

INDUSTRIAL TRAINING REPORT

MATRIX COUNTRY CLUB SDN BHD

1ST MARCH 2023 - 15TH AUGUST 2023

FACULTY OF BUSINESS MANAGEMENT BACHELOR OF BUSINESS ADMINISTRATION (HONS)

INTERNATIONAL BUSINESS (BA246)

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EXECUTIVE SUMMARY

Welcome to my practical industry training journey. Everything that is told in this industrial report is through my observations and experience as a practical student at Matrix Country Club sdn. bhd. The experience of each practical student whom undergo the training may be different. However, the practical training journey that will be covered in this report shepherd you all the important points in the organization during my service for almost six months. However, the practical training journey that will be documented in this report will take you through all of the significant points in the organisation throughout my almost six-month tenure. My incredible adventure as an industrial training student will be detailed in phases, beginning with the student profile, company profile, SWOT analysis, discussion and recommendation, and lastly conclusion. May my practical training journey report provide readers with some substantial moral and cultural value. Thank you very much.

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ACKNOWLEDGEMENT

On this occasion, I would like to sincerely state that I have never felt proud of my accomplishments, but I am more than appreciative for everything I have accomplished at this time. As part of my studies at UiTM, I would like to express my sincerest gratitude and appreciation to everyone who contributed to the successful completion of my industrial training assignment. I am grateful to the faculty and staff at UiTM, particularly Madam Norlinda Tendot bin Abu Bakar, for allowing me to participate in this industrial training and guiding me through the completion of this assignment. I am indebted to Miss Evelyn, my supervisor at the Matrix Country Club, for her consistent guidance, support, and forbearance during my industrial training. Their knowledge, expertise, and willingness to share insightful perspectives have been invaluable to my professional development. Lastly, I would like to thank my family, particularly my parents, for their unwavering support, encouragement, and understanding throughout my industrial training journey. Their confidence in me and constant encouragement have been the motivating forces behind mv accomplishments. I completed this task with a variety of emotions. This is my final assignment before completing my International Business degree. I may be pleased that I have reached this level, but I am also saddened by the fact that I must now discontinue being a student and begin working for a living. Lastly, I hope that everyone will pray for me to be extremely fortunate and make all succeeding matters simpler. I will continue to wish those who are always with me success in the future. Again, a million thanks to my parents, extended family, professors, and acquaintances. May Allah always bless us.

STUDENT'S PROFILE



NUR HUSNA BINTI ROSLI

INTERNATIONAL BUSINESS STUDENT

An independent and self-motivated business student. seeking to use my superior knowledge my advance communication skills to effectively serve your company in an internship position

Educational Background

University Technology Mara Bandaraya Melaka Degree International Business 2021-2024 CGPA : 3.47

University Technology Mara Alor Gajah Diploma Business Insurance 2018-2021 CGPA: 3.58

Skills & Proficiencies

- Strategic communication
- Leadership development
- Research and development
- Microsoft's skills
- Fluent in Malay and conversational in English

Reference

MOHD ISHAM ABIDIN ACADEMIC ADVISOR

Work Experience

Kitchen Porter Speedee Food August 2022 to October 2022

Cashier Sri Pantai Ria Restaurant August 2021 to August 2022

Customer and Sales Representative Mesra Family Store *April 2019 to May 2019*

Accomplished Active Student

Sponsorship Leader Academic Trip & CSR November 2022

Project Leader Depression Talk Event April 2018

College Committee Kolej Tun Senaja 2018/2019

Head of Economic Exco Islamic Club 2018/2019

COMPANY PROFILE

The primary businesses of Matrix Concepts Holdings Berhad (referred to as "Matrix") are real estate development, construction, education, hospitality, and healthcare. With its many property projects in Malaysia, Australia, and Indonesia, Matrix has established a reputation as "a cut above all others" by producing appealing goods of value, quality, and well-designed residences. Matrix offers an extensive work, play, eat, retail,



