



Cawangan Melaka

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BA242: BACHELOR OF BUSINESS ADMINISTRATION (HONS.) FINANCE

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1.0 EXECUTIVE SUMMARY

Industrial training report is explained about my internship journey at Instrak Venture Capital Berhad for six months which 24 weeks were given to completed as part of subject MGT666 as part of academic requirement by Universiti Teknologi MARA (UiTM). My internship training will take place at Petaling Jaya, Selangor which the second branches of Instrak Venture Capital Berhad from 15 March 2023 until 25 August 2023. Instrak Venture Capital Berhad is the venture capital provides funds to start-ups and small businesses with high development potential, according to investors. In this case, small businesses with outstanding growth potential or those that grow quickly and seem set to keep growing frequently receive venture capital funds.

This report is separated into several sections and begins with an important part which is to introduce the company's profile. The next section is a reflection of industrial training, which covers each of the skills or benefits that are applied and learned during industrial training. The report's main findings are regarding some aspects of the company, such as its strengths, weaknesses, opportunities, and threats, which are shown in the SWOT analysis section. In the discussion and recommendation section, all elements gained from the company are discussed.

Besides, industrial training report also gives a student the exposure towards the reality of working environment in particular fields. Apart of that, training with Instrak Venture Capital organization helps me gain several skills and build a soft and hard skills such as in administrative, system and controlling, data entry and data analysis that give an a opportunity with finance industry.

To conclude, as a finance student doing industrial training at venture capital company give me a lot of knowledge towards finance motivation where I can leverage my theories during my studies, understanding market research or market audience, attending board meeting where I were given an chance to observe how the management set up the company goals, target and achievement within time frame. From this give me more focus, motivation and inspired them to strive into a successful people in finance industry in future.

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My profound gratitude also goes to my supervisor, Linda Abu Bakar and the entire staffs at Instrak Venture Capital Berhad, for providing me with internship opportunities and guiding me in doing work in real working environment. Their assistance and support with finance and administrative tasks provided me with a wealth of valuable experience.

Last but not least, I would like to thank and appreciate my family and people around me for their unwavering support and being the driving force behind my success. Their kindness and cooperation are greatly appreciated.

3.1 BACKGROUND OF ESTABLISHMENT



Instrak Venture Capital Berhad was originally come from Inisiatif Strategik where Inisiatif Strategik Sdn Bhd has been established in 2000. Instrak Venture Capital Berhad focuses on digital banking and fintech system solutions as well as corporate finance that can drive the country's economic growth and also provides total financial solutions to all viable industries with insurance coverage so that the conducive eco-system govern all parties from end to end. In addition, Instrak Venture Capital Berhad has assisted all selected viable industries with a financial solution of almost RM3.8bill over 20 years in history in line with product and services provided.

In line to the business expansion, Instrak has upgraded its status to a Berhad (Limited) entity, namely Instrak Venture Capital Berhad which was established in 2020. Instrak Venture Capital Berhad is registered under Registered Of Company under the Company Act 2016 and regulated under Securities Commission of Malaysia



Figure 1