



Deep Learning Algorithms for Personalized Services and Enhanced User Experience in Libraries: A Systematic Review

Haziah Sa'ari

School of Information Science, College of Computing, Informatics and Mathematics, Universiti Teknologi MARA, Negeri Sembilan Campus, Rembau Branch, Malaysia
School of Information Management, Victoria University of Wellington, New Zealand
haziah095@uitm.edu.my

Mohd Dasuki Sahak

Sultan Abdul Samad Library, Universiti Putra Malaysia, Serdang, Malaysia
dasuki@upm.edu.my

Stan Skrzyszewskis

Orlinski Museum and Archives of the Polish Armed Forces, Mississauga, Canada
stan874@gmail.com

Article Info

Article history:

Received July 15, 2023

Revised Aug 08, 2023

Accepted Sep 25, 2023

Keywords:

Deep learning algorithms
User-seeking behavior
Personalized services
User experience
Libraries

ABSTRACT

The integration of deep learning (DL) algorithms in library settings engenders a multitude of challenges and complexities, encompassing unintended ramifications, ethical quandaries, a dearth of specialized literature elucidating DL in library contexts, the intricacies of dataset selection and human intervention, and the inherent limitations when juxtaposed with the remarkable cognitive capabilities of the human brain. To surmount these hurdles and attain a profound comprehension of DL in library settings, a rigorous and comprehensive systematic literature review (SLR) becomes imperative. This study investigates the application of DL algorithms in examining user-seeking behaviour to provide personalized services and enhance user experience in libraries. Through a comprehensive literature review, the study aims to uncover the benefits, challenges, and implications of integrating DL algorithms for user behaviour analysis and personalized services in library environments. The investigation encompasses a systematic literature review, employing a meticulous search and screening process utilizing the Scopus database. DL algorithms enable tailored recommendations, resource suggestions, and personalized search outcomes, improving information retrieval and user-centric services. Ethical considerations and ongoing research are emphasized to address challenges and maximize the potential of DL algorithms in libraries. The integration of DL algorithms in libraries yields substantial benefits, including improved information retrieval capabilities, augmented resource recommendation systems, and the delivery of user-centric services. The paper offers valuable insights to researchers, practitioners, and stakeholders operating within this field.

Corresponding Author:

Haziah Sa'ari

School of Information Science, College of Computing, Informatics and Mathematics, Universiti Teknologi MARA, Rembau Branch, Malaysia.
haziah095@uitm.edu.my

1. Introduction

Machine learning (ML) has gained significant traction in various domains, including text mining, spam detection, and multimedia concept retrieval [1]. Deep learning (DL), a powerful subset of ML, has emerged as an effective technique for acquiring hierarchical representations from data [1]. DL algorithms also referred to as artificial neural networks, mimic the intricate workings of the



human brain, enabling intricate pattern analysis and accurate predictions [2]. DL algorithms excel in applications such as audio and speech processing, visual data processing, and natural language processing (NLP). By utilizing transforming and graph technologies, DL models construct multi-layer architectures that capture nuanced features and complex relationships, surpassing the performance of traditional ML algorithms [3]. The advancement of DL techniques is driven by the increasing availability of data and advancements in hardware technologies.

DL algorithms, distinguished from classical artificial neural networks (ANNs), offer enhanced performance and scalability[4]. While the concepts and architectures of DL algorithms were introduced several decades ago [5], [6] their practical implementation was limited by the available computing power at the time. However, with advancements in hardware technologies, DL algorithms have gained momentum, enabling the analysis of complex patterns and the generation of accurate predictions. By leveraging interconnected layers of artificial neural networks, DL algorithms can effectively process and learn hierarchical representations from extensive datasets, surpassing the capabilities of traditional ML approaches.

Within the realm of libraries, understanding user behavior is of paramount importance in delivering personalized services and enriching user experiences [7], [8]. DL algorithms provide libraries with a powerful toolset to unravel intricate patterns within large datasets, offering unique insights into user behavior [9]. DL algorithms within library applications encompass a range of tasks, including text classification, recommendation systems, sentiment analytics, image recognition, and natural language processing. By leveraging DL algorithms, libraries can enhance their information organization and retrieval capabilities, deliver personalized recommendations, improve search capabilities, and gain a deep understanding of user behavior and preferences. The integration of DL algorithms within library environments has the potential to revolutionize information services, optimize resource allocation, facilitate knowledge discovery, and foster enhanced user engagement.

2. Literature Review

2.1 Overview of DL Algorithms, user-seeking Behavior, Personalized Services, and Enhanced User Experience in Libraries

DL algorithms have sparked a paradigm shift across industries, leveraging advanced neural network models to extract profound insights from extensive datasets. Operating on multi-layered artificial neural networks, DL algorithms autonomously uncover intricate patterns and relationships within data, exhibiting exceptional performance and accuracy in domains such as healthcare, finance, and natural language processing [10]. By capturing complex structures and concepts through hierarchical representations acquired by multiple layers of artificial neurons, DL algorithms excel at modeling non-linear relationships and addressing intricate problems [11]. The iterative refinement process, known as backpropagation (short for "backward propagation of errors"), further enhances the performance of DL models over time [10].

The integration of DL algorithms within library environments presents a promising avenue for comprehensively analyzing user-seeking behavior and attaining an in-depth understanding of users' preferences, needs, and behavioral patterns. This new and in-depth grasp of user behavior will have a significant impact on library services, encompassing information retrieval, resource allocation, and service design, providing a solid foundation for making well-informed decisions and delivering highly tailored services that align with users' preferences [12].

ML, encompassing DL algorithms, has emerged as an invaluable asset across various library functions, including metadata creation, cataloging, and database searching. These advanced technologies markedly enhance the discoverability and accessibility of information within libraries by efficient processing and organizing extensive datasets, enabling libraries to offer personalized and finely tailored services that augment the overall user experience and meet users' specific needs with greater precision [13]. An area where ML exhibits remarkable efficacy lies in the realm of topic modeling. Techniques such as Latent Dirichlet Allocation (LDA) empower libraries to effectively categorize documents into multiple overlapping topics, thereby facilitating a nuanced understanding of content characteristics. By employing LDA and other sophisticated ML methodologies, ML librarians can refine resource categorization, enhance information retrieval capabilities, and provide users with highly pertinent and personalized recommendations that align with their unique requirements [13]. This transformative approach enables libraries to gain deeper insights into user preferences and effectively tailor their services, fostering an environment that places users at the center of the library experience.

User-seeking behavior within library environments encompasses a diverse range of strategies and patterns employed during information-seeking activities, such as keyword-based searching, catalog browsing, subject heading utilization, and seeking assistance from librarians. DL algorithms provide libraries with substantial computational power to extract valuable information from extensive datasets, facilitating informed decision-making and the provision of personalized services aligned with user preferences. Factors such as information needs, preferences, prior knowledge, cognitive abilities, and familiarity with library resources shape user-seeking behavior in libraries. Theoretical models, such as the "information foraging" and "satisficing" models, capture the underlying decision-making processes involved in search activities, considering factors such as effort, the expected value of information, and time constraints[7].