and study lifestyle eco-system. The Matrix Country Club is one of the properties that Matrix Concept Holding Berhad controls. The headquarters of the Malaysian corporation Matrix Country Club Sdn. Bhd., better known as d'Tempat, are in Bandar Sri Sendayan. The business engages in further real estate-related businesses. The business was founded on November 20th, 1998. The d'Tempat Country Club is a well-kept secret in the area and is tucked away inside the bustling new development of Bandar Sri Sendayan. It provides the ideal environment for pleasure and relaxation away from the noise and bustle of Seremban town. The largest family-friendly country club in Seremban, d'Tempat Country Club, is spread out over 6.33 acres in a tropical setting. It offers a full range of facilities and amenities, including an Olympic-sized swimming pool with an aqua gym, a bowling alley, badminton, tennis, and squash courts, a fitness center, and a variety of dining options. The d'Tempat Country Club is the perfect location for weddings, parties, and special occasions thanks to its large ballroom and variety of function venue





VISSION

- Being a caring and community developer benefits the environment and enriches people's lives.
- Providing superior and high-quality education for our future generations, as well as diversifying into long-term real estate investment.

MISSION

- Strive to continually surpass our clients' expectations by providing superior goods and expert services to ensure ultimate customer happiness.
- Continuously develop our highly valued human resource via meritocracy to guarantee long-term success for the company and its stakeholders.
- Creating and increasing shareholder value, as well as meeting our corporate social responsibility

OBJECTIVES

 Our goal is to emphasize the contributions we have made to stakeholders while minimizing what we did. Focusing on results rather than inputs necessitates an examination of our operating environment. For example, rather than focusing on the quantity of the units sold, it is preferable to concentrate on the unique characteristics of our projects, such as creating a pleasant atmosphere and boosting our clients' lifestyles.

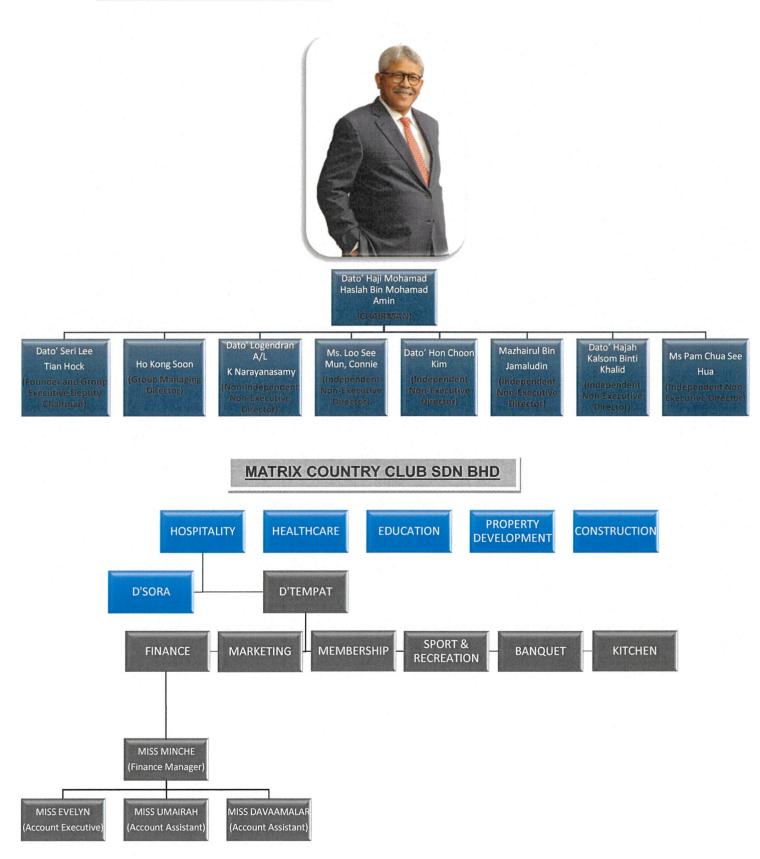
GOALS

 Reduce our operations' environmental effect by regulating our energy and water use, reducing our carbon footprint, creating an eco-friendly buying strategy, and proving environmental sustainability. Furthermore, we will establish and maintain an Environmental Management System in order to continuously enhance our environmental performance, comply

