



**A STUDY ON THE IMPACT OF LPP'S ECO-ETHNO-
AGROTOURISM PROJECT TOWARDS SIPITANG'S RESIDENT**

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In the name of Allah The Most Beneficent, The Most merciful

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ABSTARCT

The purpose of this study was to determine whether the Eco-Ethno-Agrotourism Long Mio project which is purposed by Lembaga Pertubuhan Peladang (LPP), Sabah branch, was effective towards its objectives which are to help Sipitang's locals to increase their socio-economic, to perpetuate and protect the nature of Long Mio's surroundings. At the same time, this study was also to examine either Sipitang's locals agree and also corroborate LPP's Eco-Ethno-Agrotourism project and its objective or otherwise.

The result from this study will help LPP to determine the level of satisfaction and opinion of Sipitang's locals towards this project. This result also will help LPP to improve their project to be more effective towards its objectives and make the project better so that it could satisfied and get corroboration from the locals and all party.