DL algorithms have emerged as indispensable enablers of personalized services in libraries, encompassing the tailoring of resources, recommendations, and interactions to align with individual user preferences, thereby elevating the overall user experience and satisfaction. Leveraging extensive datasets and extracting valuable insights into user behavior and preferences, DL algorithms empower libraries to provide personalized recommendations for pertinent resources, enhancing the relevance and utility of library offerings. Additionally, DL algorithms contribute to metadata creation, cataloging, and database searching, augmenting the discoverability and accessibility of information within libraries [14]. Numerous case studies underscore the positive impact of DL algorithms on the user experience in libraries. For instance, the implementation of DL algorithms for personalized book recommendations significantly enhances users' ability to discover relevant and engaging materials [15]. Similarly, the integration of DL algorithms into information retrieval processes optimizes users' search results, improving the efficiency of their information-seeking activities [16]. The successful implementation of DL algorithms for enhancing the user experience relies on critical factors. High-quality and diverse datasets are imperative for training accurate and robust DL models. Robust technological infrastructure and expertise in data management and analysis are essential for the seamless integration of DL algorithms. Ethical considerations, including privacy and transparency, play a vital role in establishing user trust and acceptance [17], [18]. Collaboration among library professionals, data scientists, and stakeholders is crucial for aligning DL initiatives with user needs and organizational objectives [19]. Evaluating user feedback and perceptions is pivotal for assessing the effectiveness and acceptance of DL algorithms in libraries. Surveys, interviews, and usability tests provide valuable insights into the usability, usefulness, and satisfaction of personalized services driven by DL algorithms, leading to refinements and enhancements based on user preferences and needs.

2.2. Broader Implications of DL Algorithms in Libraries

2.2.1 Enhanced User Experience

DL algorithms have proven valuable in enhancing the user experience within libraries. They offer novel ways to describe and navigate library collections, including special and legal collections, addressing challenges related to metadata creation and content discovery [20], [21]. DL algorithms generate descriptive data automatically, improving the discovery experience [22]. DL algorithms also find applications in chatbots and digital assistants, transforming user interactions with libraries. These AI-driven chatbots are available 24/7 and provide adaptive responses beyond programmed interactions [22],[23]. They assist with information requests, reference inquiries, guided tours, and even offer emotional support [24], [25].

2.2.2 Resource Management and Allocation

DL techniques have garnered significant interest in optimizing resource allocation across domains, including libraries. Researchers in [26] explore the intricacies of resource allocation using DL algorithms, while [27] introduces the RATS-HM technique for efficient resource allocation and task scheduling. These studies demonstrate the benefits of DL algorithms in enhancing resource utilization, task management, and data security. Through simulations and comparisons, these studies contribute to our understanding of how DL algorithms can strategically optimize resource allocation, reduce energy consumption, and improve response times. Libraries can leverage DL to optimize their resource allocation, enhance efficiency, and meet user expectations.

2.2.3 Informed Decision Making

DL algorithms and multicriteria decision-making techniques are valuable in informing decision-making in libraries. Researchers in [28] demonstrates the effectiveness of DL algorithms

and multicriteria decision approaches in big data analysis, enabling well-informed decisions and efficient resource allocation. Predictive analytics and ML play a crucial role in understanding user behavior and predicting future trends in the library landscape. For example, the ALIEN system, developed by [29], utilizes ML and predictive analytics to provide actionable recommendations for enhancing library functions. These approaches empower libraries to make contextually relevant decisions, improve operational efficiency, and enhance user experiences. By integrating DL algorithms, multicriteria decision-making techniques, and predictive analytics, libraries can revolutionize their decision-making processes, adapting services based on real-time insights and allocating resources effectively.

2.2.4 The Role of Libraries in Collaboration and Expertise

The integration of DL algorithms in libraries necessitates collaboration among library professionals, data scientists, and stakeholders to effectively support data scientist communities. Libraries possess a range of capabilities that are highly relevant to data scientists, enabling them to manage information and enhance their research endeavors [30], [31]. Libraries extend their support beyond searching the literature, offering data search services that provide data scientists with access to relevant datasets. Additionally, libraries leverage their expertise in data licensing to facilitate the proper acquisition and utilization of data. They also provide valuable copyright advice, drawing upon their knowledge of intellectual property rights. Furthermore, libraries contribute to data management by incorporating data preservation services, acting as repositories for derived data and code. Open methods, a commitment often embraced by libraries, can be extended to support data scientists in the realm of open science [32].

2.2.5 Ethical Considerations and User Trust

The integration of DL algorithms in libraries necessitates meticulous attention to ethical considerations to safeguard user privacy, ensure transparency, and establish responsible data handling practices. Libraries must prioritize user privacy by implementing rigorous policies, transparently communicating data usage practices, and deploying robust safeguards to protect user data. DL algorithms play a pivotal role in analyzing user data within libraries, enabling the identification of patterns and understanding of user sentiments [13]. However, the implementation of DL algorithms in libraries raises significant ethical challenges regarding personal data and user behavior. Drawing lessons from shortcomings observed in related domains like learning analytics [33], [34], libraries can navigate the ethical concerns associated with DL algorithm utilization more effectively. Striking a balance between innovation and user protection is crucial to maximizing the benefits of DL algorithms while upholding privacy principles.

2.2.6 Pioneering the Way Forward

The implications of DL algorithms on librarians' work and job prospects are multifaceted, making it challenging to provide a straightforward answer. The Global Partnership on DL [35] outlines the broad range of potential effects DL can have on employment. These include job replacement or reduction through automation, job division where some benefit while others face deskilling, job complementation where DL enhances professionals' capabilities, and even job re-humanization by removing routine tasks. The precise balance of these impacts remains uncertain. However, the evolving information landscape ensures that librarians will continue to be indispensable, albeit with shifting roles, as the complexity of information systems requires their expertise. Given libraries' role in data management and stewardship, their expertise becomes increasingly vital in a DL-driven era. High-quality and well-managed data are critical for DL systems, highlighting the importance of librarians' understanding of data structures. Furthermore, it is essential to examine the potential impact of DL on equality, diversity, and inclusion within the library profession. DL should not be regarded as a neutral technology, as it can perpetuate biases and inequalities. Gender and racial imbalances in the DL workforce, particularly in technical roles, contribute to the underrepresentation of women and marginalized groups in the design and development of DL systems. The broader societal context, including patriarchal, colonial, and neo-liberal influences, shapes the manifestations of DL, potentially reinforcing sexist and racist assumptions. Moreover, the treatment of technology within the library field has often been solutionist, portraying it as a panacea for complex societal problems [36].

