



INDUSTRIAL TRAINING REPORT

MALAYSIAN INDUSTRY- GOVERNMENT
GROUP FOR HIGH TECHNOLOGY
(MIGHT)

1ST MARCH 2023 - 15TH AUGUST 2023



PREPARED BY:

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EXECUTIVE SUMMARY

This industrial training reports narrates my whole experience of doing internship at Malaysia Industry-Government Group for High Technology (MIGHT). The internship period are starting from 1st of March 2023 until 15th of August 2023. The end of my internship marks the end of my degree in Bachelor of Business Administration (Hons.) Marketing.

I feel incredibly lucky to have the chance to work with wonderful coworkers and learn from wonderful people for the past six months. whom I hold up as role models for us all. As this is my first time, I can claim that having job experience with a respectable corporation is a significant step forward for my future career.

Placed under the supervision of Datuk Dr, Mohd Yusoff Sulaiman, an successful and open-minded person has really helped me to achieve and become who I am today. Without the help and guidance from my kind-hearted advisor from UiTM, Madam Roszi Naszariah Nasni Binti Naseri, this report can be done completely.

The Malaysian Industry Group High Technology (MIGHT) is a non-profit technology think tank under the purview of the Prime Minister's Department. In this report, I will explain more details on the company's profile and background, the service provided by this company. It will also contain the SWOT analysis of the company, where I will elaborate for each point. Lastly, I will propose the recommendations for the company's improvement in the future before concluding the whole report.

In a nutshell, I enjoyed my internship journey and I have been expose with a lot of experience that I would not get elsewhere.

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DIYANA BINTI MOHD ZAILANI

OBJECTIVE

I am a very committed and motivated person. I am ready to learn something new. I want to be a part of this organization where I can use and improve my skills and can gain work experience for my future development

EXPERIENCE

JAN 2020 -
JUNE 2020

- **KINDERGARTEN TEACHER**
ARINA KINDERGARTEN PRESINT 18 , PUTRAJAYA

1 march
2023 - 15
august
2023

- **INTERNSHIP**
MALAYSIA INDUSTRY -GOVERNMENT GROUP FOR HIGH TECHNOLOGY (MIGHT)
- Gathering of research data from internal and externals sources.
- Implement and executes the assigned tasks.
- Build and maintain databases containing internal knowledge and industrial intelligence information
- Conduct secretariat related tasks, such as meeting minutes, repertoire
- Any other tasks assigned by immediate supervisor from time to time

EDUCATION

2013 -
2017

- Sekolah Menengah Kebangsaan Putrajaya Presint 9(2)
Sijil Pelajaran Malaysia

2018 -
2019

- Sekolah Menengah Kebangsaan Putrajaya Presint 5(1)
Sijil Tinggi Pelajaran Malaysia (STPM)

2020 -
present

- **Business Administration**
Bachelor Degree
CGPA: 3.33

SKILLS

Microsoft Word



Microsoft PowerPoint



Microsoft Excel



Teams



Document Processing



Keyboarding



Can work alone or in group



ACHIEVEMENTS & AWARDS

- Dean's Award • Earn dean's list award in semester 2

LANGUAGES

- Malay - Excellent
- English - Good

PERSONAL DETAILS

- Nationality : MALAYSIAN
- Religion : ISLAM
- Gender : FEMALE

REFERENCE

- **AEMILLYAWATY BINTI ABAS - "Faculty of Business Management"**
Academic Advisor
aemilya227@uitm.edu.my
062857091

EXTRACURRICULAR ACTIVITIES

- Special Position School Librarian and appointed as library Club Secretary (2016 - 2017)
- Joined National Transformation Training organized by JPM's Bureau of Constitution (March 1 - 3, 2016)
- Participated in Lively Discourse Program Of Patriotism (Jun 2021)
- Participated in Forum: How To Balance Between Study & Leadership (Mei 2021)
- Participated in Go Digital Asean Program for Job Seekers (November 2021) Involved in community project cuniculture industry for marketing development (October 2021)

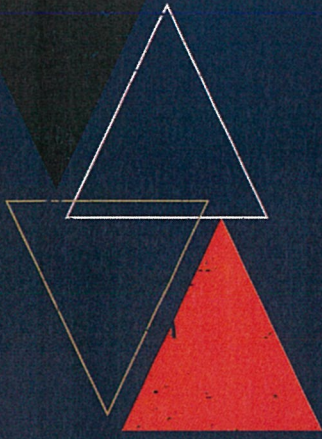
ACKNOWLEDGEMENT

First and foremost, all praises and thanks to the almighty for his showers of blessings throughout my whole industrial training journey and the process of completing this report. I would like to express my deep and sincere gratitude to my utmost kind-hearted advisor, Madam Roszi Naszariah Nasni Binti Naseri, sincerely for giving me the chance to complete this report and to provide invaluable guidance on the entire process. I was profoundly influenced by her dynamism, vision, honesty and motivation. She advised me to write the well-structured report and to present the work. It was a pleasure to work under her guidance and to learn. Also, a special gratitude for my internship supervisor, Datuk Dr, Mohd Yusoff Sulaiman. A great person and role model that really inspired me. Not to forget, I would like to thank my beloved family, friends and colleagues for all the help, love and support I received while finishing my report. Finally, my thanks go to all the people who have supported me to complete the research work directly or indirectly.



