



UNIVERSITI TEKNOLOGI MARA

VCS605: INTRODUCTION TO MUSEUM STUDIES

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| Course Name (English) | INTRODUCTION TO MUSEUM STUDIES APPROVED |
| Course Code | VCS605 |
| MQF Credit | 3 |
| Course Description | Introduction to Museum Studies provides an in-depth introduction to the history, theory and practice of museums. The course explores the function of museums in terms of organization, operation and administration. Topics will include the history of museums, museum ethics, museum mission statements, collections management, exhibition design and public programming. Based in practical exercises, students will research, write and present on a variety of subjects central to the successful administration of museums in general. Students will gain an understanding of the museum and the challenges and responsibilities that museums and their staff members encounter. |
| Transferable Skills | Demonstrate professional skill, knowledge and competencies. |
| Teaching Methodologies | Lectures, Field Trip, Case Study, Reading Activity, Discussion, Museum Session, Presentation |
| CLO | CLO1 1. Demonstrate competency in understanding the foundations of museum history, theory and practice. CLO2 2. Provide modern principles of museum structure and organization and management. CLO3 3. Exhibit mastery in the use of materials, techniques and media as they relate to museums. |
| Pre-Requisite Courses | No course recommendations |
| Topics | |
| 1. 1. Introduction to the course, to Museum Studies, and to Museums in general 1.1) N/A | |
| 2. 2. Collections and Collections Management 2.1) N/A | |
| 3. 3. Exhibitions and Interpretation 3.1) N/A | |
| 4. 4. Visitor Engagement and Marketing 4.1) N/A | |
| 5. 5. Cultural Heritage, Cultural Property, and Repatriation 5.1) N/A | |
| 6. 6. Museum Ethics 6.1) N/A | |
| 7. 7. Museum Education 7.1) N/A | |
| 8. 8. Mission and Planning 8.1) N/A | |
| 9. 9. Leadership and Financial Management 9.1) N/A | |
| 10. 10. Membership and Development 10.1) N/A | |

| Assessment Breakdown | % |
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| Continuous Assessment | 100.00% |

| Details of Continuous Assessment | Assessment Type | Assessment Description | % of Total Mark | CLO |
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| | Assignment | Creating Annotated Bibliography Throughout the semester, students will create their own annotated bibliography on books and articles about museums (excluding the required texts for this course). By the end of the semester, students should each possess a bibliography of 20 sources, including books and articles on a variety of topics, including museum management, fundraising, collections management and museum education, to name a few. Each entry must have a complete bibliographical citation and a brief paragraph (four to five sentences minimum) about the book/article. Due at end of course. | 30% | CLO1 |
| | Assignment | Search for two museums from two different states (Malaysia). Prepare a report that includes the following information on each institution: Where it is located; the mission statement; the scope of their collections; the size of their staff; the size of their facility; and if possible, their funding sources. Be creative in your search and be prepared to present your findings in class and also turn in a hard copy. | 30% | CLO2 |
| | Presentation | Work in a group of three. Choose one university museum/gallery from the list, which will be provided. Present with members of the group, all which is related to the chosen museum/gallery under the governing of public universities in Malaysia. Presentation should cover the collections and approach in all aspects in the museum/gallery. All members in each group will need to cooperate and visit the museum/gallery, at least once and meet up with the museum personnel in order to obtain all information needed for presentation. Presentation will be in power point, hard copy and brochures, pamphlets and anything to do with the museum/gallery. Presentation will be held in the 12th and 13th week. | 40% | CLO3 |

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| Reading List | Recommended Text | <ul style="list-style-type: none"> Gale Anderson 2013, <i>Reinventing the Museum, The Evolving Conversation on the Paradigm Shift</i>, 2nd Ed., AltaMira Press [ISBN: 978-075911965] |
| Article/Paper List | This Course does not have any article/paper resources | |
| Other References | <ul style="list-style-type: none"> Book Stephen E. Weil 2003, <i>Making Museums Matter</i>, Smithsonian Institution Press Book Mary (and Edward P.) Alexander 2007, <i>Museums in Motion: an Introduction to the History and Functions of Museums</i>, AltaMira Press Book Timothy Ambrose and Crispin Paine 2013, <i>Museum Basics</i>, Routledge | |