

WELCOME SPEECH

Yang Berbahagia
Prof. Datuk Dr Hajah Roziah Mohd Janor
Vice-Chancellor
Universiti Teknologi MARA (UiTM)

**The 6th International Innovation, Design, and
Articulation (i-IDeA) 2023 programme**

11 May 2023

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Yang Berhormat
Dato' Haji Mohammad Yusof Bin Apdal
Deputy Minister of Higher Education Malaysia

Yang Berbahagia
Professor Emeritus Datuk Dr Raduan Che Rose
Chairman of the University Board of Directors

Yang Berusaha
Assoc. Prof. Ts. Dr Shukor Sanim Mohd Fauzi
Rector of UiTM Perlis Branch

Yang Berusaha
Assoc. Prof. Ts. Dr Noor Azurati Ahmad
Head Judge of the Innovation event

Co-chairpersons of i-IDeA 2023

Distinguished guests, media representatives, committee members of i-IDeA 2023, ladies and gentlemen.

Assalamualaikum Warahmatullahi Wabarakatuh and very good morning to all.

(Salutations)

To be confirmed by the organiser on the day of the event.

1. Alhamdulillah, praise be to Allah S.W.T. for His grace and blessings that made this momentous occasion possible.

2. It is a great pleasure for me to welcome everyone to the **6th International Innovation, Design, and Articulation (i-IDeA) 2023.**

3. Congratulations to the **Division of Research, Industry, Community, Alumni and Entrepreneurship, Universiti Teknologi MARA, Perlis Branch, Malaysia** for hosting this event.

4. I also would like to express my utmost gratitude to our guest-of-honour, **Yang Berhormat Datuk Haji Mohammad Yusof Bin Apdal, Deputy Minister of Higher Education Malaysia** for gracing us with your presence at this special event.

Ladies and gentlemen,

5. For Malaysia to achieve its status as a high-income and developed country by 2030, the quality of talent, innovative entrepreneurial aspects, and competitiveness are highly emphasised.

6. **i-IDeA 2023** is an international event that highlights **three major categories** which are: **(1) Innovation, (2) Conference,** and **(3) Competition.** The **i-IDeA** event promotes the culture of innovation, research, and entrepreneurship among the participants, locally and abroad.

7. The event emphasises the **multidisciplinary focus, emerging scientific, and technological development as well as social sciences**. It is also a suitable platform to link inventors, researchers, academicians, non-academicians, and industries in sharing their innovations and creative ideas that can be commercialised.

8. Additionally, i-IDeA 2023 provides an avenue to produce and stimulate creative talents among potential innovators by organising related activities during the event. Potential participants can have their innovations presented in any of the **3 main categories** namely **Crown, Crystal, and Comic**.

9. Our aim is to bring together researchers, professionals, and school students in the context of a multi and interdisciplinary field. The 6th i-IDeA 2023 is an exceptional platform for participants to connect with others and share their ideas and knowledge and explore the potential of collaborations in future research.

10. It is our hope that the various activities and happenings at the event will lead to a stimulating, engaging, and fulfilling experience for all participants.

Ladies and gentlemen,

11. I am excited to share with you that the response towards i-IDeA 2023 has been overwhelming whereby we have received a good number of **registered participants from ASEAN countries including Thailand and Indonesia.**

12. On behalf of UiTM, I am grateful and humbled by the strong support from our local and international strategic partners in making i-IDeA 2023 a reality.

13. With the significant number of participations, we hope that the programme will be widely acknowledged as a valuable platform for researchers and innovators to share their knowledge and experience with academicians as well as the industries.

14. It is worth mentioning that to ensure our visibility and to promote i-IDeA 2023 at a larger scale, we have established strategic cooperation with foreign institutions.

15. Therefore, I would like to express our sincere appreciation to the local universities and corporate companies who have worked with us as strategic partners in organising i-IDeA 2023.

16. Not to forget, our special thanks to **Dewan Kosmik** by **Dewan Bahasa dan Pustaka** which serves as the official magazine for i-IDeA 2023.

Ladies and gentlemen,

17. In moving towards becoming a developed country, the culture of invention and innovation is an important component that needs to be applied to all walks of life including government and private agencies.

18. In line with UiTM's aim to produce **globally marketable** graduates and staff, activities and endeavours that promote originality, creativeness, and innovativeness must be encouraged.

19. Thus, I hope that i-IDeA will continue to be a not-to-be-missed event every year and possibly be one of the important platforms and factors leading the university to become a **Globally Renowned University by 2025**.

20. Finally, I would like to congratulate the **6th i-IDeA organising committee** for their tremendous effort in organising this event. Hopefully, the determination, perseverance, and team spirit shown from the beginning will continue to be applied in every aspect of this institution.

21. I wish everyone great success in this important event. Thank you and well done to all participants for partaking in the event and activities and keeping the

research and innovation spirit alive. I look forward to seeing you all again in the coming years. Insya-Allah.

Thank you.

Wabillahi Taufiq Walhidayah Wassalamualaikum

Warahmatullahi Wabarakatu