COMPANY BACKGROUND

Malaysian Industry Government Group for High Technology (MIGHT) is an independent non-profit technology think tank under the purview of the Prime Minister's Department. The company was established on 22nd February 1993. MIGHT was tasked to help drive the advancement of high technology competency and capacity in Malaysia. The formation of MIGHT was a collaborative effort between the Malaysian government and the private sector. It was created to address the challenges and opportunities presented by the rapid advancement of science and technology in the global area. Furthermore, the chief executive officer for MIGHT is Datuk Dr. Mohd Yusoff Sulaiman.



VISION & MISSION

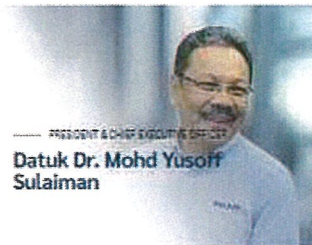
The company's mission and vision are to serve the nation in advancing competency in high technology through partnership towards sustainable development.

COMPANY'S OBJECTIVES

- Partnering for delivering impact
- Nurturing techno-business innovation
- Setting a common direction for high technology industry development
- Securing financial foundation for growth & sustainability
- Developing capability and competency for high technology industry



COMPANY'S ORGANIZATIONAL STRUCTURE



COMPANY'S SERVICES



MIGHT provides various services to promote the high technology and innovation in Malaysia. Some of the services provided by MIGHT are including technology development and commercialization, industry collaboration and partnership, policy advocacy and strategic planning, market access and internationalization. These services offered are intended to promote the technology advancement, economic expansion and established Malaysia in the global high-tech industry.

TRAINING REFLECTIONS

- DURATION

This had been my first experience undergoing industrial training and working in high technology company. I had been doing my internship for 23 weeks and 6 days starting from the 1st of March 2023 until the 15th of August 2023. My working hours are from 8:30 am to 5:30 pm. However, the working hours are flexible because MIGHT will allow their staff to work from home. Therefore, I also get the chance to work from home.

- DEPARTMENT

Malaysian Industry-Government group for High Technology are divided into 5 division, which are CEO Office, myForesight, Industrial Development, Corporate Affairs and Strategy, and Sustainable Development Technologies. I was assigned under CEO Office division with Datuk Dr Yusoff Sulaiman, the chief executive officer as my supervisor. Approximately, my division has a total 33 employees including myself.

TRAINING REFLECTIONS

- ROLES AND RESPONSIBILITIES

All the task and responsibilities handed to me was essential and part of them were critical for the company's ongoing business operations. Therefore, I was assigned in the President and CEO Office division and various task to assist the company. I have been given external and internal task such as gathering research data from internal and external sources, conduct secretariat related task, and build and maintain the database. Other than that, the company also ask me to do the marketing plan for MIGHT to enhance my knowledge about marketing at the company.

- OTHER TASKS

- Creating poster for MIGHT's event.
- Joining the workshop on Smart Grid Replication and Scale-up Development in Malaysia.
- Learn about Marketing 5.0 and how it's affect to the company.
- prepare a report on Marketing 5.0.
- Attend soft launch event for TV reality show "Innovathon" by Ministry of Economy.
- Preparing the front desk slide for LIMA Langkawi.
- Creating a marketing plan for the company.
- Secretariat for STS Forum Asean-Japan.
- Assist my division and also other division with Ad Hoc tasks.

TRAINING REFLECTIONS

- GAINS

I received allowance with an amount of RM800 every month after submitting my attendance to HR department. Other than allowance, I also received privilege 14 days of medical leave and education leave. My internship experience has benefitted me in many aspects. I can apply the knowledge that I've learned while doing my work. Besides, I also can gain new skills and improve the existing ones, joined ventures online courses for career development and learned something new every day.

SWOT ANALYSIS

S

Strengths

- Strategic Partnership
- Focus on Innovation

W

Weaknesses

- Lack of Public Awareness
- Limited funding

O

Opportunities

- Growing Demand for High-Tech Products and services.
- Expansion into International Markets.

T

Threats

- Increase Competition.
- Rapid Technology Changes.

A photograph of a modern building with a glass facade and a sign that reads "MIGHT PARTNERSHIP". The building has a yellow and green textured wall on the right side. The sky is blue with some clouds.