BACKGROUND OF THE ESTABLISHMENT

Since its beginning on December 24, 1996, Matrix has come a long way. Matrix has evolved from strength to strength for more than two decades, reshaping Malaysia's property scene and satisfying the nation's housing demands. On November 20, 1998, Matrix Country Club Sdn. Bhd. was founded. On May 28, 2013, Matrix Concepts Holdings Berhad was listed on the Main Market of Bursa Malaysia Securities Berhad. In 2014, the listing of 152,167,146 new ordinary shares of RM1.00 each in the Company was completed, with one (1) bonus share for every two (2) existing shares in the Company. In 2015, the Company completed the listing of 77,325,585 new ordinary shares of RM1.00 each on the basis of one (1) bonus share for every six (6) existing shares and 77,325,585 warrants on the Main Market of Bursa Malaysia Securities Berhad on the basis of one (1) warrant for every six (6) existing shares. In 2016, the M. Carnegie Boutique Apartment in Melbourne, Australia, became the company's first overseas project. Matrix Global Education Sdn Bhd (formerly known as MGE Development Sdn Bhd) and Hengshui Yizhong Education Group Sdn Bhd signed an education Joint Collaboration Agreement in 2017 to enhance education for Chinese students.

ORGANIZATIONAL STRUCTURE



PRODUCT AND SERVICES

The d'Tempat Country Club is open to all Matrix Concepts property owners and non-owners alike. Membership at d'Tempat Country Club comes with a variety of perks, including unlimited use of our facilities and participation in our programs for both adults and children. First and foremost, the gym. The gym and fitness center provide panoramic views of the



lush countryside and a selection of cutting-edge cardio and strength training equipment, such as treadmills, stationary bikes, elliptical cross-trainers, and free weights. The gym also



has an aerobics and yoga class, as well as separate steam rooms and saunas for men and women. Second, there is a swimming pool. An Olympic-sized swimming pool, along with a children's wading pool and water slides, is located in the center of d'Tempat Country Club. The poolside deck, surrounded

by tropical vegetation and a fragrant herb garden, offers plenty of room for sunbathing and poolside eating. Finally, there are sports facilities. Take your game to the next level with our expansive sports facilities, whether for a friendly competition or some good old-fashioned family fun. Our indoor facility, which includes Badminton, Tennis, and Squash courts as well as Table Tennis rooms, means that your game may continue whether it rains or shines. The sphere comes next. The 10-lane bowling alley's dynamic and active ambiance provides lots of fun and enjoyment for the whole family, as well as an inexpensive sport for newcomers

and professionals. Aside from that, there is a children's playroom. A kid-friendly area featuring a television that transmits ageappropriate shows and programs from Disney Channel, Cartoon Network, and Nickelodeon. This playground is designed with both pleasure and safety in mind, and it includes arcade games and kiddie rides to make youngsters happy.





Customers may choose from three eateries. First and foremost, there is the Garden Terrace. Garden Terrace offers a relaxed eating ambiance with a broad variety of local specialties that are guaranteed to tempt tired taste buds. Traditional Malay pleasures, spicy Mamak, and Western must-haves are all available at moderate costs.

It's unquestionably a great spot to visit with family and friends. Jigger & Shaker is the second restaurant. J&S provides informal all-day meals as well as a place to relax after work. With both indoor and outdoor seating, this poolside establishment is the finest place to see and be seen while enjoying alfresco meals with the





family or a drink with good friends and fantastic music in a vibrant setting. Finally, j'Classics. Get a sample of the new Chinese restaurant that delivers delectable, genuine food. j'Classics specializes in seafood, oriental cuisine, and dim sum, which is made to perfection with a splash of unique spices and herbs.

