

WELCOME REMARKS

Yang Berbahagia
Professor Datuk Dr Shahrin Sahib @ Sahibuddin, FASc
Vice-Chancellor
Universiti Teknologi MARA

**Signing Ceremony
Memorandum of Understanding
between
Universiti Teknologi MARA
and
Dream GP Inc. Japan**

27 November 2023

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Honourable guests

Mr Metohide Arayama
Chief Executive Officer
Dream GP Inc. Osaka, Japan

Yang Berusaha
Associate Professor
Dr Raja Mohammed Firhad Raja Azidin
Dean of the Faculty of Sports Science and Recreation
Universiti Teknologi MARA (UiTM)

Distinguished guests, ladies, and gentlemen

Salutations

(To be confirmed by the organiser on the day of the event)

Assalamualaikum Warahmatullahi Wabarakatuh. Salam Sejahtera. Good afternoon to everyone.

1. *Alhamdulillah*, praise be to Allah S.W.T for His abundant blessings, making it possible for us to gather here today to formalise and celebrate a significant undertaking.
2. I am thrilled to be part of this momentous occasion as the Memorandum of Understanding (MoU) is signed between **Universiti Teknologi MARA (UiTM)** and **Dream GP Inc. Osaka, Japan.**
3. On behalf of UiTM, I extend our warmest welcome and *Selamat Datang* to the delegation from **Dream GP Inc. Osaka, Japan** led by its **Chief Executive Officer (CEO), Mr Metohide Arayama.**

4. The event today marks the continuous collaboration between UiTM and the industry which translates to the transfer of knowledge, expertise, and experience.
5. With this MoU initiated by the Faculty of Sports Science and Recreation (FSR), UiTM advances yet another step forward in strengthening our graduates' competitive edge, besides providing them leverage once they leave us to embark on their professional journey and the next phase of their lives.

Ladies and gentlemen,

6. UiTM is a reputable university with a sound history of distinction in research and education. It also has a vibrant programme of partnerships with other foreign universities.

7. In pursuit of cultivating proficient and competitive human resources for personal advancement, societal development, and national success, UiTM firmly believes in the perpetuation of the dissemination of knowledge and the implementation of ethical principles.
8. It is, therefore, an honour to have such a technologically advanced Japanese company represented here at UiTM. Dream GP has an extensive record of providing wellness and fitness-related goods and services under its brand portfolio.
9. Due to this fact, I look forward to knowledge sharing and activities pertaining to foot health, footwear, insoles, and others ancillary to the mechanics of sports, fitness, and wellness.
10. Essentially, to benefit both parties, UiTM, particularly the Faculty of Sports Science and

Recreation, must keep this memorandum of understanding in place by working together on initiatives that go beyond documents and promote fitness and wellness in innovative and interesting ways.

Ladies and Gentlemen,

11. The MoU established today is praiseworthy, as well as crucial and timely. I hold a firm conviction that this collaboration represents a significant and valuable endeavour in enhancing the global fellowship between UiTM and prominent Asian industries such as **Dream GP Inc.**
12. This synergetic undertaking commits us to work together more closely towards our common goal in the pursuit of internationalisation.
13. As UiTM aims to be a **Globally Renowned University by 2025**, we recognise the urgent need for an accelerated shift to reconsider the essence of

how we view our work, to see what needs to be changed, and how that change can take shape.

14. Moreover, to optimise our capabilities, it is vital that we step out and be ready for smart partnerships for the betterment of UiTM students and staff.
15. On that note, allow me to express my sincere gratitude to everyone whose efforts have led to the success of today's event, in particular, the Faculty of Sports Science and Recreation and the organising committee for coordinating and following through with this MoU.
16. I also wish to thank **Dream GP Inc.** for being on board with us and embarking on this exciting venture.
17. I am confident that we will gain much success through the implementation of this MoU. So, let us preserve this strong alliance and continue to work as a team.

18. Congratulations and best wishes to everyone involved in this meaningful endeavour.

Thank you.

**Wabillahi Taufiq Walhidayah Wassalamualaikum
Warahmatullahi Wabarakatuh.**