DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE FACULTY OF BUSINESS MANAGEMENT MARA UNIVERSITY OF TECHNOLOGY **DUNGUN CAMPUS**

TERENGGANU

"DECLARATION OF ORIGINAL WORKS"

I, NURUL AIDA BINTI MAT AZAM,

Hereby, declare that:

- This work has not previously accepted in substance for any degree, locally or overseas and not be concurrently submitted for any other degrees.
- This project paper is the result of our independent work and investigation except where otherwise stated.
- · All the verbatim extracts have been distinguished by quotation marks and sources of our information have specifically acknowledgement.

Date: 7/1/12 Signature

ACKNOWLEDGEMENT

بينالنالجالجا

I like to Thanks our Almighty Allah because still giving me chance to live and complete my research report. I would like to offer my sincerest gratitude to my first advisor, Madam Zuraida Mohamad who has being supported me throughout my thesis with their patience and knowledge whilst allowing me the room to work in my own way. She give willingness to share ideas, information and knowledge to make this task successful is highly appreciated.

Then, I would like to show my gratitude to my practical training supervisor, Tengku Embong Tengku Man and other staffs for their supervision, advice, and guidance from the very early stage of this research as well as giving me experiences throughout the work when I was in my practical training and give me opportunity to complete this thesis. Finally, I thanks to all my lecturers, family, friends and to all who involve directly and indirectly along the way for me to finish this thesis. I am indebted to every one of them. Whatever errors remain is clearly my own mistake. Wassalam.

THANK YOU,

TABLE OF CONTENTS

CONTENTS	<u>PAGE</u>
ACKNOWLEDGEMENT	iv
LIST OF TABLE	ix
LIST OF FIGURE	xii
ABSTRACT	iv
CHAPTER ONE: INTRODUCTION	
1.1 Background Of Study	1
1.1.1 Consumer Products	3
1.1.1.1 Nestle (Malaysia) Berhad	
1.1.1.2 Yeo Hiap Seng (Malaysia) Berhad 1.1.1.3 Ajinomoto (Malaysia) Berhad	
1.1.1.4 Dutch Lady Milk Industries Berhad	
1.1.1.5 Fraser & Neave Holdings Berhad	
1.2 Problem Statement	5
1.3 Research Question	7
1.4 Research Objective	7
1.5 Thereotical Framework	8
1.6 Research Hyphotheses	9
1.7 Scope And Limitation	10
1.8 Significance Of Study	13
1.9 Defination Of Terms	14
1.9.1 Dividend	
1.9.2 Profitability Ratio	
1.9.3 Operating Profit Margin	
1.9.4 Return On Equity	
1.9.5 Return On Investment	

1.9.7 Dividend Payout RatiO

CHAPTER TWO: LITERATURE REVIEW	17
CHAPTER THREE: RESEARCH METHODOLOGY	
3.1 Introduction	22
3.2 Research Design	23
3.3 Data Collection Method	24
3.4 Data Analysis	24
3.4.1 Model Specification	25
3.4 2 Statistic	25
3.4.2.1 Regression Coefficient	26
3.4.2.2 Coefficient Of Determination	26
3.4.2.3 T- Statistic	27
CHAPTER FOUR: FINDINGS AND DISCUSSION	
4.1 Introduction	28
4.2 Nestle Malaysia Berhad	29
4.2.1 Multiple Regression Analysis	
4.2.2 Regression Analysis	
4.2.3 Coefficient Of Determination	
4.2.4 T-Statistic	
4.3 Yeo Hiap Seng Berhad	32
4.3.1 Multiple Regression Analysis	
4.3.2 Regression Analysis	
4.3.3 Coefficient Of Determination	
4.3.4 T-Statistic	

ABSTRACT

Under the uncertainty of economic market, trading company in Malaysia facing uncertainty and unpredictable risk that would affect their financial performance. Dividend payout ratio is too measured the percentage of earnings pay to shareholders. Sometimes the companies get many profits and do not pay or pay little amount of dividends to shareholders because they use the profit for retained earnings rather than pay dividend to shareholders and it can be worst if the profitability ratio of the company become worst in some situation. This study will assist in answering the question as well as identifying the relationship between the key variables and dividend payout ratio. The objectives of this research are to determine the independent variables that could affect the dependent variable, to find out the relationship between the dividend payout ratio as a dependent variable and operating profit margin,, return on equity and return on investment as an independent variables and to determine which factor that could gives the most impact on dividend payout. For this study, Multiple Regression Analysis will be used since there is more than one independent variable. Statistical Package for the Social Sciences (SPSS) was used in analyzing and processing the data. From result and findings it shown operating profit margin and dividend payout ratio is a determinant of dividend payout in trading companies because it have positive relationship, their beta always the highest and relationship of t-statistic is significant among other companies. So, as a conclusion it can be said that the level of profitability of the company effect the companies to pay dividend to their shareholders.

Keywords: financial performance, equity, asset.