



UNIVERSITI TEKNOLOGI MARA

BMD130: MANDARIN LANGUAGE FOR TOURISM I

Course Name (English)	MANDARIN LANGUAGE FOR TOURISM I APPROVED
Course Code	BMD130
MQF Credit	2
Course Description	This is the first of two-level Mandarin Language programme designed specification for UiTM Hotel Catering Diploma students. This course aims to provide students with communication and interpersonal skills essential for their personal and professional growth in the workplace. Students are expected to learn the process of building and maintaining interpersonal relationships at the workplace. They are provided with an experiential learning opportunity to analyse verbal and non-verbal messages and the role of personal identity in interpersonal communication. The course will emphasize greatly on developing participants oral communication skills in situational contexts through class activities such as role plays, simulations, impromptu speech and other relevant oral tasks. Students are expected to take part in all language activities conducted in class to ensure success in attaining the intermediate level proficiency. In this course, students will be introduced to the Hanyu Pinyin system (Romanized Mandarin). In addition, Chinese culture will also be introduced in this course.
Transferable Skills	1. Responsive-Demonstrate ability to socialize with people from different walks of life. 2. Creative and innovative-Demonstrate the ability to dream, imagine and visualize. 3. Effective Communicator- Demonstrate ability to communicate clearly and confidently, and listen critically.
Teaching Methodologies	Lectures, Language Games, Reading Activity, Listening Activity, Discussion, Presentation
CLO	CLO1 Communicate ideas at elementary level 1 with the tourism community at large. CLO2 Acquire elementary listening skill at elementary level 1 in tourism. CLO3 Read and comprehend simple texts in Chinese Romanized at elementary level 1 in tourism. (C1 , A1 , P1) CLO4 Write simple sentences, texts and dialogues in Chinese Romanized at elementary level 1 in tourism individually and in a group. (C1 , A1 , P1) CLO5 Acquire knowledge of Chinese social, cultural and ethical elements related to tourism at elementary level 1. (C1 , A1 , P1)
Pre-Requisite Courses	No course recommendations
Topics	
1. Traveling from airport to hotel 1.1) Going to the hotel, 1.2: Pick somebody up from the airport	
2. Making a room reservation 2.1) Make a reservation for a standard room, 2.2: Make a reservation room at the counter hotel	
3. Going to the hotel 3.1) Asking the directions to the hotel, 3.2: Going back to the hotel	
4. At the counter hotel 4.1) To confirm the reservation room, 4.2: Asking for hotel services at the counter	
5. Exchange foreign currency 5.1) Check out from the hotel, 5.2: Exchange foreign currency at the counter	
6. Going shopping 6.1) Buying local products, 6.2: Buying souvenir	
7. Tasting Malaysian food 7.1) At the restaurant, 7.2: At the food court	

8. Visiting some Malaysian tourist attractions
8.1) Going to Genting Highland, 8.2: Going to Penang island

Assessment Breakdown	%
Continuous Assessment	40.00%
Final Assessment	60.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Online exercise (L1-L3)	5%	CLO1 , CLO3 , CLO4 , CLO5
	Listening Test	20 questions -- multiple choice	20%	CLO1 , CLO2 , CLO3 , CLO4
	Online Quiz	Students have to choose the correct answers from the total of 10 objective questions.	5%	CLO1 , CLO4 , CLO5
	Oral Test	Students have to answer 5 questions. (L1 - L4)	10%	CLO1 , CLO2 , CLO3 , CLO4

Reading List	Recommended Text	• Mok Soon Sim, Lau Suk.Khin & Lee Ai.Chat. 2007, <i>Luyou he Jidian Guanlike Zhuanyong Huayu Keben (1)</i> , 1 Ed., 8, Xue'er Publisher Selangor
	Reference Book Resources	• Liu Xun 2006, <i>New Practical Chinese Reader Textbook</i> , first Ed., Beijing Language And Culture University Press Beijing,China
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	