



**FACTORS INFLUENCE ENTREPRENEURSHIP INTENTION AMONG STUDENTS OF  
FACULTY OF BUSINESS ADMINISTRATION IN UiTM CAWANGAN MELAKA KAMPUS  
BANDARAYA MELAKA**

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## **ABSTRACT**

Entrepreneurship become a very important as it help in creating jobs for the society, and also reducing the unemployment rate. However, any individual will pursue their career as an entrepreneur when they have high intention towards it. In Malaysia the entrepreneurial intentions among Malaysian is the lowest compared to 64 countries in the world which is only 4.9% of them want to be self-employed. There are several factors that may contribute towards lack of the intention of people to become an entrepreneurs such as attitude towards the behaviour, perceived behavioral control, subjective norms and entrepreneurship education. Therefore, this study need to be conducted to determine the influence of those factors on entrepreneurship intention. The objectives of the study are to investigate current level of entrepreneurship intention among students in UiTM Cawangan Melaka Kampus Bandaraya Melaka, to determine the relationship between attitude towards the behaviour, perceived behavioral control, subjective norms and entrepreneurship education between entrepreneurship intention and also to identify the factor that give greatest influence on entrepreneurship intention of the students. The questionnaire was distributed to 175 students of Faculty of Business Administration at UiTM Cawangan Melaka Kampus Bandaraya Melaka by using convenience sampling method. All of the data were analyzed by using SPSS Version 23. From the research, it was found that attitude towards the behaviour, subjective norms and entrepreneurship education has a significant relationship with entrepreneurship intention and the variable of attitude towards the behaviour was found that is the most influence factor towards entrepreneurship intention. Students of Faculty of Business Administration at UiTM Cawangan Melaka Kampus Bandaraya Melaka also have high intention about entrepreneurship.

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