



**THE FACTORS AFFECTING ENTREPRENEURIAL INTENTION AMONG
UNDERGRADUATE STUDENTS**

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“By the name of Allah S.W.T all Mighty Generous and Might Merciful”.

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ABSTRACT

This study is conducted at Universiti Teknologi MARA (UiTM) Malacca City Campus, Melaka. The main objective of this project paper is to identify the factors affecting entrepreneurial intention among undergraduate students. The independent variables of this study are perceived family support, perceived educational support, perceived business development support and perceived structural support. The dependent variable of this study is entrepreneurial intention.

The researcher's sampling design is non-probability sampling with 307 questionnaires were distributed to the students of different courses in this campus. Data were collected and evidences were being processed by using Statistical Package for Social Science (SPSS) program. The analysis includes the frequency distribution and descriptive analysis.

Based on the findings, the result shows that, the hypothesis testing display only perceived educational support and perceived structural support are supported, while the other two hypotheses concerning perceived family support and perceived business development support are not supported.

Keywords: Entrepreneurial Intention, Perceived Family Support, Perceived Educational Support, Perceived Business Development Support, Perceived Structural Support

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