



UNIVERSITI TEKNOLOGI MARA

PMG613: PARK MANAGEMENT INFORMATION SYSTEM

Course Name (English)	PARK MANAGEMENT INFORMATION SYSTEM APPROVED
Course Code	PMG613
MQF Credit	3
Course Description	The courses focuses on the computer-based management system particularly for park management. Student is explained regarding practice and methodology in applying the management system in the organizations. This subject also focuses on the management strategy as well as technical issues.
Transferable Skills	Demonstrate ability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts.
Teaching Methodologies	Lectures, Blended Learning, Tutorial
CLO	CLO1 Construct a management platform through the website and social media CLO2 Explain the impact of national and global MIS changes has on individual and societal attitude changes in the park management CLO3 Integrate the role of information system towards the park management
Pre-Requisite Courses	No course recommendations
Topics	
1. Management Information Systems: An Overview 1.1) 1) Introduction to MIS 1.2) 2) Key concept of virtual office management	
2. Strategic Uses of Information Systems 2.1) 1) Business Hardware 2.2) 2) Business Software 2.3) 3) Networks and Telecommunications 2.4) 4) Database Management	
3. The Web-Enabled Enterprise 3.1) 1) Social Media 3.2) 2) Web-based Marketing 3.3) 3) Challenges in Global Information Systems	
4. Decision Support and Expert Systems 4.1) 1) Decision Support and Expert Systems 4.2) 2) Business Intelligence and Knowledge Management 4.3) 3) Systems Planning and Development	
5. Systems and Risk 5.1) 1) Choices of System Acquisition 5.2) 2) Risks, Security, and Disaster Recovery	

Assessment Breakdown	%
Continuous Assessment	40.00%
Final Assessment	60.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Students are required to explore the management information system that related to park and amenity studies.	10%	CLO3
	Group Project	The student required to apply a system which is related to park management.	20%	CLO1
	Test	Assessment based on the computer system and the application of park management in information system.	10%	CLO1

Reading List	Recommended Text	<ul style="list-style-type: none"> Ken Sousa, Effy Oz 2014, <i>Management Information Systems</i>, 7th Ed., Cengage Learning [ISBN: 9781285186139]
	Reference Book Resources	<ul style="list-style-type: none"> Ken Laudon, Jane P. Laudon 2015, <i>Management Information Systems</i>, 14th Ed., Prentice Hall [ISBN: 9780133898163] James O'Brien, George Marakas 2010, <i>Management Information Systems</i>, 10th Ed., McGraw-Hill/Irwin [ISBN: 0073376817]
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	