Celebrations and Weddings

d'Tempat Country Club seamlessly converts your ideal wedding and unique event into reality by providing one of the most magnificent locations in Seremban, outstanding service, and various foods. Our skilled staff, together with our personalized attention to every detail, ensures that every event is done flawlessly every step of the way.



Conferences and Meetings

d'Tempat Country Club provides different meeting and function room layouts to hold events for every occasion, with variable space to accommodate groups of all sizes. Modern conveniences and cutting-edge technology, paired with exceptional service, contribute to the success of your business meetings, conferences, or corporate events.



TRAINING'S REFLECTION

The university gave the student instructions to begin practical training on March 1, 2023, and continue until August 15, 2023. In addition to that, the practical training period lasted for almost six months. The intern student's working schedule is for 5 days from Monday to Friday, and working hours start at 9:00 a.m. to 5:00 p.m. Then students have to work on Saturday twice a day, from 9 a.m. to 1 p.m. The student was offered a position as an intern in the finance department. During the student's time as an intern in the finance department at Matrix Country Club, the student completed seven main tasks given by the staff. The first is to key in Hong Leong credit card transactions in Excel and do allocation. Allocation is basically an amount that is allocated to the bank according to a percentage; each store has a different percentage, which is 0.1%, 0.9%, or 1.9%. Next, students also key in the cash book, which shows money going in and out of the company. In addition, in this company, there is a general store, and every restaurant here has its own store. So, at the end of the month, each store has to send the remaining stock list. A cycle count is made to detect if there are any missing items and if they tally with the previous stock or not. In addition, key words in the description of the invoice are payment advice (PA) and payment Vouchers (PV). These two documents are for the staff to proceed with making payments to suppliers. Apart from that, students also need to make Goods Receiving Notes (GRN). GRN is a document that needs to be made after the ordered goods have arrived so that payment can proceed. GRN is a document that needs to be prepared before PV and PA. Next, every document created needs the signature of the head of department and the head of hospitality. So, the student's job is to send documents, collect them, and check them to make sure there are no missed signatures. Finally, copy the Purchased Requisition (PR) based on the invoice given by the staff. In conclusion, the student's experience in this company was very good, and the student is very grateful that she was accepted to carry out the industrial training in this company. All the staff welcomed the student and gave her a lot of useful knowledge. They are indeed very good employees because they don't just give tasks; they also explain in detail the purpose of the given task. Although the student is an international business student, being an intern in the finance department has opened her mind, and she can also apply what she learned during the internship in this industry.

SWOT ANALYSIS



STRENGHTS

Strong Financial Position

Financial strength is critical for business owners since it is one of the most significant components of a successful company. That is why they are worried about the company's financial and sales performance. Financial strength is a company's ability to generate revenue while simultaneously retaining enough cash flow. It helps a company develop and return cash to its owners. Companies keep an eye on cash flows, invoices, and debts since finance is so important to performance, profitability, and growth. Every area has an impact on Matrix Country Club's profitability. For example, the membership department functions like a salesperson, telling customers about the benefits of Matrix Club membership. The Sales and Event Department may also assist suppliers in organising Matrix Club events or activities. As previously said, this organisation offers a variety of services to all guests. Matrix events change from year to year and are likely to attract the interest of customers. Matrix Club, for example, hosted a supper buffet named 'TARBUS' during the month of April this year, when Muslims fasted. Tarbus might generate a lot of money for the company; the number of customers per day could exceed 300. Because of the criteria described by the student above, this firm and its finance department are in solid financial standing. Matrix Club has had no issue paying suppliers or workers so far; in fact, employees get raises every few years. Furthermore, as a result of its strong financial situation, this company offers a variety of benefits to all employees, including medical claims, maternity claims, paternity claims, buy-home discounts, free club membership, and many more. Finally, corporations profit enormously when their finance departments are financially stable and strong.