3. Methodology

The systematic review was meticulously conducted by the PRISMA Statement [37], which provides comprehensive reporting guidance for systematic reviews [38]. The review process followed a rigorous and well-defined methodology, encompassing the precise collection, selection, and analysis of relevant articles.

To initiate the review, an extensive search was conducted in the Scopus database up to June 16, 2023, yielding a substantial corpus of 105,637 documents of DL. Through a meticulous refinement process that employed refined keyword filters, a focused subset of 40 articles specifically addressing the intersection of 'Deep Learning' and 'Librarian' was obtained. From this subset, a rigorous selection procedure was followed to identify 26 highly relevant articles that served as the foundation for in-depth analysis. The selected articles were systematically examined using a standardized data extraction form, ensuring the methodical retrieval of essential information. Key data elements, such as study characteristics, utilization of DL algorithms, analysis of user-seeking behavior, implications for personalized services and enhanced user experiences, and ethical considerations, were meticulously captured. Thematic analysis, a rigorous qualitative method, was conducted to identify common themes, patterns, and trends across the selected articles. This meticulous analysis allowed for the categorization of data based on crucial factors, including algorithm performance, user behavior patterns, system design considerations, and ethical implications.

To ensure the quality and relevance of the selected studies, a rigorous assessment was carried out, critically evaluating the study design, methodology, data collection techniques, validity, and potential biases. This stringent evaluation process further reinforced the robustness and validity of the review's findings. The findings will be reported by recognized reporting guidelines specific to the fields of information science, management, and librarianship. These established guidelines guarantee the utmost transparency in documenting the review process, methodological approaches, results, further enhancing the credibility and intellectual rigor of the review. In summary, the systematic review involved a meticulous and rigorous process, encompassing the collection, selection, and analysis of 26 articles from an initial corpus of 40 documents obtained from the Scopus database as of June 16, 2023. The review adhered to a stringent methodology, ensuring the reliability, validity, and intellectual rigor of its findings. Figure 1 provides a visual representation of the sequential steps employed in the search strategy, further emphasizing the systematic and rigorous nature of the review process.

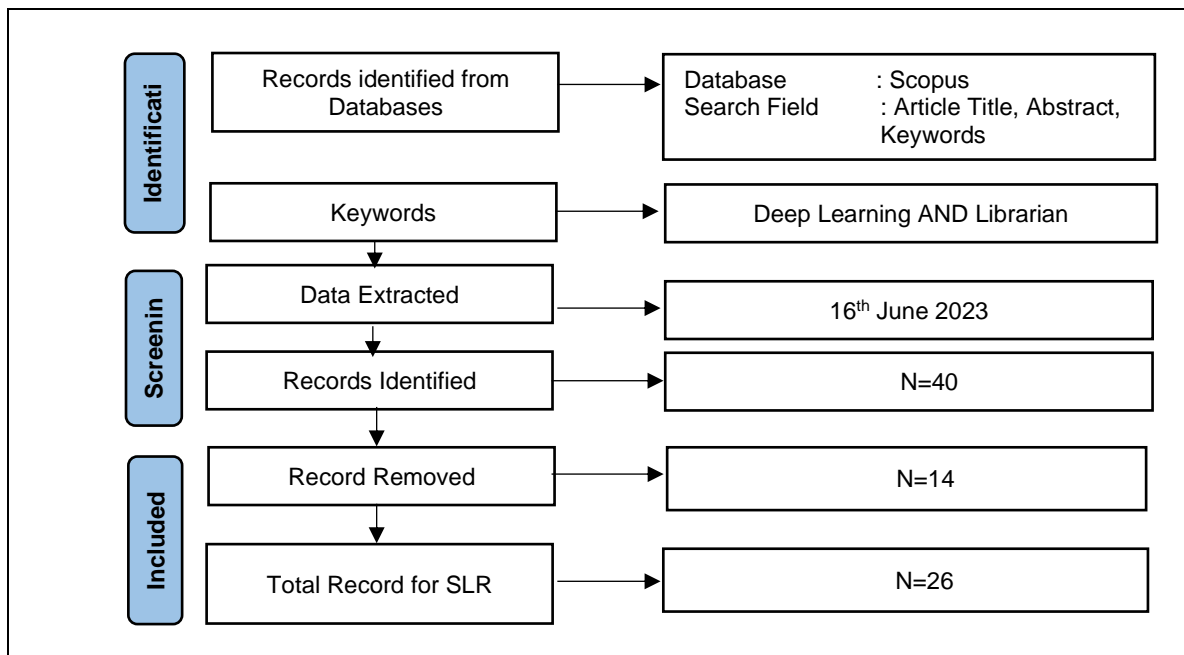


Figure 1. Sequential Steps of the Search Strategy [40]

4. Results and Discussions

4.1 Relevant Articles

Table 1 provides key information on the relevant articles included in the study. The analysis covered 2012 to 2023 and comprised a total of 26 articles. The average age of the documents was found to be 4.15 years, indicating a relatively recent collection of literature. The average number of citations per document was 3.808, suggesting a moderate level of scholarly impact. Furthermore, each document had an average of 7 citations per year, indicating ongoing interest and engagement with the research. The articles involved a total of 50 authors, highlighting a collaborative effort within the academic community. These findings contribute to the understanding of the quantity, recency, impact, and collaboration patterns observed in the selected articles.

Table 1. Primary information on relevant articles

Description	Results
Duration	2012:2023
Document types (articles)	26
Document average age	4.15
Average citations per document	3.808
Average per year for each document	7
Authors	50

4.2 Annual Publication Trends and Citations

Table 2 meticulously chronicles the annual publication trends accompanied by the respective citations pertaining to DL applications in library settings. Our analysis highlights a discernible upward trend in research interest over the years, substantiated by the enumerated articles within the table. The temporal granularity of the data showcases the evolving scholarly focus, marked by varying intensities of attention over different years. A pronounced uptick in research output is evident in recent years, notably in 2022 and 2023. This surge not only emphasizes the growing contemporary relevance of the subject but also indicates a broader acknowledgment of its transformative potential in reshaping library systems and services.

Table 2. Annual publication trends

Year	Articles	MeanTCperArt	MeanTCperYear	Citable Years
2023	4	0	0.00	1
2022	6	0.5	0.25	2
2021	3	6.67	2.22	3
2020	3	3.33	0.83	4
2018	1	6	1.00	6
2017	1	10	1.43	7
2015	2	1	0.11	9
2014	2	6	0.60	10
2013	2	0	0.00	11
2012	2	18	1.50	12
Total	26	51.5	7.94	65

The citation metrics, represented as 'MeanTCperArt' and 'MeanTCperYear', provide critical insights into the academic impact and influence of these publications within the research community. The data reveals that certain articles, even in their relative infancy, have already catalyzed significant academic discussions, while others continue to wield influence over time. The embryonic citation counts for the 2023 publications reflect their early stages in the academic ecosystem, hinting at their prospective significance in forthcoming scholarly dialogues. In essence, Table 2 offers a comprehensive overview of the academic landscape, delineating both the growth in research volume and its resonating impact, gauged by citations. This perspective is essential for grasping the evolution of DL's role in library settings, providing clarity on its historical progression and emerging contemporary relevance.

