

# KAPSUL ILMU



26  
MAC  
2024 11:00  
PAGI

SPEAKER'S CORNER, LIBRARY COMMUNITY ENGAGEMENT PTAR

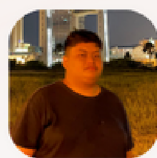
**“PEMBUDAAYAN ILMU DALAM KALANGAN MAHASIWA DAN MAHASISWI UNIVERSITI YANG DIZAHIRKAN MELALUI PERKONGSIAN PENGETAHUAN DAN PENDAPAT BERNAS”**



**Muhammad Khaliff Emir Bin Mohd Zamri**

*What To Do If You Have A Flat Tire ?*

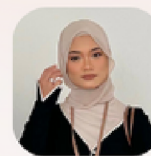
Diploma Pengurusan Maklumat  
Pusat Pengajian Sains Maklumat, Kolej Pengajian Pengkomputeran,  
Informatik dan Matematik, UiTM Johor



**Wan Muhammad Lutfi Hadi Bin Wan Othman**

*Ilmu Pelita Kehidupan*

Sarjana Muda Pengajian Bahasa Gunaan (Kepujian) Bahasa Arab  
Komunikasi Profesional  
Akademi Pengajian Bahasa, UiTM Shah Alam



**Aina Afrina Binti Mazhar**

*Why Education is Important ?*

Diploma Pengurusan Maklumat  
Pusat Pengajian Sains Maklumat, Kolej Pengajian Pengkomputeran,  
Informatik dan Matematik, UiTM Negeri Sembilan



**Norshuhadah binti Norhan**

*Gejala Sosial Dalam Kalangan Remaja*

Sarjana Muda Pengajian Bahasa Gunaan (Kepujian) Bahasa Arab  
Komunikasi Profesional  
Akademi Pengajian Bahasa, UiTM Shah Alam



**Inda Rasyidah binti Nazrul Azha**

*The Pros and Cons Artificial Intelligence (AI) Brings to  
the Working Industry*

Sarjana Muda Sains Maklumat (Kepujian) Pengurusan Kandungan  
Maklumat, Kolej Pengajian Pengkomputeran, Informatik dan Matematik,  
UiTM Shah Alam



**Mohammad Inaayat Hussein Khan**

*Effect of Social Media Addiction Among Teenagers*

Diploma Pengurusan Maklumat  
Pusat Pengajian Sains Maklumat, Kolej Pengajian Pengkomputeran,  
Informatik dan Matematik, UiTM Johor



**Mashitah Syed Zainal**

*Sensitiviti Agama Penting Dalam Masyarakat*

Sarjana Muda Sains Maklumat (Kepujian) Pengurusan Perpustakaan  
Kolej Pengajian Pengkomputeran, Informatik dan Matematik,  
UiTM Shah Alam



**Adeeb Ayman Bin Nor Yadi**

*Kepentingan Pendidikan Berkualiti*

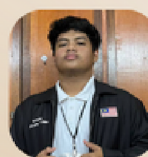
Diploma Sains Komputer  
Kolej Pengajian Pengkomputeran, Informatik & Matematik, UiTM Arau



**Siti Nazirah Binti Mohd Nasir**

*Speech Delay*

Sarjana Muda Pengajian Bahasa Gunaan (Kepujian) Bahasa Melayu  
Komunikasi Profesional  
Akademi Pengajian Bahasa, UiTM Shah Alam



**Mohamad Adib Afham Bin Mohd Khaidir**

*Keluarga Malaysia Pemangkin Kemakmuran*

Diploma Sains Komputer  
Kolej Pengajian Pengkomputeran, Informatik & Matematik, UiTM Arau



**Aliya Insyirah Binti Abd Malek**

*Apa itu LGBT ?*

Sarjana Muda Pengajian Bahasa Gunaan (Kepujian) Bahasa Arab  
Komunikasi Profesional  
Akademi Pengajian Bahasa, UiTM Shah Alam



**Ahmad Danish Bin Mohd Yatim**

*How to Overcome Depression ?*

Diploma Pengurusan Maklumat  
Pusat Pengajian Sains Maklumat, Kolej Pengajian Pengkomputeran,  
Informatik dan Matematik, UiTM Negeri Sembilan

Program

## KAPSUL ILMU@SPEAKER'S CORNER

Library Community Engagement, PTAR UiTM Shah Alam  
26 Mac 2024 (Selasa), jam 11:00 pagi

**Nama** : Inda Rasyidah binti Nazrul Azha  
**Tajuk** : *The pros and cons artificial intelligence (AI) brings to the working industry*  
**Jangka masa** : 06:39 minit

Transkrip:

00:00 - : Morning everyone my name is Inda Rasyidah from campus UiTM Puncak  
00:13 : Perdana and I would like to give a public speaking and awareness on **the Pros and Cons of Artificial Intelligence that brings to the working industry.**

00:14 - : Now, what is Artificial Intelligence? it is described as technology that  
00:45 : enables computers and machines to simulate human like intelligence and including problem solving capabilities, I'm pretty sure all of you guys have experienced and played around with AI like Chat GPT, AI image generators even using those text summarizers or paraphrases and but before this there's also things like that you've use like Google Maps or even Siri on your iPhone there's also face recognition, image recognition and so forth.