Extensive Experience Staff

Extensive experience means having worked in a relevant field for a long enough amount of time to ensure the ability to manage and advise on a wide variety of outstanding, rare, or challenging parts of the job. Accountants, financial analysts, chief financial officers, underwriters, finance managers, and others need both hard and soft talents while working in the finance industry. It is important to note that each job has unique skill needs; nonetheless, some talents are essential regardless of position or degree of experience. Finance skills are necessary to maintain financial practises and financial stability within a company. The student sees diverse financial abilities in the finance department of the Matrix Country Club. Among them are problem-solving, detail-oriented decision-making, effective verbal

communication, and analytical thinking. This is a vital skill for working as an accountant or in the financial sector. This knowledge should be gained through substantial financial experience. The financial department manager at Matrix Country Club has substantial experience in the field of finance, and supervisors have 11 years of experience in the field of finance, as well as other staff with more than 2 years of experience. During the student's brief period in the financial department, she noticed that any problem can be fixed immediately and that, although each staff member has their own area of work, they would help each other if necessary, demonstrating that they work well in groups.

WEAKNESSESS

Slow Computer and System

Computers have simply become part of the furniture in many businesses, including homebased offices. They're necessary, to be sure, but they're also there to be utilised. This may cause issues when computers grow less efficient and slow down over time. When this occurs, firms see a slow but consistent drop in performance, which may have a financial effect and major long-term ramifications for their profitability and productivity. Staff might become acclimated to sluggish computers, but that doesn't imply they like putting up with them. Employees may begin to believe that they lack the necessary tools for the job and that this reflects on how highly their employer regards them. The speed of a computer is an important component of productivity. People operate more productively when they have faster connections and greater connectivity. Furthermore, the rate at which the brain absorbs information may have an impact on people's overall productivity. Early studies on response times in human-computer exchanges reveal that a response from a machine within two seconds is required for someone to retain focus and productivity. Waiting more than two seconds disrupts attention and reduces productivity. The financial department of Matrix Country Club employs a system called IFCA, which is used by employees to enter all data and is restricted to seven users. One computer may open several IFCAs, making it difficult for other computers. Because they are doing a lot of work at the same time, staff will open a lot of IFCAs. Because IFCA requires more processing power than others, the computer may be sluggish at times. Working with the computer in the financial department has been stressful for the student experience, and irritation creates dissatisfaction and saps student energy.

Limited Workspace

Your office and workstation areas are critical components of your working environment. They may have an influence on the culture, productivity, and efficiency of your team, as well as their overall well-being at work. A simple activity might take hours to complete if it is disorganised; a little order in a workplace can affect the team's productivity. Offices play an important role in cooperation by providing a place for collaborative invention, productivity, and well-being, as well as areas for workers to work and rest. As a group, ideas can be shared and developed more readily. In a common area, it's also easier for coworkers to speak with one another, read moods and emotions, and bounce ideas off one another. This generates enthusiasm and a pleasant working environment. The financial department of Matrix Country Club comprises seven employees, including one intern student. So there are six computers, one laptop, and two long workstations with no partitions, and as an intern, the student must conduct work and use the computer in the centre of the staff. Furthermore, it will make it difficult for personnel to put papers together and may result in documents being misplaced or disorganised.

OPPORTUNITY

Increase in Revenue from Sales of New Product and Services

Companies thrive on new product development. The primary purpose of each new product is to provide new value to the consumer. There is no other incentive for them to invest in new goods or services if this is not the case. Customers will persist with a new product or service if it provides outstanding value. This fresh and enhanced value is what keeps your business expanding. If there is no fresh value to provide clients, the company will cease to exist and perish. If the value supplied does not continue to rise, the company's market position will deteriorate as rivals raise their market prices. Students discovered that Matrix Country Club hosts a lot of temporary activities. It's fantastic since people can participate in various activities at the club, but the longevity of a product or service also presents a chance for this organisation. Any company's lifeblood is new goods and services. Without them, the company will enter its decline stage and either perish or be bought by another company.

