MARA UNIVERSITY OF TECHNOLOGY

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FACULTY OF ADMINISTRATIVE SCIENCE AND POLICY STUDIES

DIPLOMA IN PUBLIC ADMINISTRATION

" PERCEPTION OF DPA'S STUDENT TOWARDS VIDEO CALL "

PAD 340 RESEARCH PROPOSAL

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CHAPTER 1

Introduction

According to Wikipedia, a videophone is a telephone with a video screen, and is capable of full duplex (bi-directional) video and audio transmissions for communication.

Video call also known as "videophone", or "video conferencing", which this feature lets two people with 3G video phones talk to each other while viewing 2-way live video of each other. Some phones with this feature have a camera that rotates or swivels, so it can face the user for video calling, and face "out" for taking photos. Other phones have two cameras - one facing in and one facing out.

This feature requires a 3G network that specifically supports video calling. It will only work when the phone is in range of such a network. Both phones must also support video calling not all 3G phones do.

The widely use of the video call also create a positif and negative impact to the society. For the information,we know now there are many way people use the video call for. Some of them preffered to use the video call to connect someone that are far from them and asking the important matters. With video call,people will easy to do banking transaction and another transaction and it can be provide with effectively.It also use by the love couple exspecially husband and wife when their are distant from each other.their can check what their couple do.

From the negative aspect,video call can produce social problem,healthy problem and security problem.video call make the people easy to send pornography picture and spread to other people with the purpose to embrassing someone.Beside that,announcement or pronounce of

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CHAPTER 2

LITERATURE REVIEW & CONCEPTUAL FRAMEWORK

2.1 INTRODUCTION

This chapter will discuss on literature review. This literature review can be collected by numerous sources. There are from mass media and electronic such as internet and newspaper sources. Our topic is about Video Call services, so on the literature reviews, we will cover on the definition, types, impact on both positive and negative sides and approaches to overcome the negative effects.

2.2 VIDEO CALL SERVICES

According to Wikipedia, a videophone is a telephone with a video screen, and is capable of full duplex (bi-directional) video and audio transmissions for communication.

Telephones have much develop from the day the inventor, Alexander Graham Bell invented. It has gone through evolution from just calling a person that are distant from each other, then text messaging and now videophone call. Quote taken from the telephone inventor, Alexander Graham Bell *"the day would come when the man at the telephone would able to see the distant person to whom he was speaking"*.

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CHAPTER 3

METHODOLOGIES

3.1 Research design

In this research, we used dependent and independent variables. An in independent variable is one of that influences the dependent variable in either a positive or negative way. In this research, the dependent variable is the perception of the Diploma in Public Administration (DPA) student toward SMS. While the independent variables are lack of knowledge, family background, resources (money).

3.2 Data collection method

The method any approach that were use for the title to retrieve the data collection was using by questionnaire. Questionnaire must be developed in order to get desired information. It is normally developed from the objectives of the research. This questionnaire is used to ensure that all the data need will be gathered. There are four sections in this research questionnaire:

1) Section A – Background of the respondent

2) Section B – Money spending

3) Section C – Message delivering and time management

4) Section D – Recommendations/suggestions