



**UNIVERSITI TEKNOLOGI MARA
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DIPLOMA IN PUBLIC ADMINISTRATION

Topic:

“The effect of Reality TV shows on the society”

Prepared By:

**TUANKU FAIZAL BIN TUANKU KARIM
SHARIDAH BINTI SUSUDIN
RABUYAH BINTI APET**

**2003315596
2003316315
2003316267**

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ABSTRACT

Reality TV shows is a new type of entertainment program in Malaysia. The birth of this new entertainment program is a result from the western type of program. In this study, it focused on the interest of the students toward reality TV show. In this regard, the questionnaires distributed to students in order to obtain their opinion and perception about the effect of reality TV show on the society. These issues revolve around the perception of students toward reality TV show in term advantages and disadvantages of Reality TV show on society. This study limit our study to 120 respondent from various faculties in UiTM Sarawak and select randomly from various faculties because it is convenience and easy to get the information on our study. The answers given by the respondents will seek to examine whether there perception and opinion toward effect of reality TV show on society can help in our research. Based on the findings, the data shows that most of the respondents have an average interest to watch reality program. Furthermore, the results show that there is a strong correlation between the factors on the reality TV show.

1.0 Introduction

Reality TV is now generally defined as a television program that feature members of the public in unusual situations, often competing for a prize, and often involving audience participation. Then, it is a subset of nonfiction TV, which is television that involves real people, but nonfiction TV is not reality TV. In other words, it consider reality TV to be dramatic, soap-opera like TV shows that follow real people in real or artificial contexts for a period of time.

Therefore, it is the genre of television programming which presents unscripted dramatic or humorous situations, documents actual events, and features "ordinary" people over professional actors. Although the genre has existed in some form or another since the early years of television, the current explosion of popularity dates from around 2000.

Program reality TV show also is a part of human to release tension, solve the bored problem in the house ,spent time to family, make the people enjoy ,happy and make them to participate the activity organize by the programs of reality TV show. Nowadays, program Reality TV show is popular programs in the world. There is lots of programmed reality show in Malaysia such as Bersamamu TV3, Akademi Fantasia, Juara Lagu (RTM), Majalah 3, Explore Race, Malaysian Idol and many more.

Thus, this research is conducted to know the effect of programs reality TV show in society. In this research, we are going to investigate how the programs reality TV show can give the effect among the society.

2.2 Literature review (effect)

2.2.1 Health Problem

Firstly is the effect on the health for the viewer is the heart attack. This maybe happen when some programmed reality TV that is more extremes, dangerous, more to investigation, adventure and most probably to enjoyable. Where there are some rumors or to excite from other some programmed. We make a research and we found that whether there have some programmers reality TV that can cause the heart attack among the viewer. This problem may occur when some of the programmed are too interesting and more adventures, then this kind of program may due to their willingness increase. Today the evidence is clear, one of the cause of preventable health problem and premature death is smoking, eventually the cause effect relationship became obvious and the effect of cigarette. Smoking isn't immediately apparent, later that many smokers develop to lung cancer. Heart problems, emphysema, and sexual problem.

Secondly is the situation or condition that is not healthy and comfortable may lead to internal emotional upsets where people too stress watching the programmed of reality TV show. Sometimes the programmed of reality TV also can make people too stressful because there are too many commercial when they watching the show or the programmed that they watch are not satisfied they need. People will being lack of assertiveness when