



UNIVERSITI TEKNOLOGI MARA

VCS450: CULTURE AND PERSONALITY DEVELOPMENT

<b>Course Name (English)</b>	CULTURE AND PERSONALITY DEVELOPMENT <b>APPROVED</b>
<b>Course Code</b>	VCS450
<b>MQF Credit</b>	2
<b>Course Description</b>	This course exposes to the students the basic concept of art, development of culture and personality. The discussion cover the introduction to personality development, the influence of personality traits, art and culture, social and behavior culture, the Five-factor Theory, the Five-factor Model, art and social values and using inventory in personality development. Understanding personality traits ultimately would contribute to be well versed with the people and their culture. This subject also emphasizes on sharing students' experience and knowledge; thus, stimulate the students' ability of analyzing personality traits in culture.
<b>Transferable Skills</b>	At the end of the course, students will be able to: 1. Understand the people behavior and their tendency in the culture 2. Apply the knowledge of personality into art and culture 3. Analyze the relationship between personality traits and art and culture
<b>Teaching Methodologies</b>	Lectures, Discussion
<b>CLO</b>	CLO1 Demonstrate ethics and professionalism through life, culture and experience CLO2 Describe the importance of Five factor Theory in term of understanding human behaviour CLO3 Analyze the relationship between personality traits, culture and art in producing artwork.
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Personality and Culture</b> 1.1) n/a	
<b>2. Personality</b> 2.1) n/a	
<b>3. Psychoanalysis</b> 3.1) n/a	
<b>4. A Big Five</b> 4.1) n/a	
<b>5. Comparisons in the Big Five across cultures Perception</b> 5.1) n/a	
<b>6. Measurement of Personality</b> 6.1) n/a	
<b>7. Relationship Between Personality Traits Culture</b> 7.1) n/a	

Assessment Breakdown	%
Continuous Assessment	40.00%
Final Assessment	60.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Test	20%	CLO2
	Assignment	Assignment	20%	CLO1

Reading List	Reference Book Resources	<ul style="list-style-type: none"> <li>• Allen, B. P. 2005, <i>Personality Theories: Development Growth and Diversity</i>, Allyn &amp; Bacon</li> <li>• Atkinson, C. F. &amp; Nin, A. 1989, <i>Art and Artist: Creative Urge and Personality Development</i>, WW. Norton &amp; Company</li> <li>• Buck, P.K. 1995, <i>Rethinking Psychological Anthropology: COntinuity and Change in the Study of Human Action</i>, 2nd Ed Ed., W.H. Freeman and Co. New York</li> <li>• Engler, B. 2009, <i>Personality Theories</i>, Houghton Mifflin Harcourth Pub. Company USA</li> <li>• Samoff, I. 2007, <i>Personality Dynamic and Development</i>, Kessinger Publishing</li> <li>• Shaffer, D. R. 2005, <i>Social and Personality Development</i>, 5th Ed Ed., Thomson Wadsworth Belmont</li> <li>• Warren, B. 2008, <i>Using the Creative Art in Therapy and Healthcare</i>, Routledge</li> <li>• Wegenek, A. 2010, <i>The insider's guide to the psychology major : everything you need to know about the degree and profession</i>, American Psychological Association Washington, DC</li> <li>• Hock, R. 2009, <i>Forty studies that changed psychology : explorations into the history of psychological research</i>, N.J: Pearson/Prentice Hall Upper Saddle River</li> </ul>
Article/Paper List	Reference Article/Paper Resources	<ul style="list-style-type: none"> <li>• Schwarzer, R. &amp; Frensch, P. A. 2010, Personality, Human Development and Culture, <i>International Perspective on Psychological Science</i>, 2</li> </ul>
Other References	This Course does not have any other resources	