



**UNIVERSITI TEKNOLOGI MARA**

**BMD140: MANDARIN LANGUAGE FOR TOURISM II**

<b>Course Name (English)</b>	MANDARIN LANGUAGE FOR TOURISM II <b>APPROVED</b>
<b>Course Code</b>	BMD140
<b>MQF Credit</b>	2
<b>Course Description</b>	The Foundation Mandarin for Tourism (level II) course is intended for students who have no background in Mandarin or any character-based language. This is the second of a two-level Mandarin Language programme designed specifically for UiTM Diploma students majoring in Hotel and Tourism Management. The students will be taught appropriate elementary level vocabulary and grammar. The course will emphasize greatly on developing participants oral communication skills in situational contexts through class activities such as role plays, simulations, impromptu speech and other relevant oral tasks. Students are expected to take part in all language activities conducted in class to ensure success in attaining the elementary level proficiency. In this course, students will be introduced to the Hanyu Pinyin system (Romanized Mandarin). In addition, Chinese culture (Chinese characters) will also be introduced in this course.
<b>Transferable Skills</b>	1. Responsive-Demonstrate ability to socialize with people from different walks of life. 2. Creative and innovative-Demonstrate the ability to dream, imagine and visualize. 3. Effective Communicator- Demonstrate ability to communicate clearly and confidently, and listen critically.
<b>Teaching Methodologies</b>	Lectures, Language Games, Reading Activity, Listening Activity, Role Play
<b>CLO</b>	CLO1 Communicate ideas at elementary level 2 with the tourism community at large. CLO2 Acquire elementary listening skill at elementary level 2 in tourism. CLO3 Read and comprehend simple texts in Chinese Romanized at elementary level 2 in tourism. ( C1 , A1 , P1 ) CLO4 Write simple sentences, texts and dialogues in Chinese Romanized at elementary level 2 in tourism individually and in a group. ( C1 , A1 , P1 ) CLO5 Acquire knowledge of Chinese social, cultural and ethical elements related to tourism at elementary level 2. ( C1 , A1 , P1 )
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Sites of tourist attractions in Malaysia 2</b> 1.1) Tourist destinations in Sabah & Sarawak	
<b>2. Travel agency</b> 2.1) Making enquiries about package tour to Pangkor Island and Shanghai	
<b>3. Hotel services and facilities</b> 3.1) Booking hotel rooms and asking about the facilities available at the hotel	
<b>4. Weather in Malaysia</b> 4.1) Suitable travel period to Malaysian tourist destinations such as Cameron Highlands and East Coast	
<b>5. Malaysia's cultural and natural heritage</b> 5.1) Traditional handicrafts of Malaysia	
<b>6. Shopping in Kuala Lumpur</b> 6.1) Shopping centers in Kuala Lumpur , buying souvenirs in Central Market & Petaling Street	
<b>7. Malaysia</b> 7.1) Ethnic groups, agricultural products, religions in Malaysia	

**8. Travelling to overseas- Beijing and Shanghai**  
8.1) Tourist destinations in Beijing and Shanghai

Assessment Breakdown	%
Continuous Assessment	40.00%
Final Assessment	60.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Listening Test	Listening Test 1 : 20 questions -- multiple choice.(Lesson 1-5)	10%	CLO1 , CLO3 , CLO5
	Online Quiz	Quiz (1) : Students have to choose the correct answers from the total of 10 objective questions.(Lesson 1-3)	5%	CLO1 , CLO3 , CLO5
	Online Quiz	Quiz (2) : Students have to choose the correct answers from the total of 10 objective questions.(Lesson 4-6)	5%	CLO1 , CLO3 , CLO5
	Oral Test	Students have to answer 5 questions. (Lesson 1-5)	10%	CLO1 , CLO3 , CLO5
	Writing Test	Students have to answer subjective questions of multiple formats : 1. Sentences construction(40%) 2. Translation (40%) 3.Chinese characters(20%) (Lesson 1-6)	10%	CLO1 , CLO2 , CLO3 , CLO4 , CLO5

Reading List	Recommended Text	Wan Mohamad Iskandar B Hj Harun, Siang L.C., Teo A.M., Lau S.K. 2008, <i>Luyou he Jiudian Guanli Ke II 2008.</i> , 8, Kuala Lumpur
Article/Paper List	This Course does not have any article/paper resources	
Other References	• Book Li Xiaoqi, Luo Qingsong, Liu Xiaoyu, Wang Shuhong, Xuan Ya 2003, <i>Kuaile Hanyu</i> , Beijing People's Education , 2003., Beijing	