UNIVERSITI TEKNOLOGI MARA

VCS657: SOCIETY AND CULTURE

Course Name (English)	SOCIETY AND CULTURE APPROVED
Course Code	VCS657

MQF Credit	3

Course Description	The course will introduce to the students' concepts, theories and perspectives vital in the understanding of society and culture. An explanation on why people of different groups or societies have differently will also tackled. The students are expected to have an increased level of awareness of oneself and other significant factors around him.

Transferable Skills	Demonstrate ability to socialize with people from different walks of life.

Teaching Methodologies	Lectures, Blended Learning, Discussion

CLO	
	CLO1 Describe achieving social and cultural literacy by examines the interaction between persons, societies, culture, and environments across time.
	CLO2 Compare cultural practices of people different ethnic origin.
	CLO3 Analyze the significant factors of society and culture

Pre-Requisite Courses	No course recommendations

Topics
1. Introduction to Society and Culture 1.1) N/A
2. Perspectives in understanding the society 2.1) N/A
3. Socio-cultural evolution, Transformation of societies 3.1) N/A
4. Social group and organization 4.1) N/A
5. What is culture 5.1) N/A
6. Principles underlying social and cultural issue 6.1) N/A
7. Malay society and cultural 7.1) N/A
8. World –view 8.1) N/A
9. Norms in society 9.1) N/A

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	n/a	30%	CLO1
	Assignment	n/a	30%	CLO2
	Presentation	n/a	40%	CLO3

Reading List	Reference Book Resources	• **David R. Dichens 2015, *Postmodernism and Social Inquiry; Semiotic and Postmodernism*, UCL Press London** • **Gunther R. Kress 2015, *Multimodality: A Social Semiotic Approach to Contemporary Communication*, Routledge** • **Clive Seale 2012, *Research Society & Culture*, 3rd Ed., Sage Publication Ltd** • **Phillip Vannini, Dennis Waskul, Simon Gottschalk 2012, *The Senses in Self, Society, and Culture: A Sociology of the Senses*, Routledge** • **Daniel Chandler 2017, *Semiotics: The Basics*, Routledge**
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	