

**A STUDY ON FACTORS THAT MOTIVATE
GOVERNMENT STAFFS AT KUALA TERENGGANU TO
PAY THE ZAKAT BY SALARY DEDUCTION**

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ABSTRACT

The purpose of this study is to analyze the factors that motivate government staffs at Kuala Terengganu pay the zakat by monthly salary deduction and which is among the selection criteria will give the most influence to motivate the staffs. There are three independent variables that were established in this study such as services quality, benefits and promotion towards motivate government staffs at Kuala Terengganu pay the zakat by monthly salary deduction (dependent variable).

This study used SPSS to analyse the data. Based on the result and findings majority of the respondents are agree with the services quality, benefits and promotion towards motivate government staffs at Kuala Terengganu pay the zakat by monthly salary deduction because the respondents want to use this services for convenience of them. However, the government staff still needs given more information about the payment of zakat by salary deduction through promotion.

Overall this study, the result and findings had met the objectives of the study. This study provides information to the respondents to pay the zakat by salary deduction. Previously, there was less literature or research exists on this subject of study in Malaysia. So this paper aims to close this gape. Therefore, researcher wants to recommend to the customer that they must choose the best alternative in payment of zakat and make sure that they fulfill their obligation as a muslim