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ABSTRACT

The present invention relates to a grinder for garbage disposal which is installed on a sink used in a house or restaurant for easily disposing garbage by grinding and hydrating the garbage dumped into an outlet of the sink. So, the main purpose of this research done is to analyze how far the peoples' knowledge, awareness, and consciousness of the importance of this product, towards this invention of a product named as Sink Crusher. Sink Crusher is a product that can easily blend all the solid unused foods that could adhere and clog the sink pipe if directly discharged through the sink pipe.

There are about 200 people who are involved as respondents in this research. All the respondents are from the staff of Sabah Public Works Departments in Kota Kinabalu, who volunteered to be the respondents in this research. The research results indicate that most of them benefited from the information they obtained and that the product is satisfactory to the respondents. Furthermore, in this research, the researcher accounted for the respondent's comments and suggestions on how to promote the Sink Crusher, so that the public become aware of the existence, the functions, and the benefits of that product as well as the other information such as pricing, promotion, local supplier and the usage of this product as a home appliance and where to find out about the Sink Crusher product in future particularly in Kota Kinabalu and generally in Sabah.