DISCUSSION & RECOMMENDATION

STRENGTHS

- Strategic Partnership

One of the most visible strengths that can be seen of this company is their strategic partner. MIGHT has established strategic alliances with a variety of organizations, including governmental organizations, academic organizations, and private sector businesses. Strategic partnerships significantly effect MIGHT to enhanced their technologies expertise and resources. It is because, this can provide MIGHT with advanced knowledge to increase their ability to come out with the new innovative solutions for company growth.

As for recommendation, MIGHT can broaden its scope by looking the worldwide partnership. MIGHT can involve in collaborating with international organizations. For example, participate in international research, and encourage technology sharing that can contribute to the company's growth. It is because, international collaboration will help the company to engage and more open with others organization in order to success (Corey Moseley, 2023).



STRENGTHS

- **Focused on Innovation**

Besides, MIGHT is focused on promoting innovation and the development of technologies in Malaysia, which is the key driver of economic growth and development. MIGHT actively supports research and development activities by offering their resources, including financing, infrastructure, and knowledge. Additionally, MIGHT also offer regulatory assistance, supporting adherence to industry norms and rules to guarantee the moral and safe application of technologies. By focusing on innovation and technological development, MIGHT contributes to the transformation of industries, drives productivity and competitiveness, and creates a conducive environment for the development of Malaysia. (Aini Suzana Ariffin, 2022)

For this strength, it is advised that MIGHT develop partnerships, subsidiaries, or representative offices in important areas to increase its regional and worldwide footprint. This enables MIGHT to access worldwide networks, capitalize on global possibilities, and reach a larger clientele. The reputation, and overall commercial expansion of MIGHT are also boosted by foreign business.

