



## UNIVERSITI TEKNOLOGI MARA

### FFF243: CINEMATIC STORYTELLING

<b>Course Name (English)</b>	CINEMATIC STORYTELLING <b>APPROVED</b>
<b>Course Code</b>	FFF243
<b>MQF Credit</b>	3
<b>Course Description</b>	Cinematic Storytelling course will focus on the roles of narrative in cinema. Emphasizing on the notion of cinematic stories and how they work. The course will explore basic principles, methods, and techniques for composing cinematic stories that will rest on character development and narrative structure, thus student has to produce a short screenplay with a sound understanding of the Cinematic Storytelling discourse
<b>Transferable Skills</b>	1. Identify and distinguish the notion of idea and story characteristic (C2) 2. Demonstrate a critical analysis discussion which regards to story and cinematic storytelling. (C4) 3. Produce and develop a short screenplay and storyboard with a sound understanding of the Cinematic Storytelling discourse. (C5)
<b>Teaching Methodologies</b>	Blended Learning
<b>CLO</b>	CLO1 Identify and distinguish the notion of idea and story characteristic CLO2 Demonstrate a critical analysis discussion which regards to story and cinematic storytelling CLO3 Produce and develop a short screenplay and storyboard with a sound understanding of the Cinematic Storytelling discourse
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. 1. Course Briefing</b> 1.1) Overview of the course	
<b>2. 2. Idea and Concept</b> 2.1) Idea and Concept	
<b>3. 3. Story Structure</b> 3.1) Story Elements and Structure	
<b>4. 4. Character Development</b> 4.1) Element and Conceptual	
<b>5. 5. Telling Story Through The Narrative</b> 5.1) 3 Act Structure	
<b>6. 6. Telling Story Through The Narrative</b> 6.1) Genre/Issue	
<b>7. 7. Screen Writing: Keep it Visual</b> 7.1) Show, Don't Tell!!	
<b>8. 8. Framing, Composition and Positioning</b> 8.1) Conceptual	
<b>9. 9. Storyboard your story</b> 9.1) Introduction	
<b>10. 10. Storyboard your story</b> 10.1) Conceptual and Theoretical	
<b>11. 11. Storyboard your story</b> 11.1) Workshop	

**12. 12. Storyboard your story**

12.1) Preparing

**13. 13. Storyboard your story**

13.1) Finalising

**14. 14. Submission**

14.1) Project

<b>Assessment Breakdown</b>	<b>%</b>
Continuous Assessment	100.00%

<b>Details of Continuous Assessment</b>	<b>Assessment Type</b>	<b>Assessment Description</b>	<b>% of Total Mark</b>	<b>CLO</b>
	Final Project	Produce and develop a short screenplay and storyboard with a sound understanding of the Cinematic Storytelling discourse	40%	CLO3
	Group Project	Researched on given title: Literature Reviewed and outline significant points. Demonstrated an interesting presentation with a sound understanding of the given title.	30%	CLO1
	Individual Project	Writing an academic essay The Topic will be given. Thus, the essay should demonstrate a critical analysis discussion which regards to story and cinematic storytelling. (Words 1300-1350 words)	30%	CLO2

<b>Reading List</b>	<b>Recommended Text</b>	<ul style="list-style-type: none"> <li>• Mercado, M. 2010, <i>The Filmmaker's Eye: Learning (and Breaking) the Rules of Cinematic Composition</i>, Focal Press United Kingdom</li> </ul>
	<b>Reference Book Resources</b>	<ul style="list-style-type: none"> <li>• Corbett, D. 2013, <i>The Art of Character: Creating Memorable Characters for Fiction, Film, and TV</i>, Penguin Books USA</li> <li>• Khatib, L. 2012, <i>Storytelling in World Cinemas, Volume 1-Forms</i>, Wallflowers Press UK</li> <li>• Khatib, L. 2012, <i>Storytelling in World Cinemas, Volume 2: Contexts</i>, Wallflowers Press UK</li> <li>• McIver, G. 2016, <i>Art History for Filmmakers: The Art of Visual Storytelling.</i>, Bloomsbury Publishing Plc UK</li> <li>• Morey, K. 2014, <i>Bringing History to Life Through Film: The Art of Cinematic Storytelling</i>, Rowman &amp; Littlefield. UK</li> </ul>
<b>Article/Paper List</b>	This Course does not have any article/paper resources	
<b>Other References</b>	This Course does not have any other resources	