

RECYCLING INTENTION AMONG STUDENTS AT
UNIVERSITI TEKNOLOGI MARA PAHANG, JENGKA
CAMPUS

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ABSTRACT

This study aims to examine the recycling intention among students at Universiti Teknologi Mara Pahang, Jengka campus. There were 234 questionnaires distributed at Universiti Teknologi Mara Pahang, Jengka campus and only 150 were returned. Based on the article that was published by University of Wollongong on 2001, Vika Lutui reported that the Kingdom of Tonga faces critical problems with regards to managing waste. Increasing generation of solid waste in the household accompanying the changes in the Tongan lifestyle with a dependence on imported tinned and packaged goods, far exceeds the island Kingdom's ability and capability for safe disposal. Littering in the household and throughout the Kingdom is a persistent problem despite various clean-up and anti-litter promotional campaigns and programs run by government organizations, non-government organizations and other community groups. The research design used in descriptive and correlational research. This study used the Statistical Package for the Social Science (SPSS) version 20.0 for the data analysis. There are three factors of student intention towards recycling which are attitudes, subjective norms and perceived control. The respondent of this study were the student at Universiti Teknologi Mara Pahang, Jengka campus.

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TABLE OF CONTENTS

CHAPTER 1	1
INTRODUCTION	1
1.0 Background of Study.....	1
1.1 Statement of Problem.....	3
1.2 Research Objective	4
1.3 Research Questions.....	4
1.3 Research Hypothesis.....	4
1.4 Significance of Study.....	5
1.5 Limitation of Study.....	6
CHAPTER 2	7
LITERATURE REVIEW	7
2.0 Solid Waste	7
2.1 Waste Management	8
2.2 Waste Characteristic	9
2.3 Recycling Methods.....	11
2.4 Attitude	12
2.5 Subjective Norms	12
2.6 Perceived Behavioral Control	13
2.7 Behavioral Intention	14
Conceptual Framework	15
CHAPTER 3	16
RESEARCH METHODOLOGY	16
3.0 Research Design	16
3.1 Population	16
3.2 Sampling Technique	17
3.3 Sample Size	17
3.4 Unit of Analysis.....	17
3.5 Data Collection Procedures.....	18
3.6 Plan of Data Analysis	19

CHAPTER 4 20

FINDINGS 20

4.0 Introduction 20

4.1 Normality Test..... 21

4.2 Internal Consistency Reliability 23

4.3 Survey Return Rate..... 23

4.4 Section A: Demographic Background 24

4.5 Result Research Objective 1 29

4.6 Result Research Objective 2 31

4.6.1 Correlation Analysis..... 31

4.6.2 Statistical Analysis 32

CHAPTER 5 33

CONCLUSIONS AND RECOMMENDATIONS 33

5.0 Introduction 33

5.1 Conclusions 34

5.1.1 Conclusion for Research Objective 1 34

5.1.2 Conclusion for Research Objective 2..... 34

5.2 Recommendations 35

REFERECES 37

APPENDICES..... 39

Cover Letter..... 39

Questionnaire..... 42

Agreement Form..... 48

Data Analysis 50