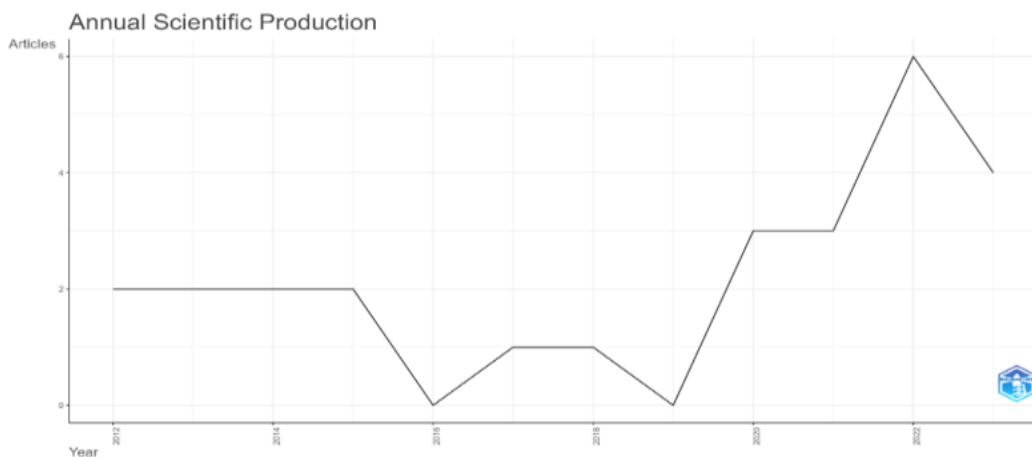


Figure 2. Annual citations trends

4.3 Most Productive Authors

Table 3 elucidates the seminal authors who have significantly shaped the discourse in the realm of our study. Evidently, Shelley A. stands preeminent, with two individual contributions. Acuna De and Armstrong A, though with a single article each, have left indelible marks on the subject matter. Notably, while Beatty S. and Bhardwaj R.K. have each proffered a solitary article, their fractionalized contributions underscore the collaborative nature of their scholarly endeavors. Such insights accentuate the pivotal role of these contributors in the overarching academic narrative of the domain.

Table 3. Most productive authors

No	Authors	Articles	Articles Fractionalized
1.	Shelley A	2	2.00
2.	Acuna De	1	0.50
3.	Armstrong A	1	0.50
4.	Beatty S	1	0.25
5.	Bhardwaj RK	1	0.33

4.4 Most Cited Papers

Table 4 presents highly influential papers in the study, showcasing their titles, DOIs, total citations, citations per year, and normalized total citations. The highest citation (21) is for the paper

entitled *Library automation in Sub Saharn Africa: Case study of the University of Botswana* that published in 2012. The papers listed in Table 4 have significantly impacted the field, demonstrating their influence and contributions to scholarly discourse.

Table 4. Most cited papers

No	Title	DOI	Total Citations	Total Citations per Year	Normalized Total Citations
1	<i>Library automation in sub Saharan Africa: Case study of the University of Botswana.</i>	10.1108/00330331211244832	21	1.75	1.17
2	<i>Flipped classroom pedagogy in an online learning environment: A self-regulated introduction to information literacy threshold concepts.</i>	10.1016/j.acalib.2021.102327	19	6.33	3.45
3	<i>Rethinking information literacy in a globalized world.</i>	10.15760/comminfolit.2012.6.1.115	15	1.25	0.83
4	<i>Spanning information behaviour across the stages of a learning task: Where do personality and approach to studying matter?</i>	10.1108/JD-02-2014-0041	11	1.10	1.83
5	<i>Teaching research skills through embedded librarianship.</i>	10.1108/RSR-07-2016-0045	10	1.43	1.25
6	<i>Book title recognition for smart library with deep learning.</i>	10.1117/12.2312245	6	1.00	1.20
7	<i>The virtual public servant: Artificial intelligence and frontline work. Springer Nature.</i>	10.1007/978-3-030-54084-5	4	1.00	1.45
8	<i>Artificial mental phenomena: Psychophysics as a framework to detect perception biases in AI models.</i>	10.1145/3351095.3375623	4	1.00	1.20
9	<i>Mapping the literature on the application of artificial intelligence in libraries (AAIL): a scientometric analysis.</i>	10.1108/LHT-07-2022-0331	3	1.50	6.00
10	<i>Pedagogy for librarians.</i>	10.1016/B978-0-08-100063-2.00014-4	2	0.22	2.00

4.5 Most Productive Countries

Table 5 displays the most productive countries in terms of the number of articles included in the study. The United States (USA) takes the lead with 20 articles, followed by China and India with 6 articles each. Canada, Finland, South Korea, and the United Kingdom (UK) have contributed 5, 3, 3, and 3 articles, respectively. Slovenia and Thailand each have 2 articles, while South Africa concludes the list with 1 article. In total, these countries have collectively produced 51 articles, showcasing their active involvement and significant contributions to the research landscape in this domain.

Table 5. Most productive countries

Region	Freq
USA	20
China	6
India	6
Canada	5
Finland	3
South Korea	3
UK	3
Slovenia	2
Thailand	2
South Africa	1
Total	51

4.6 Most Frequent Journal

Table 6 presents the frequency of publications in five prominent journals across different years. The table showcases the number of publications for each journal, highlighting their consistency and prevalence throughout the years. "Communications in Information Literacy," "International Journal of the Inclusive Museum," and "Journal of Documentation" demonstrate a consistent presence with one publication each for every year from 2012 to 2023. Similarly, "Program" and "Revolutionizing the Development of Library and Information Professionals: Planning for the Future" exhibit consistent publication patterns with one publication each for every year from 2012 to 2022. This analysis emphasizes the sustained contribution of these journals to the scholarly discourse in their respective fields.

Table 6. Most frequent journal

Year	Communications In Information Literacy	International Journal of The Inclusive Museum	Journal of Documentation	Prog	Revolutionizing The Development of Library And Information Professionals: Planning For The Future
2023	1	1	1	1	1
2022	1	1	1	1	1
2021	1	1	1	1	1
2020	1	1	1	1	1
2019	1	1	1	1	1
2018	1	1	1	1	1

2017	1	1	1	1	1
2016	1	1	1	1	1
2015	1	1	1	1	1
2014	1	1	1	1	1
2013	1	1	0	1	1
2012	1	0	0	1	0
Total	12	11	10	12	11

4.7 Most Frequent Keyword

Figure 3 provides a comprehensive overview of term frequencies in the analyzed literature, shedding light on the prevalence and significance of specific terms. The dominance of "deep learning" with 5 occurrences underscores its central role, while the term "libraries" appears 3 times, reflecting its enduring relevance. Recurring terms like "book titles," "character recognition," and "text recognition" highlight their pivotal status. The figure also includes terms with solitary occurrences, representing diverse subjects such as academic libraries and artificial psychophysics. Overall, it showcases the multidisciplinary nature of the research field and its exploration of various conceptual domains.