00:46 - : Based on my research, according to Haptic Networks AI is predicted to  
01:18 : have a strong impact on economic growth with an estimated 40% increase in productivity by 2024 just by that year and experts are in saying that the more the rise of AI used in the working industry, the more questionability of its benefits and its negatives that it brings to the working industry.

Program

## **KAPSUL ILMU@SPEAKER'S CORNER**

Library Community Engagement, PTAR UiTM Shah Alam  
26 Mac 2024 (Selasa), jam 11:00 pagi

### Transkrip:

- 01:19 - : Because of this I want to shed some lights on the Pros and Cons that  
01:30 accompany this topic. One that hopefully elaborates the topic a bit more properly but raises some crucial questions about our future.
- 01:31 - : Now let us first venture into the roam of the Pros of of Artificial  
01:55 Intelligence it is considered to have many benefits for businesses industries it can quickly process large amount of data which can save a huge amount of time and money to a lot of companies who are struggling with them. Thus that is used to take a long time can now be done much faster with AI.
- 01:56 - : This helps companies save money and be more productive. Also AI is  
02:15 considered to be more accurate which is important in the medical and healthcare which it tools can help doctors detect disease early by analyzing medical images in detail.
- 02:16 - : And then those in manufacturing AI powered robots can assemble a lot of  
02:34 products a bit more accurately reducing mistake and waste most of humans probably have multiple times fixing to do that.
- 02:35 - : Now because of this there's also AI power analytics which are also  
02:56 perfect for organizations seeking to enhance decision making processes by distilling large data sets into the most important actionable insights AI empowers company stakeholders with a better understanding of market trends and consumer behavior in the industry.
- 02:57 - : Yet of course now as we delve deeper, we encounter the shadow of Cons  
03:11 that over this particular topic. This is the one that I've personally been experiencing the most on social media and one of the reasons why I chose this topic.

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## KAPSUL ILMU@SPEAKER'S CORNER

Library Community Engagement, PTAR UiTM Shah Alam  
26 Mac 2024 (Selasa), jam 11:00 pagi

Transkrip:

- 03:11 - : One of the most obvious concerns is displacement of human workers.  
03:27 : Automation driven by AI has the potential to replace certain job roles leading to a lot of unemployment to certain sectors in the working industry.
- 03:28 - : This issue raises ethical and social questions about the responsibility to  
03:37 : those whose livelihoods are greatly affected by this.
- 03:38 - : One of the massive effects that I've seen personally on social media  
04:04 : especially it's mainly involving using actual real people's voices, maybe it's fine to play around with it like on AI covers but imagine being the person whose voice has been taken whose has been taken imagine being the person that voice belongs to. Especially on the voice acting industry .
- 04:05 - :  
04:12 : You wouldn't like it if your voice is being taken and used without your permission, right?
- 04:13 - : I've seen so many voices of actors being raising awareness on and their  
04:24 : and their problems on this particular aspect and I personally think is completely justifiable.
- 04:25 - : There's also the overreliance on using AI forward projects. Which is  
04:50 : another thing I witness on social media also but also the things that we have also used on our assignments and stuff for example I have witnessed like one of the movie director using AI generated images for their projects and the comments are filled with negative and criticism on using AI.

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## **KAPSUL ILMU@SPEAKER'S CORNER**

Library Community Engagement, PTAR UiTM Shah Alam  
26 Mac 2024 (Selasa), jam 11:00 pagi

### Transkrip:

- 04:51 - : Again, I find this justifiable as because this can cause the loss of human  
05:02 creativity and intuition, which are crucial for problem solving and innovation.
- 05:03 - : I mean we can't always just rely on AI all the time especially since AI has  
05:17 its flaws that generated images. So why can't they just simply use their own talents and just do their job properly without relying on AI.
- 05:18 - : So because of this there's also increased bias and inequality which can  
05:33 happen because of AI being able to perpetrate and amplify biases. Which exist in the data they're trained on potentially leading to unfair or discriminatory outcomes.
- 05:34 - : Because of this, after evaluating further taking a balanced approach for AI  
05:48 is crucial when integrating AI it is necessary to have thorough policies and regulations in place to promote ethical news and prevent unintended consequences.
- 05:49 - : This way, it will be easier to control them and so no one no human in the  
06:07 work industry can ever get fired by investing in retraining and upskilling programs the effects of job displacement can be lessened. Enabling workers to adjust to the changing technological environment.
- 06:08 - : As we wrap up this journey on AI. We are reminded that Artificial  
06:33 Intelligence role in the workplace of its ability to boost efficiency and innovation is unmatched, but it also presents quite a lot of challenges that require careful thought and action. The decisions we make now will impact the future, so it's up to all of us to ensure it contributes to progress and inclusivity. That's all from me, thank you.
- 06:34 - : That's all from me, thank you. (Applause)  
06:39