



اَبُو سَيِّدِي تَتَكُونُ لِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

Cawangan Melaka

FACULTY OF BUSINESS AND MANAGEMENT

BACHELOR OF BUSINESS ADMINISTRATION (HONS.) INTERNATIONAL
BUSINESS

INDUSTRIAL TRAINING REPORT AT CGS-CIMB SECURITIES SDN. BHD.

1 March 2023 – 15 August 2023



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EXECUTIVE SUMMARY

This report explains the summarization throughout a 6-month of internship at CGS-CIMB Securities Sdn. Bhd. CGS-CIMB Securities is one of the top integrated financial service providers in Asia. China Galaxy International Financial Holdings Limited, a fully owned subsidiary of China Galaxy Securities Co. Ltd., and CIMB Group Sdn Bhd are partners in a 75-25 joint venture. This report contains the student's profile, company's profile, training reflection, the company SWOT analysis, discussion, recommendations and conclusion. This report focuses on the PESTEL analysis framework aspects that are relevant to CGS-CIMB Securities in order to determine its Strength, Weakness, Opportunity and Threat (SWOT).

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1.0 ACKNOWLEDGEMENT

First and foremost, It is always a pleasure to be able to gain experiences in doing internship in CGS-CIMB Securities Sdn Bhd. I sincerely thank for my supervisor, Munirah A. Aziz for her guidance to uphold my internship as well as communication and organizational skills in handling the retail business services department. A paper is not enough for me to convey the support that I have received from her for all the work that I did.

Besides that, I would also like to thank all the staffs in CGS-CIMB Securities Sdn Bhd who also had helped me throughout my internship period and for allowing me to have my training in CGS-CIMB.

Not to forget, my advisor, Dr. Nor Azmawati for being a good and thoughtful advisor in allowing me to get this report done and also giving prompt replies for my uncertainties during my internship. Without her guidance, I would not be able to successfully get my reports and presentation done.

Lastly, I will not forget the support from my family for them to allow and encouraging me to do my training in CGS-CIMB Securities Sdn Bhd.

2.0 STUDENT'S PROFILE

2.1 UPDATED RESUME

NADIRA ANIS NAFISA BT MOHAMMAD ISAMLEE

Profile Summary

Recent University graduate with a passion for international business and business analytics. Seeking to acquire the appropriate knowledge in critical thinking, problem solving and communication skills.

Skills

- Project Management
- Communication Skills
- Application Software
- Programming Language
- Digital Marketing
- Organizational Skills

Expertise

- Dev C++
- Adobe
- Microsoft Office
- Business Analytics
- Data Entry

Language

Malay 
English 

Work Experience

- 2019 IT Assistant | Nilai Municipal Council
- 2020 Assistant, Credit (Grade S1) | RCE Marketing Sdn Bhd
- 2023 Retail Business Support | CGS-CIMB Securities Sdn Bhd

Education

- 2016 ST DAVID'S HIGH SCHOOL MELAKA
Sijil Pelajaran Malaysia
- 2017-2019 UITM KAMPUS JASIN
Diploma in Computer Science & Mathematics
- 2020-2023 UITM KAMPUS BANDARAYA MELAKA
Degree in International Business

Extra Curricular Activities

- 2015 Participated in Netball
Netball Sports Club in ST David's High School
- 2017 Build-it Competition
Robotics Club in UiTM Jasin
- 2017 AJK Bendahari for Seminar Formula Pelajar Cemerlang Dr Shukri Abdullah
Robotics Club in UiTM Jasin
- 2019 Challenge Your Skills
Robotics Club in UiTM Jasin

Achievements

- Dean's List Award
- Diploma Semester 1 | GPA : 3.63
- Degree Semester 1 | GPA : 3.67
- Degree Semester 2 | GPA : 3.65
- Degree Semester 4 | GPA : 3.67

Figure 1: Resume