Figure 3. Most frequent keyword

4.8 Countries' Scientific Production

Figure 4 presents citation metrics for different countries, revealing the research impact and citation performance of articles originating from these regions. Canadian articles demonstrate a total citation count of 12, averaging 6 citations per article. Similarly, articles from the United States exhibit a notable citation count of 10, with an average of 2.50 citations per article. Articles from India show a respectable average of 3 citations. Notably, articles from Korea and Slovenia have not received any citations, indicating a need for further exploration of research dissemination and impact in these regions.

Country Scientific Production

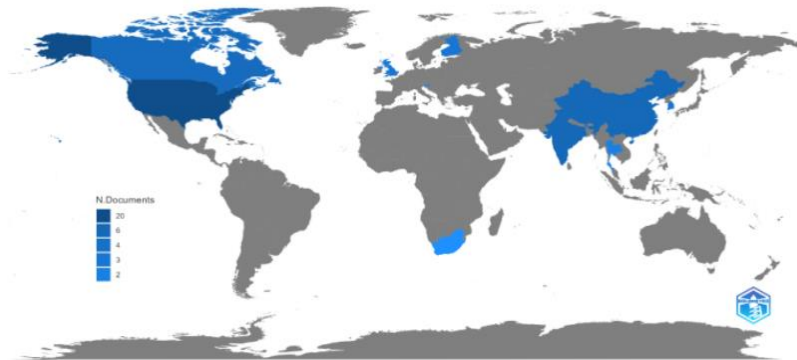


Figure 4. Countries' scientific production

4.9 Network Analysis

Table 7 and Figure 5 present the results of the co-citation analysis by countries, showcasing important metrics such as node, cluster, betweenness, closeness, and PageRank. Notably, the USA and China are assigned to the same cluster, suggesting their significant influence within the co-citation network. Both countries exhibit a betweenness score of 0, indicating that they do not serve as intermediaries in connecting other nodes. In terms of closeness, both the USA and China achieve a score of 1, indicating their close proximity to other nodes in the network. Additionally, they share an equal PageRank score of 0.5, highlighting their balanced representation and recognition within the co-citation network. These findings underscore the global impact, collaborative research environment, and strong connections between USA and China within the scholarly community.

Table 7. Co-citation analysis by countries

Node	Cluster	Betweenness	Closeness	PageRank
USA	1	0	1	0.5
China	1	0	1	0.5



Figure 5. Co-citation analysis by countries

Discussions

As libraries evolve in the digital age, the incorporation of DL algorithms augments their capability to offer unparalleled, individualized services, thereby redefining user engagement. Within this paradigm, DL algorithms serve not merely as tools but as pivotal architects in deciphering intricate patterns of user-seeking behavior. These patterns, often latent and elusive to manual observation, can unveil a user's idiosyncratic preferences, informational pursuits, and consumption tendencies. By harnessing the profundity of such patterns, libraries can craft services that are not just generic, but exquisitely tailored to individual proclivities — from curating personalized reading lists to finetuning search algorithms for more resonant results. Beyond mere customization, there lies the prospect of anticipating and fulfilling user needs, sometimes even before they manifest explicitly. However, the promise of such precision and personalization is not without its challenges. The intricate tapestry of DL algorithms demands seamless integration to ensure their potential is fully

harnessed, yet remains congruous with the traditional ethos of library services. Furthermore, recommendations borne from these algorithms ought to be not only precise but also contextually apt, ensuring alignment with a user's immediate and evolving needs. However, beyond the promise, inherent challenges emerge with such sophisticated integration. The ensuing discussion elucidates these challenges, coupled with pragmatic recommendations for their effective redressal.

Data Privacy and Security

DL algorithms provide access to vast repositories of user data, encompassing sensitive personal information and browsing history. Ensuring the continued trust of users necessitates an unwavering commitment to data privacy and security [39]. Libraries should diligently implement robust measures, such as state-of-the-art encryption techniques, fortified storage systems, and unwavering adherence to stringent privacy regulations. Furthermore, the application of anonymization techniques can effectively shield user privacy by removing personally identifiable information from datasets.

Bias and Fairness

DL algorithms are susceptible to biases that can potentially impede the equitable provision of recommendations and services to users [40]. These biases can come from the uneven distributions in training data or inherent predispositions within the algorithms themselves. To ensure impartial and unbiased outcomes, libraries must actively address bias within the training data and algorithmic structures. Strategic approaches to mitigate bias include the utilization of diverse and representative training datasets, rigorous algorithmic auditing, and the vigilant monitoring of DL systems to promptly detect and rectify biases.

Technical Expertise and Infrastructure

The integration of DL algorithms in libraries presents inherent challenges due to the complex and interdisciplinary nature of DL systems. These systems require a deep understanding of diverse application domains and the technologies involved, including hypertext, information retrieval, multimedia services, database management, and human-computer interaction [41]. Navigating and integrating these components pose significant hurdles in ensuring a seamless and effective DL integration process. One prominent challenge within the context of libraries is conducting visual inspections to maintain the structural integrity of library spaces. While routine inspections are crucial, precise localization of damaged regions based solely on visual data presents difficulties [42]. Relying solely on visual cues may result in imprecise identification and localization of damaged areas, impeding prompt resolution. Furthermore, the implementation of DL techniques introduces challenges in developing sophisticated models capable of automatically detecting and segmenting diverse types of damage within library spaces. Overcoming complexities related to identifying structural issues, worn-out furniture, and damaged equipment is necessary for the successful development of these models. Precise localization of specific types of damage is crucial for prompt identification and resolution.

Ethical Considerations

DL algorithms raise profound ethical concerns pertaining to user consent, transparency, and accountability[17]. In order to navigate these concerns with utmost responsibility, libraries should institute clear-cut policies and comprehensive guidelines for the judicious utilization of DL algorithms. These policies ought to encompass stringent protocols for obtaining user consent for data usage, unwavering commitment to transparency in algorithmic decision-making, and the establishment of robust mechanisms that enable users to address concerns or disputes. Seeking counsel from legal experts and privacy advocates assumes paramount importance to ensure the meticulous adherence to ethical and legal frameworks.

User Acceptance and Trust

The introduction of DL-based systems in libraries may encounter initial resistance or skepticism from users who are unfamiliar with the technology or express concerns about its potential impact. To assuage these concerns, libraries must actively educate users about the many benefits and inherent limitations of DL algorithms. Transparent communication about the purpose and objectives of the algorithms, the meticulous handling of user data, and the comprehensive safeguards in place to preserve user privacy can foster a sense of trust and confidence. Additionally, involving users proactively in the design and evaluation of DL-based services not only fosters meaningful user engagement but also cultivates a climate of acceptance and receptiveness.

