



UNIVERSITI TEKNOLOGI MARA

BSS608: ACADEMIC PROJECT I

Course Name (English)	ACADEMIC PROJECT I APPROVED
Course Code	BSS608
MQF Credit	3
Course Description	This module is enabling students to conduct research and investigation on a topic of their choice, approved by the department. The module is in two parts. Within this first part the student will develop an ability to collect data (primary/secondary) and any relevant information on the chosen topic. The data and information will be presented in a written form in which the students will be expected to obtain the complete part of literature review of the topic choose.
Transferable Skills	<ol style="list-style-type: none">1. Apply knowledge and skill in conducting the research design, the literature survey and the methodology of the study.2. Show research program and work independently in a constraint time.3. Produce an effective research report according to the required academic format and standard.
Teaching Methodologies	Field Trip, Case Study, Supervision
CLO	<p>CLO1 identify the method of writing and presenting research proposal.</p> <p>CLO2 able work independently along the guidelines given by the supervisor</p> <p>CLO3 collect and make use of any data or information for write up the research especially on reporting literature review data.</p>
Pre-Requisite Courses	No course recommendations
Topics	
1. Chapter 1	1.1) Introduction
2. Chapter 2	2.1) Literature review
3. Chapter 3	3.1) Research Methodology

Assessment Breakdown		%	
Final Assessment		100.00%	

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Reading List	Reference Book Resources	<ul style="list-style-type: none"> • Lain, Borden 2000, <i>The Dissertation : An Architecture Student's Hand Book</i>, Architectural Press Oxford • Naoum, S.G 2007, <i>Dissertation Research and Writing for Construction Students</i>, Butterworth Heinemann Oxford • Bryman, A. 2008, <i>Social research methods</i>, Open University Press Oxford • Green, S.B., Salkind, N.J., Akey, T.M 2000, <i>Using SPSS for windows: analysing and understanding data</i>, Second Ed., Prentice Hall London • Institute of Graduate Studies UiTM 2009, <i>Guidelines on thesis format for Post Graduate</i> • Mc Mahan, E. 2013, <i>Literature and the writing process</i>, 10th Ed., Prentice Hall New Jersey • McQueen, R., Knussen, C. 2002, <i>Research methods for social science, an introduction</i>, Prentice Hall London • Murray, R 2006, <i>How to write a thesis</i>, Second Edition Ed., Open University Press London • Noorzan Mohd Noor 2010, <i>Writing research & thesis proposals: guidelines & examples</i>, UPENA UiTM • Pandiyan, V., Chandran, V.G.R 2009, <i>Research methods: a simple guide for business undergraduates.</i>, UPENA Shah Alam • Stark, R. 2004, <i>Research & writing skills: success in 20 minutes a day.</i>, LearningExpress. 	
Article/Paper List	This Course does not have any article/paper resources			
Other References	This Course does not have any other resources			