



UNIVERSITI TEKNOLOGI MARA

FFF114: CINEPHOTO

Course Name (English)	CINEPHOTO APPROVED
Course Code	FFF114
MQF Credit	3
Course Description	This course introduces students to the fundamentals concept of photography techniques which plays an important role in filmmaking process. This course primarily emphasis on the fundamental rules in making a feature film, documentary, short films, video production and etc. as well as the concept of storytelling which derives from understanding the basic framing, composition and storyboarding in still movie photography. Inspirations of storytelling arise from a single photo that can be developed into a full length script By the the end of the course, students will be exposed to the basic foundation of lighting and cinematography and understand the philosophy behind a single frame before proceeding towards multiple frames.
Transferable Skills	Recognize the important role of photography in film making process. Identify basic framing, juxtaposition, storyboarding in still movie photography and its function in film making process. Develop idea and communicate the idea through understanding of philosophy behind frames.
Teaching Methodologies	Lectures, Blended Learning, Studio, Demonstrations, Workshop
CLO	CLO1 Identify the fundamentals of still photography, in terms of the techniques and aesthetics. CLO2 Practice and apply basic guides and applications in taking and creating photographs CLO3 Compose the significance of photography in the process of moving images.
Pre-Requisite Courses	No course recommendations
Topics	
1. Course Briefing 1.1) Objectives & Requirements 1.2) Fundamentals of Photography 1.3) Discussion on the student's projects	
2. Introduction to Photography 2.1) History of Photography 2.2) Types of Digital Camera SLR and Accessories 2.3) Basic Function and Camera's Mechanism	
3. Camera's Mechanism 3.1) Camera's Function & Operation 3.2) Balancing of Aperture and Shutter Speed 3.3) Utilization of Camera's Accessories	
4. Techniques in Photography 4.1) Technique of Taking Photos 4.2) Depth of Fields 4.3) Focusing Styles 4.4) Panning Shots 4.5) Fast Shutter etc.	
5. Usage of Shots & Angles 5.1) Composition in Photography 5.2) Technique of Framing	

<p>6. Photo Appreciation 6.1) Pioneers in Photography 6.2) Great Photographers Masterpieces 6.3) Iconic Photography</p>
<p>7. Studio or Indoor Lighting Arrangement 7.1) Set up of Low Key Lighting 7.2) Set up of High Key Lighting 7.3) Set up of Side / Front Key Lighting 7.4) Set up of Bounce / Reflected Lighting 7.5) Handling All Type of Indoor's Lighting 7.6) Aesthetic in Lighting's Arrangement etc.</p>
<p>8. Outdoor and Natural Light 8.1) Utilization of Camera Flash or Speed Light 8.2) Usage of Reflector's Lighting Movie Shots 8.3) Experiment with Lenses at Outdoor Location 8.4) Utilization of Filters with Natural Light</p>
<p>9. Emotion and Mood in Photography 9.1) Emotion in Still and Movie Framing 9.2) Light/ Lighting/ Cinematography/ Film Noir 9.3) Mise En Scene 9.4) Technique & Usage</p>
<p>10. Studio Lighting Practice 10.1) The usage of Studio Light System 10.2) Studio Base Photography</p>
<p>11. Essay Writing 11.1) Writing about Photography 11.2) Current Issues in Media (Photography) 11.3) Topics on the Function of Photography 11.4) Photographers' task and duty in community</p>
<p>12. Photo Outing and Activity 12.1) Group Project/ Specific or Focus Theme 12.2) Exhibition or Event</p>
<p>13. Photo Editing 13.1) Adobe Photoshop or any other type of Photo Editing</p>
<p>14. Photo Editing 2 14.1) Adobe Photoshop or any other type of Photo Editing</p>

Assessment Breakdown		%	
Continuous Assessment		100.00%	

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Essay Writing	20%	CLO1
	Assignment	Studio/ Outdoor/ Event Photography	20%	CLO2
	Assignment	Photo Album	60%	CLO3

Reading List	Recommended Text
	<ul style="list-style-type: none"> • Bill Corbett 2002, <i>A Simple Guide to Digital Photography</i>, Courier Corporation Australia [ISBN: 9780817458904] • Graham Davis 2004, <i>How to Do Just about Anything with Your Digital Photos</i>, Readers Digest New York [ISBN: 9780762104932] • Peter Stepan 2005, <i>Icons of Photography</i>, Prestel Publication Slovenia [ISBN: 3791333364] • Peter Travers, James Cheadle 2010, <i>Portrait Photographer's Style Guide</i>, RotoVision SA Singapore [ISBN: 9789812459213] • Mike Evans 2008, <i>Defining Moments in Art</i>, Sterling Publishing New York [ISBN: 9781844036400]

Article/Paper List	This Course does not have any article/paper resources
Other References	<ul style="list-style-type: none"> • Book Peter Travers, James Cheadle 2010, <i>Portrait Photographer's Style Guide</i>, RotoVision SA, Singapore