



**FACTORS THAT INFLUENCE THE INTENTION TOWARDS
ENTREPRENEURSHIP AMONG STUDENTS OF UNIVERSITI
TEKNOLOGI MARA (UiTM) MELAKA KAMPUS BANDARAYA**

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ABSTRACT

Students is the generation who will drive our country's economic in the future. They are the generation who will make sure the successful of this country in the eyes of the world. By understanding Malaysia's current economic situation, students need to realize the importance to know the alternative ways in order for them to achieve success in economy in the future.

Entrepreneurship has been a popular word in this few years back. This is because, world is started to realize the benefits to be part in such an entrepreneurial field. It is highlighted from professionals opinion that entrepreneur is the source for people to generate income and improving the standards of living of people. It is also mentioned by Islam that its followers were advice and encouraged to join themselves in business world because business is among the main source for people to generate their income.

Researcher of this study were chosen knowledge, skills and strategies as the independent variables while the intention towards entrepreneurship is the dependent variable. The data gathered will be analyzed by using SPSS version 20. The result of this study is expected to help government for them to understand the awareness of Malaysia's students towards entrepreneurship. By that, government will try to figure out what are the best ways to increase the awareness of students towards entrepreneurship.

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