



UNIVERSITI
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INDUSTRIAL TRAINING REPORT AT MATRIX CONCEPTS HOLDINGS BERHAD

1 March - 15 August 2023



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EXECUTIVE SUMMARY

Experiencing an internship at Matrix Concepts Holdings Berhad for six months has been wondrous for me. As a final-year student in finance at the UiTM campus in Bandaraya Melaka, it is a very good opportunity for me to learn many new things involving real work-life experience. I have been assigned to the Credit Control Department, which is somehow related to things that I learned during my previous semester. Basically, the business nature of Matrix is a property developer. The company has successfully expanded its business by involving in a few industries, such as healthcare, education, and construction. Therefore, in this report, I included all of my discussion and summarised the company background, reflections on my internship, including my tasks, and new things I have learned.

The primary focus of this report is to analyze the company's SWOT based on the things I have observed, read, and perceived. Analyzing the strengths of the company will allow me to determine the company's competencies to achieve their goal. On the other hand, weaknesses are the company's internal issues that need to be handled immediately to avoid further problems. Meanwhile, evaluating external opportunities can help the company take advantage of them and receive a positive return. Next, threats to the company are used to list out circumstances that can have a direct impact on company performance. (Kenton, 2023)

Last but not least, I propose a few potentials and suggestions based on the SWOT analysis that might help the company continue striving in the future. I anticipate that the new approach I propose in this report will help the company achieve its long-term objectives.



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1.0 ACKNOWLEDGEMENT

Alhamdulillah, first of all, praise and thank you to Allah S.W.T., as I was finally able to complete my internship report titled "Industrial Training Report", which specifies at Matrix Concepts Holdings Berhad, the company where I completed my internship for 6 months. I would like to take this chance to express my deepest appreciation for those who gave me a lot of support and guidance to complete this report.

Therefore, I would like to express my special appreciation and sincere gratitude to my advisor, Madam Afzan Sahilla Binti Mohd Amir Hamzah, for assisting me and providing invaluable guidance throughout this semester. It was a great privilege and honour to be her student and work under her guidance. Thank you so much for your presence and support whenever needed.

The completion and final report could not have been completed without the cooperation of my supervisor, Mr. Randy Lee Eng Wei. I would like to thank you for his willingness to help me with ideas and suggestions involving the company's matters and information. I am also very grateful for all the knowledge that he gives me, as it helps me to motivate myself and prepare for the working environment.

Finally, with continuous support and motivation from my beloved parents, I was able to complete this report without having so many problems. All of their encouragement is very meaningful for me, as it keeps me motivated to do my best in my internship and studies. I really hope that all of my effort will contribute to my final assessment of the internship report because I believe that I have done my best to complete it.

Thank you.

3.0 COMPANY'S PROFILE



Matrix Concepts Holdings Berhad
(MCHB)

Location:

Wisma Matrix,
No 57, Jalan Tun Dr Ismail,
70200 Seremban, Negeri Sembilan

Operation Hour:

9.00 a.m - 6.00 p.m
(Monday - Friday)