UNIVERSITI TEKNOLOGI MARA
VCS452: CULTURE AND PERSONALITY DEVELOPMENT

Course Name (English)	CULTURE AND PERSONALITY DEVELOPMENT APPROVED
Course Code	VCS452

MQF Credit	3

Course Description	This course exposes to the students the basic concept of art, development of culture and personality. The discussion cover the introduction to personality development, the influence of personality traits, art and culture, social and behavior culture, the Five-factor Theory, the Five-factor Model, art and social values and using inventory in personality development. Understanding personality traits ultimately would contribute to be well versed with the people and their culture. This subject also emphasizes on sharing students' experience and knowledge; thus, stimulate the students' ability of analyzing personality traits in culture.

Transferable Skills	At the end of the course, students will be able to: 1. Understand the people behavior and their tendency in the culture 2. Apply the knowledge of personality into art and culture 3. Analyze the relationship between personality traits and art and culture

Teaching Methodologies	Lectures, Discussion

CLO		
	CLO1	Demonstrate ethics and professionalism through life, culture and experience
	CLO2	Describe the importance of Five factor Theory in term of understanding human behavior
	CLO3	Analyze the relationship between personality traits, culture and art in producing artwork

Pre-Requisite Courses	No course recommendations

Topics
1. Personality and Culture   1.1) N/A
2. Personality   2.1) N/A
3. Psychoanalysis   3.1) N/A
4. A Big Five   4.1) N/A
5. Comparisons in the Big Five across cultures Perception   5.1) N/A
6. Measurement of Personality   6.1) N/A
7. Relationship Between Personality Traits Culture   7.1) N/A

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	n/a	30%	CLO2
	Assignment	n/a	30%	CLO1
	Assignment	n/a	40%	CLO3

Reading List	This Course does not have any book resources
Article/Paper List	This Course does not have any article/paper resources
Other References	• Book Allen, B. P. 2005, *Personality Theories: Development Growth and Diversity* , Allyn & Bacon • Book Atkinson, C. F. & Nin, A. 1989, *, Art and Artist: Creative Urge and Personality Development* , WW. Norton & Company • Book Buck, P.K. 1995, *Rethinking Psychological Anthropology: COuntinuity and Change in the Study of Human Action, 2nd Ed* , W.H. Freeman and Co. • Book Engler, B. 2009, *Personality Theories*, Houghton Mifflin Harcourth Pub. Company • Book Samoff, I. 2007, *Personality Dynamic and Development*, Kessinger Publishing • Book Shaffer, D. R. 2005, *Social and Personality Development, 5th Ed,* , Thomson Wadsworth • Book Warren, B. 2008, *Using the Creative Art in Therapy and Healthcare* , Routledge • Book Wegenek, A. 2010, *The insider's guide to the psychology major : everything you need to know about the degree and profession* , American Psychological Association • Book Hock, R. 2009, *Forty studies that changed psychology : explorations into the history of psychological research* , Pearson/Prentice Hall, NJ