



UNIVERSITI TEKNOLOGI MARA

MUP714: SEMINAR ON ENTREPRENEURSHIP AND PEDAGOGY IN MUSIC PERFORMANCE

Course Name (English)	SEMINAR ON ENTREPRENEURSHIP AND PEDAGOGY IN MUSIC PERFORMANCE APPROVED
Course Code	MUP714
MQF Credit	2
Course Description	This elective course provides candidates the important concepts of career management and pedagogical application in his/her future career development either as a performer/ teacher/ producer/ administrator or a possible combination of the above mentions. It aims to explore possibilities and discuss means for performers to stay adaptive, flexible, resilient in the current music industry.
Transferable Skills	Student will have entrepreneur and pedagogical skills that will be applicable in career.
Teaching Methodologies	Lectures, Microteaching, Demonstrations, Discussion
CLO	CLO1 Apply understandings of entrepreneurship to creating a performer's business portfolio. CLO2 Demonstrate a high level of pedagogical approaches and techniques in teaching an instrument.
Pre-Requisite Courses	No course recommendations
Topics	
1. The beginning student 1.1) N/A	
2. Intermediate and advanced student 2.1) N/A	
3. Repertoire of the instrument 3.1) N/A	
4. Specific technical issues in teaching 4.1) N/A	
5. Teaching presentation 5.1) N/A	
6. Current business issues in music performance industry 6.1) N/A	
7. Current business issues in music education industry 7.1) N/A	
8. Business strategy in music performance industry 8.1) N/A	
9. Business strategy in music education industry 9.1) N/A	
10. Business model and plan 10.1) N/A	
11. Business portfolio and startup for music performer 11.1) N/A	

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Academic Visit	Business portfolio for music performer	40%	CLO1
	Academic Visit	Application of pedagogical approaches and techniques in teaching	60%	CLO2

Reading List	Reference Book Resources	<ul style="list-style-type: none"> • Bastien, James, 1. <i>Bastien, James, How to Teach Music Successfully</i> • Uszler & Gordon & Smith, <i>The Well-tempered Keyboard Teacher,</i> • Klotman, R., <i>Teaching Strings: Technique and Pedagogy.,</i> • Miller, Richard, <i>The Structure of Singing</i> • Abeles, Harold F., Hoffer, Charles R., & Klotman, Robert H. 1195, <i>Foundations of Music Education</i>, 2nd Ed., Schirmer Books • Bowman, Wayne D., & Frega, Ana L. 2012, <i>The Oxford Handbook of Philosophy in Music Education.,</i> Oxford University Press
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Article/Paper List	This Course does not have any article/paper resources
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Other References	This Course does not have any other resources
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