



Cawangan Negeri Sembilan
Kampus Seremban

FACULTY OF SPORTS SCIENCE AND RECREATION

"Where sports and knowledge come together"



FSR@S3 e-BULLETIN

1ST EDITION

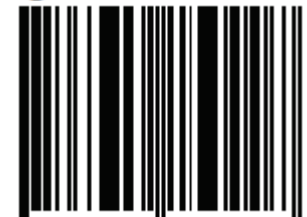
YEAR 2023

In conjunction with student association



Faculty of Sports Science and Recreation

eISSN 3009-1500



9 773009 150007

9 NOVEMBER 2023

PROGRAM CSR CERIA DAN CERGAS: SENYUMAN BERSAMA RUMAH KANAK KANAK REMBAU

Muhammad Faris Amirul Bin Useri & Raja Al-Imran Hakim Bin Raja Nor Azlan
Faculty of Sports Science & Recreation

The 'Ceria Dan Cergas: Senyuman Bersama' program was an event organized as part of our coursework assessment. This event's main objective is to strengthen relationships between The Faculty of Sport and Recreation students and the Community, specifically by providing services to children from Rumah Kanak Kanak Rembau, Negeri Sembilan.

Background of Rumah Kanak Kanak Rembau

Rumah Kanak-Kanak Rembau is a safe place institution for the care and protection of children designated under section 54 (safe place) of the Children's Act 2001. This institution provides substitute care for children in addition to promoting healthy physical, emotional, and mental growth. The children are also given support to grow and develop in a harmonious family atmosphere.

Event Details

This event was held from 8.00 AM until 12.00 PM. In the opening ceremony, the principal of Rumah Kanak Kanak Rembau gave a welcome speech before the start of the program. The program took off with the 'chicken dance' and exercises that were led by us. All the children in Rumah Kanak Kanak Rembau were involved. Besides that, we also carried out group activities that involved outdoor and indoor games. Furthermore, The Faculty of Sport Recreation students and children in Rembau also took pictures together. We, as Faculty of Sport Recreation students, played our role as facilitators to assist them during the game played. After we finished all the games, we proceeded to the closing ceremony. During the closing ceremony, we presented souvenirs to Rumah Kanak Kanak Rembau as mementos. The souvenir's fund was collected by us and any member of the community who was willing to donate. We also took pictures with the resident of Rumah Kanak Kanak Rembau for memories. In conclusion, we used the 4P method related to Sport Marketing. For products, we provided services to the participants. We also organized indoor and outdoor games for the participants. For the price, the participants did not have to pay anything as this is a zero-cost fee registration which falls under the Corporate Social Responsibility program. Finally, for the venue, we chose Rumah Kanak Kanak Rembau because we wanted to create awareness to the community about Rumah Kanak Kanak Rembau and its residents. We also used social media to promote our program to the community, collect funds and obtain donations.



Picture 1: Residents at Rumah Kanak-Kanak Rembau and the organizer



Picture 2: The Principal of Rumah Kanak-Kanak Rembau giving a speech



Picture 3: Photos during the event



Picture 4: Official poster for donation