



UNIVERSITI TEKNOLOGI MARA

BDY542: ENVIRONMENTAL INTERPRETATION

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| Course Name (English) | ENVIRONMENTAL INTERPRETATION APPROVED |
| Course Code | BDY542 |
| MQF Credit | 3 |
| Course Description | This course will give the knowledge in environmental Interpretation and the method to communicate significant information on interesting features on sites. It provides the students with the skills and knowledge in interpretation planning and designing. Students will be exposed to the needs for environmental interpretation; planning and development for indoor and outdoor interpretation; and nature guiding. |
| Transferable Skills | Understand knowledge in environmental interpretation and its significance in biodiversity resource tourism. Understand the principles and technique of interpretation. Apply, plan and develop environmental interpretation program. |
| Teaching Methodologies | Lectures, Seminar/Colloquium, Discussion |
| CLO | CLO1 Acquire knowledge in environmental interpretation and its significance in biodiversity resource tourism. CLO2 Understand the principles and technique of interpretation. CLO3 Plan and develop environmental interpretation program. |
| Pre-Requisite Courses | No course recommendations |
| Topics | |
| 1. Introduction to Interpretation 1.1) N/A | |
| 2. Interpretive Planning Process 2.1) N/A | |
| 3. Interpretation- WHAT, WHY and WHO 3.1) N/A | |
| 4. Practicing Thematic Interpretation 4.1) N/A | |
| 5. Preparing and Presenting A Talk 5.1) N/A | |
| 6. Visual Aids 6.1) N/A | |
| 7. Prepare and Present A Guided Tour or Walk 7.1) N/A | |
| 8. Guidelines for Other Conducted Activities 8.1) N/A | |
| 9. Case Studies on School and Community Programs 9.1) N/A | |
| 10. Plan and Prepare Inexpensive Exhibits 10.1) N/A | |
| 11. Planning guided and self-guided tours and trails 11.1) N/A | |
| 12. Producing Slides Program 12.1) N/A | |

13. Protecting Interpretive Resources

13.1) N/A

14. The Future of Environmental Interpretation

14.1) N/A

| Assessment Breakdown | % |
|-----------------------|--------|
| Continuous Assessment | 70.00% |
| Final Assessment | 30.00% |

| Details of Continuous Assessment | Assessment Type | Assessment Description | % of Total Mark | CLO |
|----------------------------------|-----------------|------------------------|-----------------|------|
| | Assignment | n/a | 15% | CLO2 |
| | Attendance | n/a | 5% | CLO2 |
| | Case Study | n/a | 15% | CLO3 |
| | Discussion | n/a | 5% | CLO2 |
| | Test | Mid Term Examination | 30% | CLO1 |

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| Reading List | <p>Reference Book Resources</p> <ul style="list-style-type: none"> • Sam, H. H. 1992, <i>Environmental Interpretation</i>, Fulcrum Publishing Colorado • Freeman, T. 2008, <i>Interpreting our Heritage</i>, Accessible Publishing Systems U.S.A • Larry, B. and Ted, C. 2002, <i>Interpretations for 21st century: Fifteen guiding principles for interpreting nature and culture</i>, Sagamore Publishing U.S.A • Veverka, J.A. 1994, <i>Interpretive Master Planning</i>, Pelham-Grayson, Inc U.S.A • Neil, D. 1993, <i>Environmental Interpretation</i>, Centre for Environmental Interpretation, Manchester, Metropolitan University England • Hendon, W.S. 1981, <i>Evaluating Urban Parks and Recreation</i> • Mc Neely, J.A 1993, <i>Parks for Life: Report of the Fourth World Congress on National Parks and Protected Areas</i>, Caracas • National Parks and Conservation Association 1994, <i>Our Endangered Parks: What You Can Do to Project Our National Heritage</i>. • Parks, C.O. 1997, <i>Environment: Principles and Applications</i>, Routledge, London. • Philips, L.E 1996, <i>Parks: Design and Management</i> |
| Article/Paper List | This Course does not have any article/paper resources |
| Other References | This Course does not have any other resources |