• Partnership and Collaboration with Other Companies or Brands

Business cooperation makes use of business ties both within and outside the firm to generate ideas, identify solutions, and achieve common goals. An open, honest, and beneficial exchange of ideas is the foundation of any genuinely effective collaboration for both parties involved. Developing a collaborative culture that includes effective communication tactics and information sharing is vital to succeeding in today's competitive market. To effectively communicate and share knowledge, organisations must analyse their communication methods and adjust them to the needs of the individuals with whom they share information. Collaboration involves more than one partner, and they collaborate, coordinate, and complement one another. They effectively perform each other's jobs. Even if one partner is slow, the other will compensate and finish the task. As a result, the output quality is not compromised. There are numerous events at Matrix Country Club that generate revenue, but there are also others that do not. As a result, it is preferable for this firm to work with other brands in order to attract clients. For example, this firm formerly provided makeup lessons and did not get many consumers since they may have lacked something during the event that a partnership would resolve.

THREATS

• Increase the number of cyberattacks

A successful hack may do significant harm to your company. It may have an impact on your financial line as well as your company's reputation and customer trust. A security breach's consequences may be classified into three categories: financial, reputational, and legal. Because most of the data for Matrix Country Club will be stored in the system or in Excel, there is a risk of data loss if a cyberattack occurs. Password assaults are one kind of cyberattack; it is also possible that bank account credentials needed to conduct transactions are compromised. Phishing attacks are the most serious, destructive, and ubiquitous danger to enterprises. Phishing accounts for 90% of all breaches that companies suffer; it has increased by 65% in the previous year, and it is responsible for more than \$12 billion in economic losses. Phishing attacks occur when an attacker poses as a trusted contact and persuades a victim to click a harmful link, download a malicious file, or provide sensitive information, account details, or credentials. In recent years, phishing assaults have become considerably more sophisticated, with attackers becoming more convincing by impersonating actual business connections. There has also been an increase in corporate email, which

includes bad actors utilising phishing attacks to acquire high-level executives' company email account credentials and then using these accounts to fraudulently seek money from staff.

• Economic Condition in The State

Economic circumstances relate to the current situation of a country's or region's economy. As an economy goes through phases of growth and contraction, these circumstances vary over time with the economic and business cycles. When an economy is increasing, economic circumstances are regarded as sound or positive; when an economy is declining, economic conditions are considered unfavourable or negative. The price of products and services in an economy may be influenced by the demand and supply of goods and services. Customers' demand indicates the quantity of products and services they want to purchase, while supply represents the total amount of goods and services accessible to them. When demand for products and services rises, prices may rise as well, resulting in inflation. Customers may now spend more money on items, encouraging firms to grow to satisfy the increasing demand. When supply exceeds demand, however, prices tend to decline. Because the cost of items is relatively low in comparison to buyers' financial resources, this typically results in a rise in consumer purchasing power. Economic changes will have a significant influence on Matrix Country Club because if the economy suffers, consumers will spend less on unnecessary items. Furthermore, all events and restaurants in this firm will see fewer clients, causing the finance department to be concerned about how to rotate money and earn income.