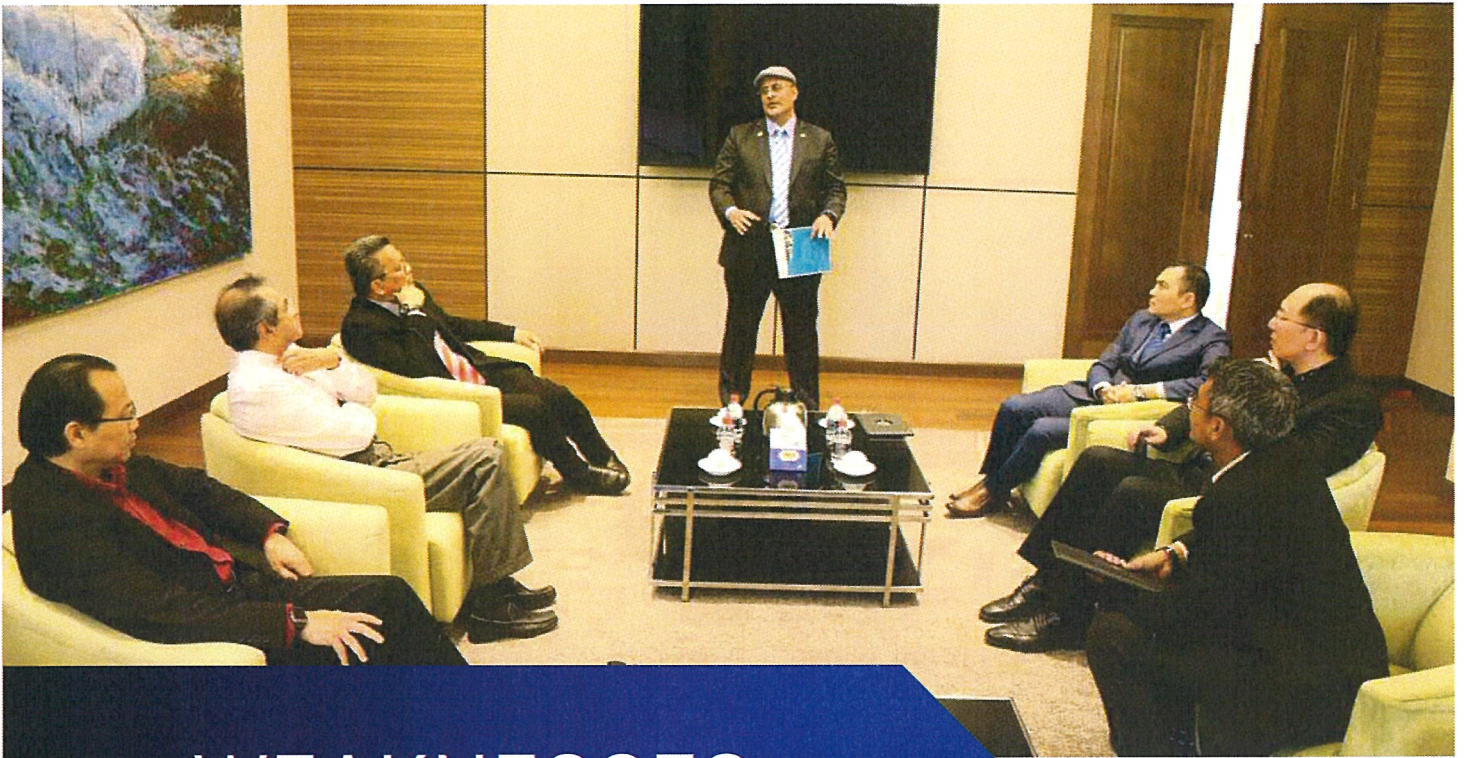


WEAKNESSES

- **Lack of public awareness**

MIGHT is a company that focused on Business-to-Business (B2B) interaction between the government and industry stakeholders rather than engaging with public. Because of that, the activities and achievements are not published to the public. This will effect MIGHT to attract the new talent because its only a small group of people are aware about the company existence and advantages provides by the company.

Thus, the company need to implement the targeted public relations and marketing strategy to increase awareness about MIGHT's activities, initiatives and impact. This can be include media outreach, and leveraging digital platforms to increase the public awareness. (Alexander L, 2022)



WEAKNESSES

- **Limited funding**

MIGHT is a company that depends on government assistance. Due to this, the funding is limited and may be difficult to undertake ambitious project or initiatives. It could have an impact on the business, particularly with regard to how much funding is given to research and development projects and technology commercialization initiatives. It is because, this will slow down the progress and limit MIGHT's impact on the high-tech industry.

To address the limited funding, MIGHT should diversify their financial resources. The company must rapidly look for alternative financial sources. (Lusardi A, 2019) For instance, MIGHT can engage with businesses in private sectors to improve their financial stability.



OPPORTUNITIES

- **Growing demand for high-tech products and services**

As Malaysia's economy continues to grow, the demand for high-technology products is also increasing. This can be an opportunity for MIGHT because the company can align its initiatives and offerings with their services based on market needs. MIGHT can develop their solutions and contribute to the industry's growth.

As for the recommendation, MIGHT should take advantage of this opportunity because it can help to enhance their brand reputation and recognition. A solid brand reputation will be built for MIGHT's expansion of operations and delivery of cutting-edge solutions to a larger market.



OPPORTUNITIES

- **Expansion into international markets**

MIGHT has the potential to access into new markets and customers. Entering a new market can increase the demand for high-tech products and services in different countries which can reduce the dependency on a single market. This also can lead to the increasing in revenue and better business growth (Diya Mani, 2023).

The potential outcome that MIGHT can gain is access to new technology and innovation because the new markets offer wider to new technologies, innovation trends and diverse perspective.

THREATS

- Increase Competition

As the high-tech industry in Malaysia continues to grow, MIGHT is likely to face increasing competition from other government and private industries that have the similar goals. The competition can drive innovation and technological advancement in the industry. This can effect MIGHT because all the organizations strive to provide a better service due to the development of technology.

To deal with the increasing in competition, MIGHT need to actively monitors the competitive landscape and technology trends. This includes conducting market research and analyze the emerging technology in order to provide high quality service in high-tech industries.

- Rapid technology changes

Rapid technological evolution necessitates MIGHT staying on top of new developments and trends. It will effect MIGHT in innovation and research because, in order to fully understand and utilize cutting-edge technologies, MIGHT must consistently make research and development investments. This includes monitoring the latest innovations, and exploring potential applications for the new technologies in various industries to maintain the competitiveness.

MIGHT should develop their new talents and skill enhancement to easily adapt with the new technology changes (Grace Lau, 2023). This include organizing training programs, workshops, and seminars in order to improve the technical skills. This will help MIGHT to provide high quality service and fulfill the industry demands and needs.

CONCLUSION

In a conclusion, industrial training helpful to all parties involved in helping to advance the growth of the country. Being a student, one can acquire industrial experiences and at the same time familiarize themselves with the real working environment at the industrial site.

In addition, I also have the opportunity to practice and apply some of the things that I've learned. Nevertheless, as an employees, the, quickness, efficiency, talents, and competency in performing a project successfully are visible in the real workplace. The effectiveness of a piece of work, or how well it fulfils its function, is how it is judged for quality.

During the 26 weeks and 6 days working with CEO Office department, I was assigned to handle various different tasks either individually or with the staff to improve my skills. However, although the company is well established, there are still need to be improve based on the recommendation in SWOT analysis for future success. Last but not least, industrial training is indeed a very good program and can give students the potential to be more qualified in the areas they want today.

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APPENDICES



Be a secretariat for STS Forum 2023



Going for LIMA Langkawi 2023



Helping in decoration for MIGHT Hari Raya booth at MOSTI



Iftar with MIGHT Staff



Joining "Women in Tech" talk



With Datuk Dr Mohd Yusoff Sulaiman(Supervisor)