



THE Z.E.N

EMPOWERING SUSTAINABILITY THROUGH CIRCULAR DESIGN AND WASTE MANAGEMENT

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The Faculty of Communication and Media Studies UiTM Negeri Sembilan Rembau Campus in collaboration with Majlis Rekabentuk Malaysia has recently hosted an event called “The Z.E.N (Zero-waste Environmental Network)” with the aim of raising awareness about the environmental impact of solid waste and pollution. The event also promoted the use of sustainable technologies by incorporating circular design principles. Taking place from June 23rd to June 25th at Institut Latihan FAMA in Port Dickson Negeri Sembilan, the program involved participation from the local community as well as final year students of Diploma in Communication and Media.

The program featured a variety of engaging activities designed to empower participants with a deeper understanding of waste management and cultivate a sustainable mindset. These activities includes a thought-provoking talk on circular design entitled “Don’t Waste Your Waste”, a demonstration

of 3D printing, a competition where participants could showcase their skills in transforming waste into reusable products and a beach cleanup initiative at Pantai Telok Pelandok in Port Dickson, in which contributed to the preservation and conservation of coastal ecosystems.

Through these initiatives, the program aims to inspire and educate participants, instilling in them a profound understanding of waste management practices and fostering a strong commitment to sustainable living. Together these activities strive to empower individuals to become active agents of change in building a more sustainable future for their communities and the planet.

“I think this program should be continued in the future because we need to raise awareness, not only within students, but also to the general community. Therefore, if the public community sees UiTM Making initiatives like this, they should



Students of Diploma in Communication and Media, together with Majlis Rekabentuk Malaysia's representative after the beach cleanup session at Pantai Telok Pelandok, Port Dickson



The participants engaged in an upcycling activity "From Waste to Wow".



Husaini Ismail (left) explaining the works of the 3D printer to Assoc. Prof. Dr. Muhammad Hakimi Tew Abdullah (right)

cooperate in participating in those events" said Husaini Ismail, the Director of Majlis Rekabentuk Malaysia at The Z.E.N's closing ceremony.

Assoc. Prof. Dr. Muhammad Hakimi Tew Abdullah, Assistant Rector UiTM Rembau Campus who also attended the closing ceremony praised The Z.E.N as a valuable program that promotes environmental awareness. He added that there should be no end to such programs. The students together with the community should adopt zero-waste practices in their daily lives.

The program's success was made possible through generous sponsorship from Shell, Bank Islam, Tealive and a group of dedicated individuals. Their support played a vital role in organizing an impactful event, equipping participants with valuable knowledge and empowering them to actively contribute to a greener future.