Management (Hons).

One of NatSteel's fully owned subsidiaries, Easteel Services (Malaysia) Pte. Ltd., offers prefabrication services and products for wire mesh products, mainly for companies in the construction sector. At ESM, all products are created with a commitment to quality and in accordance with the specifications supplied by clients. There are 200 employees at this company, including regular staff and interns of different racial and age groups.

Regarding my internship training, I can say that it was a wonderful and instructive moment for me throughout my internship term. I was assigned to the production team as a production admin, where I picked up a lot of new skills in administrative tasks including entering data into various documents like key in MESH output in the provided Excel, uploading data to SAP systems, and recording data. Overall, it is really enlightening and practical.

The SWOT analysis, which examines the company's internal and external factors, is used in this study. To help determine the company's production performance, this analysis is used. This study also focuses on the advantages and disadvantages I encountered while finishing my internship at the organization.

# **TABLE OF CONTENTS**

TITLE	PAGES
Executive Summary	2
Table of Contents	3
Acknowledgment	4
1.0 Student's Profile	5
<ul> <li>2.0 Company Profile</li> <li>2.1 Company background</li> <li>2.2 Vision and mission</li> <li>2.3 Organizational chart</li> <li>2.4 Products and services</li> <li>3.0 Training Reflection</li> <li>3.1 Working hours</li> <li>3.2 Assignments and duties</li> <li>3.3 Experience and skills</li> <li>4.0 SWOT Analysis</li> </ul>	6-12 6-8 8 9-12 13-16 13-14 15 15-16 17-20
5.0 Discussion and Recommendation	21-25
6.0 Conclusion	26
References	27
Appendices	28-31

## ACKNOWLEDGEMENT

First, I want to express my gratitude to Allah SWT for enabling me to complete this industrial training report (MGT666) flawlessly and on time. It gives me great pleasure to express my gratitude to the outstanding staff at Easteel Services (Malaysia) Pte. Ltd. (ESM) for their sincere counsel in helping me keep up my theoretical and practical knowledge of office system management.

Besides that, I would like to thank Mohamad Anas bin Mohd Anuar, Senior Officer Production Admin, and Ms. Grace (Ms. Tai Yuan Ling, Head of the Production Department) for supervising me throughout the industrial training time at ESM. They were a great assistance to me, especially in terms of work methods and skills, and they were always willing to offer suggestions on how to fit in with the workplace and culture.

In addition, I want to express my gratitude to Puan Erratul Shela Eshak, my dear industrial training advisor, who helped me complete this report. Even though we don't regularly interact in person, she consistently mentors me, points out my shortcomings, notably in theory and reports, and encourages me to complete my industrial training.

My sincere thanks go out to my family, friends, and coworkers at the office for their direct and indirect support, encouragement, helpful criticism, and full cooperation in the completion of my industrial training report from beginning to conclusion. In Sha-Allah, may Allah grant them all peace, joy, and every blessing in this world and the next.

# 2.0 COMPANY PROFILE

### 2.1 Company's Background



### Figure 1: NatSteel's Logo

NatSteel Holdings is a leading South-East Asia company that delivers premium steel products and solutions for the construction industry. An iron and steel manufacturing factory called NatSteel Holdings Pte Ltd (NSH) was first founded as a public corporation on January 31, 1964, in Singapore and was given the name National Iron and Steel Mills (NISM). This came into being as a result of NISM's realization of its efforts to manufacture, sell, and trade all products based on iron and steel to Malaysia and its region as well as Singapore. NISM began producing during the early stages of its establishment on a commercial basis.

By 1965, Eastern Wire (EW), a joint venture that eventually became a full subsidiary of NISM in the 1990s, had developed the manufacture of hard-drawn wire and welded mesh. Up until the GMO building's construction for \$3.9 million in 1983, NISM's iron and steel business thrived. Then, in 1990, NSIM converted to NatSteel Pte Ltd, which it has retained ever since. NatSteel has expanded beyond its original focus on iron and steel to include businesses in chemistry, engineering, electronics, resorts, and real estate.

The World Steel Association's 2011 Safety and Health Excellence Recognition is one accomplishment NatSteel can be proud of. It was awarded to just a select group of companies. Around 2013, the parent country's plant operations underwent automation, which increased productivity. To serve market in the light of this situation, NatSteel established operations with over 3,000 employees in the ASEAN region.