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**FACTORS INFLUENCING PARENTS' DECISION IN PUBLIC SCHOOL
SELECTION: A CASE STUDY OF ACADEMIC STAFF IN UITM SARAWAK,
KAMPUS SAMARAHAN 2.**

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CHAPTER 1

INTRODUCTION

1.0 Introduction

This chapter explained on the background of study which emphasize on the factors influencing parents' decision in public school selection: A case study of academic staff in UiTM Sarawak, Kampus Samarahan 2. In Section 1.1, it will discuss on the background of the study conducted. In Section 1.2 will be discussing on problem statement meanwhile Section 1.3 regarding on the objectives. Meanwhile for section 1.4 discuss on research question and continue with section 1.5 that stated on the research hypotheses. In section 1.6, it discusses on the scope of the study then followed by section 1.7, significance of study. While in section 1.8 is regarding on the definition of terms and concept. Lastly, section 1.9 is the chapter summary.

1.1 Background of the study

In Malaysia, Ministry of Education (MOE) oversees educational matters and under the responsibility of the federal government; however, each state has an Education Department to coordinate educational matters in its territory. Education Act of 1996 known as the main legislation governing education. Education may obtained from the multilingual public school system, which provides free education for all Malaysians or private schools, or through a home schooling. By law, primary education is compulsory. There many Asia Pacific countries such as the Republic of Korea, Singapore, and Japan, standardized tests are a common feature (Yaacob, Osman, and Bachok, 2015)

School selection defined as an education options that allow anyone to choosing the place to studying or the most school services that can fit their needs, whether that is to a public school, private school, charter school, home school or any other learning environment parents choose for their children. The study is to find out what are the

CHAPTER 2

LITERATURE REVIEW & CONCEPTUAL FRAMEWORK

2.0 Introduction

This chapter will be explaining on the literature role of factors of factors of public school selection that been by the parents. Besides, the review then will started with the definition of the school selection on section 2.2 and there will be following by the review on the school selection categories on section 2.3. Moreover, section 2.4 will be discussing on the importance of the school selection. Meanwhile, in section 2.5 will be discussing on the elements of the school selection in which will be comprises the independent variables or the factors for the study. However, in section 2.6 will be discussing conceptual framework. Consequently, 2.7 will be discussing on the hypothesis development of the study conducted.

2.1 Definition of School and School Selection

According to Alsagoof (1985) the “school” word is derived from ancient Greek word that means as a free time or leisure. However, based on Sarane Spence Boocock (1980) defines the school as a community life where every section is focusing on effectiveness and to share the culture of race and the social needs. Moreover, the dictionary of Dewan Bahasa dan Pustaka, third edition (2002) defines the school as the place to learn and to teach as well as to receiving and giving the lessons from the teachers to the students. A school itself is a mirror of the school’s administration, leadership, curricular development, teaching modes, student learning outcomes, environment, professional core values, culture and its relationship with its neighbors. A school can be defining as the development for the students and to enhance the efficiency of the administrative.

CHAPTER 3

RESEARCH METHOD

3.0 Introduction

In this chapter, the research methodology applied in this study present how well it will be carried out. Section 3.2, discusses on the research design, Section 3.3 explains on location, population sample. Section 3.4 discuss on research instrument. Section 3.5 is discussing on pilot study and on the other hand, Section 3.6 discussing on reliability and validity. While in Section 3.7, data screening is being discussed and followed by data collection procedure and data analyses procedure in Section 3.8 and Section 3.9 respectively. Lastly, in Section 3.10, the summary of the whole chapter 3.

3.1 Research design

Research design involves several important elements such as the purpose of the study, data collection method, types of investigation and lastly time horizon. The study involved of quantitative approach in data collection and analysis.

For this study, its purpose is descriptive as the information is acquired from the academic staffs Uitm Sarawak, Kampus Samarahan. The method of data collection used in this study is questionnaire. Furthermore, types of investigation used is correlation study because two variables are to be identify which is related to each other that consists of school choices as independent variables and parents' determinants as dependent variables.

Apart from that, cross-sectional study will be used to collect data as the data is gathered just once. This study is conducted at onetime which is from September 2018 until June 2019.