



## UNIVERSITI TEKNOLOGI MARA

### BRO501: BROADCAST PRODUCTION

<b>Course Name (English)</b>	BROADCAST PRODUCTION <b>APPROVED</b>
<b>Course Code</b>	BRO501
<b>MQF Credit</b>	4
<b>Course Description</b>	This course is offer as a professional course subject for the third semester students. It encourages students to use their creativity to produce TV programs. They will also experience how a production crew works and managed in the studio and on the field.
<b>Transferable Skills</b>	Assemble the aspects of broadcast production, construct a supportive working attitude, an essential factor in broadcast production, display the real situation as television crews and justify the broadcast production knowledge.
<b>Teaching Methodologies</b>	Lectures, Studio, Seminar/Colloquium, Demonstrations, Field Trip, Practical Classes, Tutorial, Simulation Activity, Clinic, Discussion, Presentation, Workshop, Role Play, Supervision, Industrial Talk, Performance
<b>CLO</b>	<p>CLO1 Students should be able to assemble the aspects of TV production: TV directing, the techniques, the hardware, and technical crew.</p> <p>CLO2 Students should be able to demonstrate teamwork; an essential factor in TV production.</p> <p>CLO3 Students should be able to display skills as producer, director, camera operator, set designer, video editor, and sound technician.</p> <p>CLO4 Students should be able to demonstrate TV production professionalism before going for their practical training.</p>
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Topics</b>	
<b>1. Introduction to television</b> 1.1) 1.1 Basic ingredients of television program 1.2) 1.2 The language of television 1.3) 1.2.1 shots 1.4) 1.2.2 camera movement 1.5) 1.2.3 directing	
<b>2. The language of television</b> 2.1) 1 picture composition 2.2) 2 continuity 2.3) 3 crossing the line 2.4) 4 putting movement into TV 2.5) 5 when to cut 2.6) 6 story board 2.7) 7 studio work 2.8) 8 outline an idea using story board	
<b>3. Introduction to TV studio</b> 3.1) 1 floor plan 3.2) 2 camera script 3.3) 3 camera position 3.4) 4 write a camera script for an interview show	
<b>4. Technical aspects of TV studio</b> 4.1) 1 camera 4.2) 2 lenses 4.3) 3 sound 4.4) 4 color 4.5) 5 lighting for TV 4.6) 6 studio work	

<p><b>5. Interview techniques</b></p> <p>5.1) 1 guide for the producer and director  5.2) 2 guide for the interviewer and interviewee  5.3) 3 duties of producer, assistance producer and script assistant  5.4) 4 planning for an interview show  5.5) 5 writing a script for entertainment show</p>
<p><b>6. Studio recording</b></p> <p>6.1) Interview show</p>
<p><b>7. Introduction to single camera operation</b></p> <p>7.1) 1 filming for television  7.2) 2 shooting script  7.3) 3 editing concept  7.4) 4 writing a proposal, production budget, planning an entertainment show</p>
<p><b>8. Rehearsals for entertainment show</b></p> <p>8.1) Write a proposal for final project</p>
<p><b>9. Studio recording</b></p> <p>9.1) Entertainment show</p>
<p><b>10. Preparation for final project</b></p> <p>10.1) 1 proposal presentation  10.2) 2 production planning</p>
<p><b>11. Rehearsals for final project</b></p> <p>11.1) Studio work</p>
<p><b>12. Recce</b></p> <p>12.1) Remote survey</p>
<p><b>13. Shooting on location</b></p> <p>13.1) single camera production (SCP)</p>
<p><b>14. Studio recording</b></p> <p>14.1) Editing</p>

Assessment Breakdown		%	
Continuous Assessment		100.00%	

  

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Final Project	Producing talk show TV program in the studio with script, camera script, running order, etc.	25%	CLO2
	Group Project	Producing a PSA or video clip with a storyboard	20%	CLO3
	Group Project	Producing magazine/documentary/drama/sit-com program and submitted with script for magazine/documentary/drama/sit-com	25%	CLO4
	Test	Mid term test	30%	CLO1

  

Reading List	Recommended Text	• Owens, J. and Millerson, G. 2012, <i>Television Production</i> , 15th. Edition Ed., Focal Press Oxford, United Kingdom
	Reference Book Resources	• Zettl, Herbert 2006, <i>Television Production Handbook</i> , 11 Ed., Wadsworth Series in Broadcast and Production [ISBN: 978-049589884]

  

Article/Paper List	This Course does not have any article/paper resources
Other References	<ul style="list-style-type: none"> <li>• book Utterback, Andrew Hicks 2007, <i>Studio Television Production and Directing</i> , Focal Press</li> <li>• book Zettl, H. 2002, <i>Video Basics</i>, Wadworth Publishing Company</li> </ul>