



A SURVEY ON THE IMPACT OF SOCIAL NETWORK
ON UITM DEGREE STUDENTS

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SUBMITTED FOR THE FULLFILMENT OF THE
REQUIREMENT FOR THE DEGREE BACHELOR OF
BUSINESS ADMINISTRATION WITH HONOURS
(MARKETING)

FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA SARAWAK

JUNE 2015

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ABSTRACT

Participation with technology for social purposes has become the mainstream communication method for many people in the past several years. Social networking websites such as Facebook, Twitter, MySpace and Instagram are the most popular places for these students to spend their time, and are the primary focus of this study. The researcher examined the impact of social networking among UiTM degree students to determine how this involvement affects academic performance and overall attitude toward school.

Differences between male and female students regarding academic achievement, performance and social networking use will also be identified and discussed. Recommendations and further studied will be offered.

CHAPTER 1: INTRODUCTION

1.1 BACKGROUND OF THE STUDY

We all know that internet is very important in our daily life nowadays. Social networking is use to connect people or create communication among people around the world. They use social network to contact their old friends, peers, family and so forth. Besides, they used social network to contact their family and friends around the world. Social networking is the practice of expanding the number of one's business and or social contacts by making connections through individuals. That is why social network is important nowadays. They no need to pay an expensive ticket just to visit their family and friends just to visit them, they can just use social network which is social network provide video called which is very cheap, they does not need to pay anything. Besides, they can use social network to start-up their business through social media. They can interact with each other using social network. Unfortunately, there are major problem why people does not like to use social network. First, the reason is because of slow coverage. Other than that, social network is like a jailed where they interact with each other for few hours and the work is postponed.

Although social networking is possible in person, especially in the workplace, university and high schools, it is the most popular online. This is because unlike most high schools, colleges or workplaces, the internet is filled with millions of individuals who are looking to meet other people, to gather and share first-hand information and experiences about finding employment, business to business marketing and even groups sharing information. When it comes to online social networking, websites are the commonly used. These websites are known as social sites. Social networking websites function like an online community of internet users. Depending on the website in question, many of these online community members share common interests in hobbies, religion, politics, and alternative lifestyles. Once we are granted access to a social networking website we can begin to socialize.

This socialization may include reading the profile pages of other members and possibly even contacting them. The friends that you can make are just one of the many benefits to social networking online. Another one of the benefits include diversity because the internet gives individuals from all around the world access to social networking sites. This means that although you are in the United States, you could develop an online friendship with someone in Denmark or India. Not only you will make new friends but you just might learn a

CHAPTER 2: LITERATURE REVIEW

2.1 INTRODUCTION

This chapter is discussing about the previous literature on the variable included in this study. Literature review was conducted not only to help the researcher to have better understanding of the problem but also to ensure all important variable were not missed by the researcher. Besides, it allowed the testability and reliability of the study to be enhanced. The literature for this study covered the effect of the social networking toward the students. It is also relate with the attitude of the students themselves. This study is conduct to identify the impact of social networking on

2.2 LITERATURE REVIEW

Social network is an attractive medium. It attracts people from all ages, occupation and social level. Students used social network for many reasons. It is either brings positive or negative impact. Social network provide an easy, convenient and it is easy to access in which people can interact with their friends and family to share information or to gain information. Students nowadays, there is a must for them to sign in social network every day. They may be obsessed to this social network. Even though they are too busy with their homework or assignment, and upcoming test they still have time to sign in their social network. "Regardless of how busy college students were, social network was a part of their daily life". (AKBIYIK, 2013). Social network have become their daily routine. They keep on busy updating or posting their status every time even though they have more important things to do.

Some students use social network in good and bad way. They use social network to communicate and interact with their friends and family even though they far apart from each other. As far as we know, social network is free and convenient, that is why many students prefer to used social network to contact with them using social networking. Some of them used social network just to wasting their time but some of them use it to discuss on their assignment through social networking sites. "Students can utilize social networks to develop their educational performance. Students have had extended and richer discussions on social networking sites such as Facebook and Twitter more than in class. Moreover, they felt comfortable asking questions on Facebook or Twitter which assisted them avoiding their shyness factor. Furthermore, they were able to express their concerns about upcoming major