DISCUSSION AND RECOMMENDATION

STRENGHTS

Strong Financial Position

A student is certain that no firm has ever suffered a loss, even if the company has been in operation for a long time and has expertise. Students recommend Matrix Country Club's finance staff not to become too comfortable with the present financial condition and to always be prepared with a plan if the financial situation becomes unstable (Journal Markcount Finance, 2023). Creating a corporate financial strategy is never simple; it takes time and excellent data. Financial planning is critical to the success of any organisation. A business plan outlines how the firm intends to do business in the next month, quarter, year, or longer. The finance team's duty includes assisting organisations in avoiding and navigating hazards ranging from financial fraud to economic events. And, although many threats are difficult to forecast or even prevent, others may be seen approaching. An effective financial plan keeps you focused and on track as the firm expands, new difficulties emerge, and unanticipated disasters occur. It enables you to communicate easily with employees and investors while also building an innovative and transparent corporation. Furthermore, students advise Matrix Country Club to reconsider and increase its investments. External investment is critical for all businesses because it allows them to innovate, expand, and grow (Avazov NMakhmudov N, 2019). There are several benefits to having investments come into your firm, and it is not just about giving you a reliable source of money. Working with an investor who has accomplished great things in their profession might inspire and drive you to do the same. An investor may give you moral support as well as financial assistance to help you push on, build on your accomplishments, and reach your objectives.

Extensive Experience Staff

Each individual has unique talents and limitations, and each organisation has its own approach to financial management. As a result, students recommend that the finance department manager conduct specific financial training for personnel in order to improve their financial abilities. Although all of the workers at Matrix Country Club are experienced, as the student previously noted, each firm has its own approach. As a result, financial training is critical for employees to develop knowledge and adapt to the way this organisation operates. Despite the fact that technology is increasingly transforming the way businesses operate, financial experts continue to play an important role. While you should undoubtedly invest in technology, you should also concentrate on developing skilled finance personnel. One of the most effective strategies to achieve this aim is to embrace financial professional training. The development of financial abilities has a direct impact on the profitability and, eventually, the sustainability of your company. Group training is a proven superior method for skill development over solo instruction. Furthermore, students urge that all finance department workers at Matrix Club attend financial events and develop relationships so that they may exchange experiences in the area of finance and benefit from such ties in the future.

WEAKNESSES

Slow Computer and System

Computers have become an essential tool for all management personnel to employ. As a result, when there is a slow computer and a slow system, the personnel will get dissatisfied with their job. As previously stated by the student, the system can only accommodate seven users. As a result, students urge that all staff and supervisors discuss and explore expanding or providing limitless access to IFCA. This restricted access method, in my opinion, is a major issue for the employees since it will lead them to take longer to finish their duties. This IFCA system is not just utilised in the financial department; it is also employed in other departments on occasion. When confronted with this dilemma, employee motivation to finish tasks will suffer. Furthermore, to prevent slow computers, people must periodically update their systems or erase useless items. A staff member oversees all of the club's systems and computers at the Matrix Country Club. The finance department may talk with the employee about ways to eliminate computer difficulties in the department and can check on a regular basis to prevent future problems. If this computer issue is not resolved as quickly as possible, it will result in significant losses, such as the computer being unable to be used, being destroyed, and all data being lost.

Limited Working Space

The second issue is that the workspace for the financial team is small and disorganised. The student is certain that it has a significant influence on workers and their job performance. As

an intern, students find it difficult to access papers, don't have enough room, and don't feel comfortable doing my job. First and foremost, students will propose that they reorganise the financial office in order to create a better working environment. They should think about giving an intern a separate workstation and computer. When it comes to locating papers or documents, it's because they lack filing abilities. As a result, students propose that they begin by replacing the old file and labelling all of the folders. Most files are corrupted as a result of having too many documents in one file, and many files lack labels. It has made it harder to locate older records. When the auditor arrives to examine the financial department, the staff will begin hunting for outdated paperwork. Often, as students have experienced, the auditor will identify papers that must be provided, and the majority of them are not discovered. There are other records that may be discovered over a lengthy period of time.