In the contemporary landscape, decision support systems increasingly rely on cutting-edge AI technology, including powerful ML algorithms, to forge intelligent systems. These systems exhibit a decision-making capacity akin to human reasoning, drawing upon intricate rationales that cannot be readily ascertained and often encapsulate a degree of opacity. Consequently, end-users may initially resist wholeheartedly embracing these systems. While lack of transparency has been identified as a significant impediment to establishing trust and eliciting favorable responses towards such systems, studies connecting user trust, transparency, and subsequent acceptance remain limited [43].

Readiness in Question: Embracing Advanced Technologies and Cultivating a Creative Culture

The scholarly works authored by [44], [45] underscore the challenges and the importance of cultivating an innovation-driven and entrepreneurial culture within libraries. These esteemed authors highlight the profound significance of libraries as innovation hubs in the digital era, emphasizing the critical integration of advanced technology and DL methodologies to propel transformative advancements in library services. The complexities of keeping pace with rapidly evolving technologies and the pressure to achieve financial targets within constrained time frames often present obstacles that hinder the prioritization of creativity on a daily basis.

Aligned with this scholarship, the concepts elucidated by [46] shed light on the intrinsic importance and necessity of fostering creativity within entrepreneurs and their organizations. Furthermore, these concepts illuminate the nascent potential of digital technologies, encompassing artificial intelligence, virtual reality, and the Internet of Things, as facilitators of the creative process. Librarians are thus urged to embrace entrepreneurial competencies [47] and to recognize the pivotal role played by libraries as vibrant centers of innovation within the contemporary digital landscape. By actively advocating for the seamless integration of cutting-edge technologies, including artificial intelligence, virtual reality, and the Internet of Things, librarians can effectively usher in transformative changes in the provision of library services, thereby enhancing their capacity to effectively address the evolving needs of their patrons. To effectively nurture innovation and creativity, it is imperative that managers afford teams ample time and space for daily engagement in problem-solving and creative endeavours [48]. Additionally, organizations must wholeheartedly embrace advanced technologies and cultivate a corporate culture that champions flexibility and adaptability to the continuous waves of change. Given the rapid pace of technological innovation, librarians must exhibit a readiness to embrace and effectively adapt to these transformative shifts.

Recommendations

Ethical Decision-Making: Promoting User Rights and Mitigating Biases

In their seminal work, [49] underscore the paramount significance of addressing five pivotal issues in projects involving human-provided data or existing databases. These issues serve as foundational pillars for ensuring the responsible and ethical utilization of DL algorithms within the library context. Integrating ethical considerations, as expounded by [50], ensures transformative technologies are harnessed in a manner that upholds user rights, legal frameworks, and the esteemed ethos of the library profession. In addition to these critical issues, librarians must embrace a strong ethical foundation and develop legal competencies when engaging with DL algorithms. They also navigate the legal landscape, staying updated on data protection laws, intellectual property rights, and copyright regulations. They ensure adherence to ethical guidelines, legal requirements, and professional codes of conduct, fostering public trust and solidifying the library's position as a trusted and responsible information institution.

Cultivate a Data-Driven Innovation Mindset

Libraries should foster an environment that values data-driven decision-making and embraces the potential of advanced analytics and data science techniques. By encouraging librarians, data scientists, and domain experts to collaborate and exchange ideas, libraries can harness the power of data to uncover valuable insights, make evidence-based decisions, and develop innovative services and solutions. This data-driven innovation mindset, advocated by scholars in the field, enables libraries to adapt to the evolving digital landscape and leverage emerging technologies, such as DL algorithms, for transformative advancements in library services.

Allocate Resources for Infrastructure Development

To facilitate the adoption of DL algorithms in libraries, it is essential for governments, international organizations, and funding agencies to provide the necessary support. This support should include allocating resources for infrastructure development, providing access to technological resources, and offering training programs. By bridging the digital divide and empowering libraries in developing countries, as emphasized by [35], these initiatives create opportunities for libraries to effectively adopt and leverage DL algorithms, ensuring that all libraries can benefit from the advancements in technology.

Promote Collaborative Knowledge Exchange

Effective collaboration among libraries, researchers, and practitioners is fundamental to advancing the understanding and implementation of DL algorithms in library settings. Libraries must proactively engage in collaborative initiatives, actively participate in knowledge sharing platforms, and contribute to the exchange of best practices and experiences. These collaborative efforts enable libraries to collectively tackle challenges, share valuable insights, and accelerate the responsible and effective adoption of DL technologies. Collaborative knowledge exchange assumes a pivotal role in fostering innovation, promoting learning, and ensuring the responsible application of DL algorithms in library services. By actively participating in collaborative endeavours, libraries can leverage the collective expertise and insights of professionals, researchers, and stakeholders within the field. Furthermore, collaborative knowledge exchange fosters a continuous learning and professional development culture within the library community. By sharing experiences, discussing challenges, and highlighting successes, library professionals can learn from one another and gain valuable insights into effective strategies for implementing DL algorithms in various library contexts. This ongoing learning process contributes to the cultivation of a knowledgeable and skilled workforce capable of effectively harnessing the potential of DL technologies.

Enhance Data Curation Practices

The accuracy and relevance of DL algorithms depend on the quality and diversity of the datasets used for training. Collaboration among librarians, data scientists, and domain specialists is crucial for selecting, organizing, and preparing datasets that align with the goals and values of libraries. By promoting the use of high-quality and diverse datasets, libraries can improve the performance and fairness of DL algorithms. This collaborative approach, as emphasized by scholars, ensures that DL algorithms are trained on representative data and produce reliable and unbiased outcomes.

Advocate for Algorithmic Transparency and Explainability

Libraries should advocate for the development of techniques and tools that enhance the transparency and interpretability of DL algorithms. Research efforts should focus on creating methods for explaining the decisions and recommendations generated by DL algorithms, enabling users to understand the underlying processes and have more control over the outcomes. By advocating for algorithmic transparency and explainability, libraries can foster user trust, facilitate informed decision-making, and ensure that the use of DL algorithms aligns with ethical principles. Scholars have emphasized the importance of transparency and explainability in the responsible implementation of DL algorithms.

Research in the era of generative DL

Future research endeavours should aim to expand the current body of knowledge regarding the integration of DL algorithms in libraries, particularly in the domains of personalized services and user behaviour. Existing literature indicates a scarcity of studies specifically focused on DL applications for tailoring services to individual users and comprehending their behavioural patterns in library contexts. Consequently, this area remains relatively underexplored and presents an opportunity for further investigation. To address this research gap, scholars should emphasize knowledge sharing and the adoption of innovative DL technologies. Collaborative efforts are essential for advancing research and practice in this domain. Additionally, methodological advancements should be pursued, encompassing both qualitative and quantitative approaches. By employing a multidimensional methodology, researchers can gain deeper insights into the implementation and impact of DL algorithms in library services.

