

OFFICIATING SPEECH

Yang Berbahagia
Prof. Datuk Dr Hajah Roziah Mohd Janor
Vice-Chancellor
Universiti Teknologi MARA

**Association Of Asia-Pacific Business Schools
(AAPBS) Academic Conference**

Double Tree Hilton, Shah Alam, Malaysia

8 May 2023

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Yang Berbahagia

XXX

Yang Berusaha

XXX

Distinguished colleagues, guests, ladies, and gentlemen

Salutations

(To be confirmed by the organiser on the day of the event)

**Assalamualaikum Warahmatullahi Wabarakatuh.
Salam Sejahtera. Good morning to everyone.**

1. Alhamdulillah, all praise is due to Allah S.W.T. for His blessings which enable us to meet for this very significant academic event.
2. It is with great honour and pleasure that I welcome you to the **2023 Association of Asia-Pacific Business Schools (AAPBS) Academic Conference**, hosted by the Faculty of Business and Management, Universiti Teknologi MARA (UiTM) Malaysia.
3. My heartfelt thanks to the conference committee and organisers, especially to the Dean of the Faculty of Business and Management of UiTM, Prof. Dr Firdaus Abdullah, for inviting me to deliver the officiating speech.

Ladies and gentlemen,

4. The **AAPBS Academic Conference** is a special event that gathers heads and deans of business

schools from universities across the Asia-Pacific region. The Asia-Pacific region is undoubtedly one of the most economically vibrant regions in the world.

5. As heads and deans of business schools in this region, you have a unique opportunity and responsibility to shape the future of education and work. Your participation in this academic conference suggests that you are equally adamant about boosting graduate employability.

6. The conference theme this year "**Learned Values-Driven Talent: Towards Quality Education**" highlights the importance of instilling values in our students. As we face unprecedented social, economic, and environmental challenges, it is essential that we equip our students with the autonomy, sense of purpose, and skills they need to succeed in the workforce and contribute to society.

7. With sub-themes like **“Connecting the World of Learning and Work”**, **“Developing Civic Responsibility and Sensibility via Community-Based Learning”**, and **“Business School Innovation Eco-system”**, the AAPBS academic conference is thus the perfect platform for the exchange of ideas, best practices, and innovative approaches to prepare our students for the challenges and opportunities ahead.

8. Throughout this conference, we can share our experiences, learn from each other, and build a stronger network of business schools committed to providing quality education that drives positive change. Together we can create an ecosystem that fosters entrepreneurship, innovation, and social responsibility.

Ladies and gentlemen,

9. It is worth noting that UiTM is committed to achieving its strategic goals as outlined in **UiTM2025** - our strategic framework for the future.

This framework considers national and global trends, as well as policies and planning at the university level.

10. We have reviewed our performance through the **UiTM 11th Malaysia Plan and 2016-2019 performance report**, as well as SWOT analysis and feedback from our stakeholders. This framework will guide our efforts to provide quality business education. I am equally confident that this academic conference will contribute to our ongoing endeavours to achieve our goals.

Ladies and gentlemen,

11. The Association of Asia-Pacific Business Schools (AAPBS) was formally established on October 17, 2004. The primary purpose of the association is to provide leadership and representation to advance the quality of business and management education in the Asia-Pacific region. Hence, the outcomes of the idea-sharing, and academic discussions throughout this conference should inspire and

propel business schools to improve its standards and quality.

12. It would be wise to make full use of this special conference platform to strengthen the relationships between business schools in the region and to further collaborate on research and activities that would enhance business and management education in Asia-Pacific and possibly impact globally, too.
13. We have much to learn from each other and collectively we can create positive social impacts.
14. On that note, I would like to express my gratitude to the organisers of this conference, the Faculty of Business and Management UiTM, for their hard work in bringing us together. I am confident that this will be a fruitful and productive conference, and I look forward to hearing your insights and ideas.

15. To all guests and participants, deans, and members of the association, thank you for attending and making this event meaningful and successful.

**Without further ado,
with *Bismillahirrahmanirrahim* I officiate and declare
the 2023 Association of Asia-Pacific Business
Schools Academic Conference open.**

Thank you.

**Wabillahi Taufiq Walhidayah Wassalamualaikum
Warahmatullahi Wabarakatuh.**