OPPORTUNITIES

Increased revenue from new product and service sales

Students recommend that they hunt for a well-known Malaysian firm to rent and build a new restaurant at the Matrix Club. For your knowledge, three cafés and eateries have been and will shortly be closed. As a result, this is an excellent chance to build a new restaurant or café that will attract consumers. A Muslim restaurant owner will receive a favourable reaction from customers since all of the restaurant owners in Matrix Club are now Chinese, but they don't have any halal certificates. It is preferable to have a Malay business that offers Malay tastes since, as we all know, Chinese restaurants will adjust the flavour to suit their preferences. Furthermore, this proposal is excellent since the majority of the Club's regular clients are Malay. They may also operate businesses other than restaurants, such as swimming pools and sports equipment stores. Because this firm provides swimming lessons, gyms, and so forth.

Collaboration and Partnership with Other Companies or Brands

As the student previously said, they provided makeup sessions but did not get many consumers. Students recommend they recruit someone with clout, such as Tyra Kamaruzzaman, the owner of the cosmetics brand Beutyra. This issue must be addressed since it is also one of the marketing tactics that will not fail and will generate a lot of revenue. They may also do research on current trends, such as TikTok live partnerships. TikTok has

millions of users, and many businesses advertise their items on the app (Journal of Retailing and Consumer Services, 2023). When conducting business on TikTok, there are several advantages. As a result, when Matrix Club hosts a programme or event, they may advertise it on the app to attract more people from all around Malaysia and identify celebrities from TikTok to cooperate with.

THREATS

• Increase the number of Cyber-attacks.

Students recommend that all employees get security awareness training to ensure that they are aware of security hazards and how to avoid them. Security awareness training to avoid and minimise user risk (Alahmari Srenaud Komoronyia, 2023). These initiatives are intended to educate users and workers about their responsibility in combating information security breaches. Employees that get effective security awareness training comprehend good cyber hygiene, the security risks connected with their behaviours, and how to recognise cyber-attacks they may face through email and the internet. Aside from that, they must implement effective security technologies. Cybersecurity is the process through which IT workers secure a company's network, system, or applications against cyberattacks. From email encryption to identity protection, cybersecurity products may provide a wide range of IT defences. Cybersecurity tools are the many apps or software programmes that businesses employ to safeguard their systems and networks against illegal access. This access may lead to cyberattacks or identity theft, producing major problems for businesses.

• Economic Condition in The State

They must continually stay current with the economy and develop a plan based on it. Economic research helps individuals comprehend their surroundings. It lets individuals better understand people, companies, markets, and governments and so react to the challenges and possibilities that arise as things change. At its foundation, economics is the study of how to assess options and make better decisions (The Conference Board. 2023, July). It fosters critical thinking and problem-solving abilities in order to make sound judgements. It fosters analytical abilities for analysing facts and making sound judgements. These abilities are sought after in both the public and commercial sectors. The National Association of Colleges and Employers (NACE) conducts an annual survey that regularly reveals that employers

value the abilities developed from studying economics—the ability to make choices, solve issues, gather and process information, analyse statistics, and write and talk effectively. Aside from that, they must constantly do research on suppliers that can provide the same items at a lower cost.

CONCLUSION

Overall, the practical training that student underwent over these six months was a very useful experience. This has been one of the most valuable experiences for me throughout my studies. Student have learned a lot from this industry training and also gained experience in the field of hospitality and finance. Student really appreciate all the staff who give me knowledge without expecting anything in return. The student doesn't feel like a practical student, but she has been treated and trained as a permanent employee. Exposure to the payment process and employee salary payment is a lot of new knowledge for the student. Student realise that the world of work is not a world for us to play around in anymore because it does not involve us alone but will involve the image of the company and other co-workers. There are many risks that all the staff have to go through in doing their work, but the staff at Matrix Country Club are very dedicated in carrying out their work, and what the student admire most is the finance department, which does not just handle one company but three subs under Matrix Club that they have to manage. Student guarantee that this company will continue to progress in the future and will achieve the various objectives they have set.

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APPENDICES

• FINANCE DEPARTMENT OFFICE ENVIRONMENT







MAIN TASKS GIVEN BY THE STAFF

