



# EMPOWERING COMMUNICATION AND MEDIA STUDIES STUDENTS: THE MCSC JOURNEY

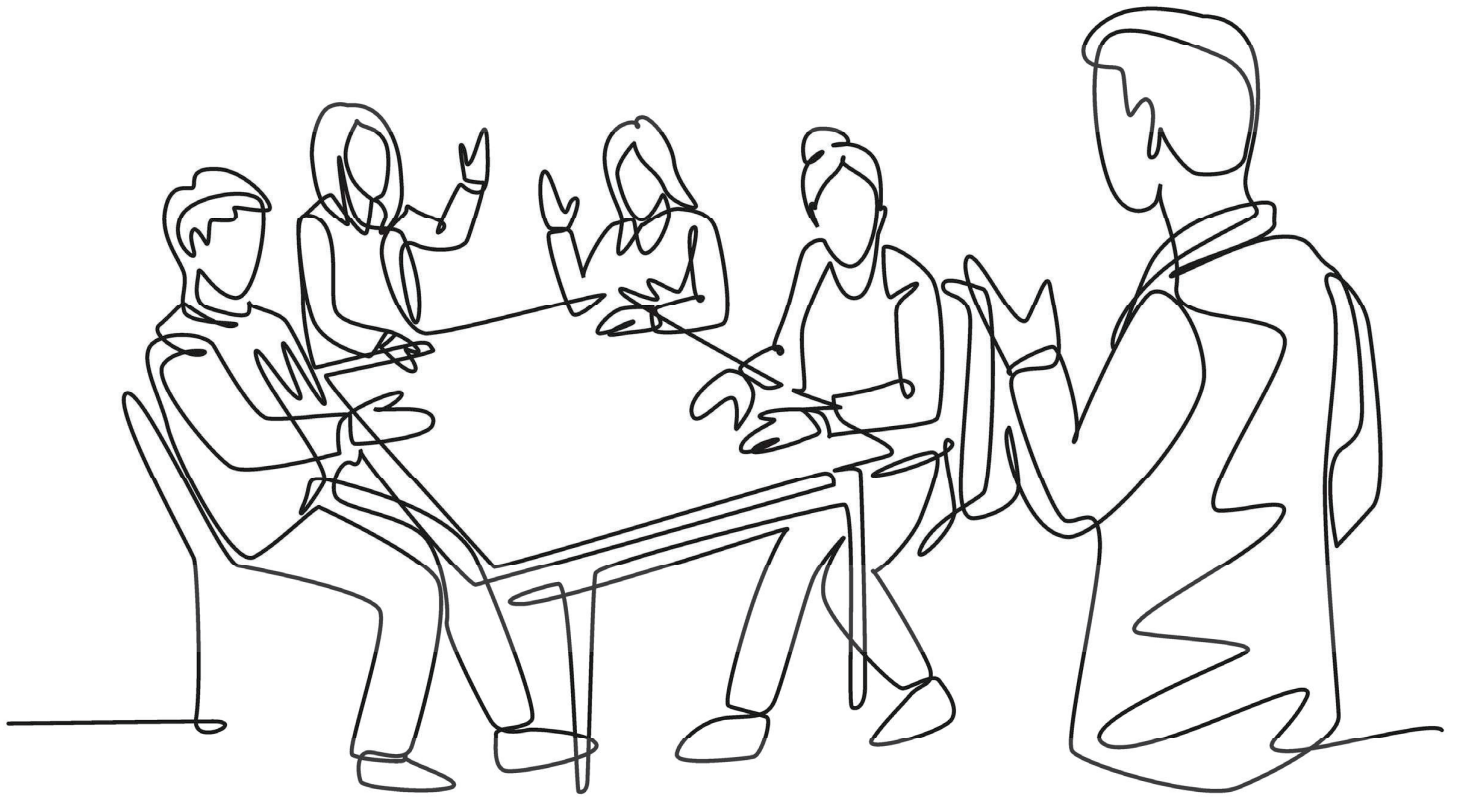
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Since its inception in 2017, the Media and Communication Student Club (MCSC) at UiTM Cawangan Negeri Sembilan Kampus Rembau has been a cornerstone of support and growth for students pursuing a Diploma in Media and Communication Studies. This club serves as a dynamic platform for students to collaborate, learn, and contribute to the vibrant academic environment at UiTM Cawangan Negeri Sembilan Kampus Rembau.

