

**UNIVERSITI TEKNOLOGI MARA**

**INTEGRATING SMART  
LANDSCAPE  
APPROACH IN REVITALIZING  
THE RELIGIOUS THEME PARK**

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Thesis submitted in fulfillment  
of the requirements for the degree of  
**Bachelor of Landscape Architecture (Hons.)**

**College of Built Environment**

**7 March 2023**

## **ABSTRACT**

Taman Tamadun Islam (TTI) is an Islamic civilisation park was built on Wan Man Island, Kuala Terengganu, in the north eastern part of Malaysia. This island which has an area of 33 hectares was previously uninhabited and filled with palm forest. This research has conducted to provide solutions to the theme park in line with the current technologies to revitalize the existing religious theme park of Taman Tamadun Islam by promoting cultural values and improve the economy of local community through smart landscape approach. As a tourism destination in Terengganu, this project is focusing to apply smart landscape approach that can increase human interaction and connectivity between spaces, boost tourism with local culture activities that can generate income of local community and create spaces for human and nature intervention that can improve visual quality and function of space.

## **ACKNOWLEDGEMENT**

Firstly, I wish to thank God for giving me the opportunity to embark on my Bachelor of Landscape Architecture (Hons.) and for completing this long and challenging journey successfully. My gratitude and thanks go to my supervisor Dr. Faridatul Akma Ab. Latiff.

My appreciation goes to Dr. Salina Mohamed Ali and all studio lecturers Prof. Madya. Lar. Ts. Dr. Nurhayati Abdul Malek, En. Zainuddin Ab Rahman, Dr. Zahid Mohd Salleh and Lar. Did Abdah Mohd Isa. Special thanks to my colleagues and friends for helping me with this project.

Finally, this thesis is dedicated to my beloved family especially my father and mother for the vision and determination to educate me. This piece of victory is dedicated to both of you. Alhamdulillah.

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# CHAPTER ONE

## INTRODUCTION

### 1.1 Introduction

This research focuses on how to integrate smart landscape approach in the revitalizing the religious theme park to ensure the survival of the park and for it to become more ecologically sustainable. The chapter begins by briefly setting out the background and context of this study. Then, the next sub-topic explains about the problem statement, research objectives, research questions and significance of the study. It is to give the idea about the purpose of this research and why it was conducted. The next sub-topic discusses the structure of thesis to briefly explain the content of each chapter. This chapter ends with the summary of this chapter.

### 1.2 Study background and context

The term “theme park” is believed came from amusement park and possibly mediaeval European fairs (Bao, 2016). In recent decades, scholarly interest in theme parks has grown significantly. A theme park can be defined as a recreational area that contains several elements and entertainment activities specifically based on certain themes that take the form of passive and active recreation. According to the local context, a theme park is a commercial recreation area that contains several entertainment and fantasy or educational, knowledge, culture, technology and so on (Garis Panduan Perancangan Pembangunan Taman Tema, 1999). The park’s theme and concept can reflect their founder’s personal values, as Walt Disney imagined Disneyland to be:

*“A controlled society where everyone would live according to Disney doctrine, in a city free of dirt, slums and violence” (Sun & Uysal, 1994: 73)*

There are several different types of theme parks, namely zoological park, water parks, linear parks, forest parks, parklet and so on. In Malaysia, various theme parks have been built with various theme such as Taman Tema Genting Highlands,