Furthermore, it is crucial to examine the unique challenges and opportunities associated with DL implementation in developing countries. Research specific to these contexts is vital for understanding the complexities of resource-constrained environments and fostering inclusive DL

practices. Such investigations can contribute to equitable access to library services and empower communities in developing nations.

6. Conclusions

In conclusion, the integration of DL algorithms in libraries presents a host of opportunities and challenges that necessitate a comprehensive and collaborative approach. Addressing these challenges requires the active participation and cooperation of libraries, researchers, policymakers, and technology providers. By implementing robust ethical guidelines, making strategic investments in infrastructure, fostering meaningful collaboration, and addressing data quality and user concerns, libraries can unlock the full potential of DL algorithms in analyzing user-seeking behavior, personalizing services, and enhancing the overall user experience while upholding principles of privacy, fairness, and inclusivity. The integration of DL algorithms in libraries is a complex endeavor, and it is imperative to navigate the intricacies by proactively addressing the challenges and embracing the recommended strategies outlined in this study. By doing so, libraries can position themselves at the forefront of innovation, leveraging DL algorithms to transform library services and meet the ever-evolving needs of their users. To propel the field of DL in librarianship forward, it is crucial to foster robust collaborations and facilitate fruitful dialogues among researchers, practitioners, and policymakers. Through collective efforts aimed at research excellence and effective knowledge dissemination, the field can witness significant advancements. These endeavors hold the potential to not only enrich scholarly contributions but also yield practical implications for the delivery of personalized services, a profound understanding of user behavior, and the drive for technological innovation within libraries. As we look to the future, it is imperative to emphasize the importance of further research to enhance the utilization of DL algorithms in the realms of personalized services and user behavior analysis in libraries. This area remains relatively nascent, and there is a pressing need to bridge the research gap and expand our knowledge in these domains. Additionally, methodological advancements encompassing both qualitative and quantitative approaches are necessary to deepen our understanding and refine the implementation of DL algorithms within library settings. In summary, by proactively addressing challenges, fostering collaborations, and advancing research and knowledge dissemination, libraries can navigate the complexities surrounding DL algorithm integration. This will enable them to unlock the transformative potential of DL algorithms, leading to innovative and personalized library services that cater to the diverse needs of their users. Through these concerted efforts, the field of DL in librarianship can witness substantial progress, yielding profound benefits for both the academic community and library patrons alike.

Acknowledgments

The authors would like to extend their heartfelt appreciation to the Malaysian Ministry of Higher Education (MOHE), Universiti Teknologi MARA (UiTM) and Victoria University of Wellington (VUW) New Zealand for their valuable support and funding of the research conducted under the postdoctoral program.

Declaration

The authors have no conflicts of interest to declare that are relevant to the content of this article.




References

- [1] M. B. Rozenwald, A. A. Galitsyna, G. V Sapunov, E. E. Khrameeva, and M. S. Gelfand, "A machine learning framework for the prediction of chromatin folding in Drosophila using epigenetic features," *PeerJ Comput Sci*, vol. 6, p. e307, 2020.
- [2] M. Z. Alom *et al.*, "A state-of-the-art survey on deep learning theory and architectures," *Electronics (Basel)*, vol. 8, no. 3, p. 292, 2019.
- [3] L. Alzubaidi *et al.*, "Review of deep learning: Concepts, CNN architectures, challenges, applications, future directions," *J Big Data*, vol. 8, pp. 1–74, 2021.
- [4] A. Adeel, M. Gogate, and A. Hussain, "Contextual deep learning-based audio-visual switching for speech enhancement in real-world environments," *Information Fusion*, vol. 59, pp. 163–170, 2020.

- [5] W. S. McCulloch and W. Pitts, "A logical calculus of the ideas immanent in nervous activity," *Bull Math Biophys*, vol. 5, pp. 115–133, 1943.
- [6] K. Fukushima, "Neocognitron: A self-organizing neural network model for a mechanism of pattern recognition unaffected by shift in position," *Biol Cybern*, vol. 36, no. 4, pp. 193–202, 1980.
- [7] Y. LeCun, L. Bottou, Y. Bengio, and P. Haffner, "Gradient-based learning applied to document recognition," *Proceedings of the IEEE*, vol. 86, no. 11, pp. 2278–2324, 1998.
- [8] I. Huvila, *The participatory archive: The Nordic experience*. Routledge: Oxfordshire, 2019.
- [9] M. E. Casey and L. C. Savastinuk, *Library 2.0: a guide to participatory library service*. Information Today, Inc., 2007.
- [10] I. H. Sarker, "Machine learning: Algorithms, real-world applications and research directions," *SN Comput Sci*, vol. 2, no. 3, p. 160, 2021.
- [11] Y. LeCun, Y. Bengio, and G. Hinton, "Deep learning," *Nature*, vol. 521, no. 7553, pp. 436–444, 2015.
- [12] I. Goodfellow, Y. Bengio, and A. Courville, *Deep learning*. MIT press, 2016.
- [13] C. Boman, "An exploration of machine learning in libraries," *Libr Technol Rep*, vol. 55, no. 1, pp. 21–25, 2018.
- [14] R. Litsey and W. Mauldin, "Knowing what the patron wants: Using predictive analytics to transform library decision making," *The Journal of Academic Librarianship*, vol. 44, no. 1, pp. 140–144, 2018.
- [15] Faga P. and A. Yusuf, "Deep learning for library services," in *Advances in Artificial Intelligence: From Theory to Practice*, S. Hierons and H. Kraus, Eds., Springer, 2023, pp. 123–145.
- [16] C. Chen, C. Ni, and Z. Ye, "Research on the application of deep learning in library," in International Conference on Intelligent Computing and Internet of Things," in *International Conference on Intelligent Computing and Internet of Things*, Springer, 2020, pp. 237–246.
- [17] X. Tang and R. Hu, "Deep learning-based personalized recommendation system for library services," *Journal of Library and Information Science*, vol. 47, no. 1, pp. 36–48, 2021.
- [18] D. Prabu, "Ethical considerations in AI and machine learning," in *Ethical Challenges and Applications of AI and Machine Learning*, M. S. Khan and S. Jaiswal, Eds., Springer, 2019, pp. 57–70.
- [19] E. G. Toms and A. Whitworth, "Librarians and artificial intelligence: Ready or not," *Library Hi Tech*, vol. 40, no. 1, pp. 153–166, 2022.
- [20] E. P. Jones, "Deep learning for user behavior analysis in libraries," *Library Hi Tech*, vol. 1, pp. 35–47, 2019.
- [21] R. Cordell, "Machine Learning + Libraries: A report on the state of the field," 2020.
- [22] EuropeanaTech, "AI in relation to Glams taskforce. Report and recommendations," 2021.
- [23] M. L. McNeal and D. Newyear, "Introducing chatbots in libraries," *Libr Technol Rep*, vol. 49, no. 8, pp. 5–10, 2013.
- [24] J. Vincze, "Virtual reference librarians (Chatbots)," *Library Hi Tech News*, vol. 34, no. 4, pp. 5–8, 2017.
- [25] R. Williams, "Artificial intelligence assistants in the library: Siri, Alexa, and Beyond," *Online Searcher*, vol. 43, no. 3, pp. 10–14, 2019.
- [26] M. Skjuve, A. Følstad, K. I. Fostervold, and P. B. Brandtzaeg, "My chatbot companion-a study of human-chatbot relationships," *Int J Hum Comput Stud*, vol. 149, p. 102601, 2021.
- [27] I. Nurcahyani and J. W. Lee, "Role of machine learning in resource allocation strategy over vehicular networks: a survey," *Sensors*, vol. 21, no. 19, p. 6542, 2021.
- [28] P. K. Bal, S. K. Mohapatra, T. K. Das, K. Srinivasan, and Y.-C. Hu, "A joint resource allocation, security with efficient task scheduling in cloud computing using hybrid machine learning techniques," *Sensors*, vol. 22, no. 3, p. 1242, 2022.
- [29] M. Yang, S. Nazir, Q. Xu, and S. Ali, "Deep learning algorithms and multicriteria decision-making used in big data: a systematic literature review," *Complexity*, vol. 2020, 2020.
- [30] T. Khan, W. Tian, G. Zhou, S. Ilager, M. Gong, and R. Buyya, "Machine learning (ML)–Centric resource management in cloud computing: A review and future directions," *Journal of Network and Computer Applications*, p. 103405, 2022.
- [31] H. Dekker, A. Ferrari, and I. Mandal, "URI Libraries' AI Lab–Evolving to meet the needs of students and research communities," *The Rise of AI: Implications and Applications for AI in Academic Libraries*. Chicago, IL: Association of College and Research Libraries, pp. 15–34, 2022.