At the helm of MCSC are five dedicated advisors Madam Farah Hazween, Sir Muhammad Nabihan, Sir Ahmad Syakir, Miss Wan Anis Aqilah, and Madam Amirah. These advisors play a crucial role in guiding MCSC members, offering insights, and ensuring the smooth operation of the club's activities. Their consistent guidance has been instrumental in nurturing an atmosphere of creativity and learning within the club.

MCSC operates with a structured leadership system, led by a high council in 2023/2024 comprising passionate and dedicated individuals who oversee various aspects of the club's functioning. President Arriesha Nabilah, a dynamic third semester Masscomm student, leads MCSC with inspiration, fostering a supportive and growth-oriented environment. Secretary Siti Suraya, a fourth semester Masscomm student, handles administrative tasks and

coordinates meetings, ensuring seamless communication within the club. Treasurer Tajul Hafiz, a meticulous third semester Masscomm student, manages the club's finances, playing a pivotal role in program success. Protocol Putri Nur Gustawina, a disciplined fourth semester Masscomm student, ensures order and decorum during club events, maintaining a professional atmosphere. Publicity Ainul Najihah, a fourth semester Masscomm student, skilfully handles engaging content for MCSC's social media platforms, boosting outreach. Multimedia Muhammad Fakhrul, a talented third-semester Diploma Masscomm student, creates visually captivating event posters, enhancing the club's online presence. Entrepreneurship Nurauni Iyazi manages fundraising efforts and participation in festivals, fostering financial sustainability for the club's endeavours. Special Task Nur Aina Nadhirah, a fourth semester Masscomm student, offers her support across various roles, displaying the flexibility and unity within MCSC. News and Documentation Danish Effendy, a third-semester Diploma Masscomm student, diligently maintains alumni and ex-high council records, preserving the club's history and achievements. Additionally, we have a dedicated secretariat under the MCSC club that plays a crucial role in ensuring the smooth organization of various activities.



Along with the MCSC club mission to driving competitive and high-confidence students through accurate communication skills, MCSC club have actively moving forward in providing a platform for student to develop and improve their skill. Every semester, MCSC club enthusiastically conducting at least four events where students are given responsibility and opportunity in handling events outside and inside campus. This thing helps to enhance their current learning experience also empowers them with a valuable lifelong tool for personal and professional success. This outcome coming along with the MCSC club vision to leading the transformation of MC110 diploma students towards effective and competitive communication ahead of graduating.

As the new semester approaches, MCSC gears up for more exciting events. The Induction Day for incoming students remains a staple, ensuring a warm welcome for newcomers. Moreover, a highlight on the horizon is the 'Hana Hou' event, which translates to 'once again' in Hawaiian. This event celebrates the incoming batch of Media Communication students and has become a much-anticipated occasion on campus. With a promise of diverse and engaging activities, MCSC continues to escalate student life at UiTM Rembau.

MCSC proudly carries the moniker "the Voice of Masscommers." This title reflects the

club's commitment to advocating for the welfare and rights of diploma students within the Faculty of Communication and Media Studies. MCSC's efforts not only amplify students' voices but also promote the faculty's reputation in all places. Furthermore, all Diploma Communication and Media Studies students are automatically MCSC members from their first semester until they graduate.

In conclusion, the Media and Communication Student Club at UiTM Cawangan Negeri Sembilan Kampus Rembau stands as a testament to the power of collaboration, mentorship, and student led initiatives. With a vibrant leadership structure and a commitment to fostering an inclusive and engaging environment, MCSC continues to shape the academic journey of Media Communication students while leaving an indelible mark on the campus community.

# MASSCOMM FACILITIES



