

ABSTRACT

This study was carried out to determine the effectiveness of pickpocket awareness signage is effective towards the public to avoid it from happening. A total of 30 men and women age between 20 to 40 years old were randomly selected to be the respondent of the study. A set of questionnaire were distributed manually and online in order to reach the respondent easily. The overall findings of the study show that most of the respondents do not have enough knowledge about pickpocket because of the ineffective signage. In conclusion, some suggestion have been made to enhance the effectiveness of pickpocket signage have also been included in the final part of the report.

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Chapter 1: INTRODUCTION

1.1 Introduction

Picking pockets without a person's knowledge and approval is a crime and a form of larceny which involves the stealing of money and valuables from the person of a victim without their noticing the theft at the time.

Whoever intending to take dishonestly any movable property out of the possession of any person without that person's consent, moves that property in order to such taking, is said to commit theft. If convicted he could be punished for a maximum term of seven years imprisonment and the offender could be additionally fined or whipped. (Penal Code (Act No. 574) [Malaysia])

Sutton, James (1965) stated that signage is any kind of visual graphics created to display information to a particular audience. Usually signage is used as way finding and instant information. Pickpocket signage can usually be seen at places like transit station and public transport like bus. The usual pickpocket signage is a text sign written "Beware of Pickpocket".

Pickpocket is a serious problem that happens in Malaysia. However, not many of our society aware of this problem because there is only a few cases been reported in newspaper which most of it only involving large amount of money.

The shocking news of pickpocket in Malaysia is taken from Malay Mail, written by Musliza Mustafa, (2010). RM1.05 million pickpocket incident at a newly-opened mall here over the weekend has raised questions about the victim carrying a huge amount of money while out shopping. The victim, a local businessman, told police he had gone shopping with his wife before going to a moneychanger at another complex nearby.