-
- [32] F. Wang, A. Tucker, and J. Seo, "Incubating AI: The collaboratory at Ryerson University Library," in *The Rise of AI: Implications and Applications for AI in Academic Libraries*, S. Hervieux and A. Wheatley, Eds., Chicago: IL: Association of College and Research Libraries, 2022, pp. 47–60.
- [33] G. Shao, J. P. Quintana, W. Zakharov, S. Purzer, and E. Kim, "Exploring potential roles of academic libraries in undergraduate data science education curriculum development," *The Journal of Academic Librarianship*, vol. 47, no. 2, p. 102320, 2021.
- [34] K. M. L. Jones, K. A. Briney, A. Goben, D. Salo, A. Asher, and M. R. Perry, "A comprehensive primer to library learning analytics practices, initiatives, and privacy issues," *Jones, KML, Briney, KA, Goben, A., Salo, D., Asher, A., & Perry, MR, a Comprehensive Primer to Library Learning Analytics Practices, Initiatives, and Privacy Issues. College & Research Libraries*, vol. 81, no. 3, pp. 570–591, 2020.
- [35] M. B. Robertshaw and A. Asher, "Unethical numbers? A meta-analysis of library learning analytics studies," *Libr Trends*, vol. 68, no. 1, pp. 76–101, 2019.
- [36] Global Partnership on Artificial Intelligence, "Future of work – Working group report," 2020.
- [37] C. Collett, L. G. Gomes, and G. Neff, "The Effects of AI on the Working Lives of Women," *UNESCO*, 2022.
- [38] M. Aria and C. Cuccurullo, "bibliometrix: An R-tool for comprehensive science mapping analysis," *J Informetr*, vol. 11, no. 4, pp. 959–975, 2017.
- [39] M. J. Page *et al.*, "The PRISMA 2020 statement: an updated guideline for reporting systematic reviews," *International journal of surgery*, vol. 88, p. 105906, 2021.
- [40] X. Liu *et al.*, "Privacy and security issues in deep learning: A survey," *IEEE Access*, vol. 9, pp. 4566–4593, 2020.
- [41] M. Macas, C. Wu, and W. Fuertes, "A survey on deep learning for cybersecurity: Progress, challenges, and opportunities," *Computer Networks*, vol. 212, p. 109032, 2022.
- [42] R. Shen, N. S. Vemuri, W. Fan, and E. A. Fox, "Integration of complex archeology digital libraries: An ETANA-DL experience," *Inf Syst*, vol. 33, no. 7–8, pp. 699–723, 2008.
- [43] E. Dimara, H. Zhang, M. Tory, and S. Franconeri, "The unmet data visualization needs of decision makers within organizations," *IEEE Trans Vis Comput Graph*, vol. 28, no. 12, pp. 4101–4112, 2021.
- [44] E. Karaaslan, U. Bagci, and F. N. Catbas, "Attention-guided analysis of infrastructure damage with semi-supervised deep learning," *Autom Constr*, vol. 125, p. 103634, 2021.
- [45] J. Bossaller, "Cultivating a culture of innovation in academic libraries," *Journal of Library Innovation*, vol. 42, no. 3, pp. 231–245, 2020.
- [46] A. M. Casey, "The future-ready librarian: Cultivating an entrepreneurial mindset," *Libr J*, vol. 143, no. 9, pp. 12–15, 2018.
- [47] R. D. Hisrich and M. Soltanifar, "Unleashing the creativity of entrepreneurs with digital technologies," *Digital Entrepreneurship: Impact on Business and Society*, pp. 23–49, 2021.
- [48] H. Sa'ari, "Entrepreneurial competencies leading to innovative behaviour among academic librarians in Malaysian research universities," *Universiti Teknologi MARA (UiTM)*, Shah Alam, 2018.
- [49] M. Brodherson, J. Heller, J. Perrey, and D. Remley, "Creativity's bottom line: How winning companies turn creativity into business value and growth | McKinsey," 2017. <https://www.mckinsey.com/capabilities/mckinsey-digital/our-insights/creativitys-bottom-line-how-winning-companies-turn-creativity-into-business-value-and-growth>. (accessed Jun. 26, 2023).
- [50] M. Segalla and D. Rouziès, "The Ethics of Managing People's Data: The Five Issues That Matter Most," *Harvard Business Review*, Jul. 2023.

Biography of all authors

Picture	Biography	Authorship contribution
	Haziah Sa'ari: A specialist in library science and information management.	Designed the research framework, undertook comprehensive data analysis, and played a pivotal role in drafting the article
	Mohd Dasuki Sahak: A connoisseur in librarianship.	Played an instrumental role in data contribution and organization for this specific paper.
	Stan Skrzyszewskis: A historical researcher, writer, poet, and public speaker.	Made pivotal editorial contributions to this paper, providing both linguistic refinement and historical context