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**AFFECT OF MOTIVATIONAL FACTORS ON EMPLOYEE JOB  
PERFORMANCE**

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JUNE 2019

## **ACKNOWLEDGEMENT**

First and foremost, I would like to express my special thanks of gratitude to my advisor, Dr. Irzan Ismail who has helped me to do this project paper on the topic the effects of motivation towards the employee job performance. I would also like to thank my parent for giving the unconditionally support to finish this project paper. I would also like to thank to my entire friend that has help me a lot in finalizing this project paper within the time frame.

## **ABSTRACT**

The purpose of this research was to analyze the effect of motivational factors with employee job performance at UiTM Kampus Bandaraya Melaka and MICOST. The motivational factors in this study are enhancing salary, promotion and training and development. This study also determined the most influential factors that related to the employee job performance. This research is a quantitative research which had used the self-administered electronic questionnaire as the instrument for the collection of data. The data was collected and achieved a percentage of 40.83 percent out of possible 191 respondents which was derived from total population of 346 employees who work in UiTM Kampus Bandaraya Melaka and MICOST. The data was collected and evaluated by using Statistical Package for the Social Science (SPSS) Version 25 Software. In addition, multiple regression analysis and correlations analysis were performed with the aim of analyses the relationships between independent variables and dependent variable. The result indicates that two variables weak relationship (enhance salary and promotion) while one variable shows positive and significant relationship with the employee job performance.

## TABLE OF CONTENT

<b>TITLE</b>	<b>PAGE</b>
DECLARATION OF ORIGINAL WORK	iii
LETTER OF SUBMISSION	iv
ACKNOWLEDGEMENT	v
ABSTRACT	vi
TABLE OF CONTENTS	vii
LIST OF FIGURES	xii
LIST OF TABLES	xiii
<b>CHAPTER 1          INTRODUCTION</b>	
1.0 Preamble	1
1.1 Background of study	1
1.2 Problem Statement	3
1.3 Research Questions	3
1.4 Research Objectives	3
1.5 Definition of Key Terms	4

1.6 Scope of Study	4
1.7 Significant of Study	4
1.8 Chapter Summary	4

## **CHAPTER 2            LITERATURE REVIEW**

2.0 Introduction	5
2.1 Enhance Salary	5
2.2 Promotion	6
2.3 Training and Development	7
2.4 Job Performance	8
2.5 Relationship Between Enhance Salary And Job Performance	9
2.6 Relationship Between Promotion And Job Performance	10
2.7 Relationship Between Training And Development And Job Performance	11
2.8 Theoretical Framework	12
2.9 Chapter Summary	13

## **CHAPTER 3            RESEARCH METHODOLOGY**

3.0 Introduction	14
3.1 Research Design	14