

THE STUDY OF ENTREPRENEURSHIP PROGRAM AMONG
THE STUDENTS OF BACHELOR IN ACCOUNTANCY
UITM JENGA, PAHANG

MUNIRAH BINTI AZMI

BACHELOR IN OFFICE SYSTEMS MANAGEMENT (HONS)
UNIVERSITI TEKNOLOGI MARA (UITM)

2013

ABSTRACT

The research entitled “The Study of Student Entrepreneurship Program among The Students of Bachelor in Accountancy UiTM Jengka, Pahang”. There are two objectives highlighted in this study which are to analyze the entrepreneurial intentions of Bachelor in Accountancy students in UiTM, Jengka, Pahang and to determine the perception about entrepreneurship program among Bachelor in Accountancy students in UiTM, Jengka, Pahang.

The scope of the study was concentrated on intention of entrepreneurship program among Bachelor in Accountancy students from semester four until semester eight. The researcher used descriptive research as research design and the sampling technique is stratified sampling technique. This study more focused to students from Bachelor in Accountancy students and 92 respondents was selected to fulfill and completed the questionnaires. At the end of the findings several recommendations have been made for the organization and also for future research purpose.

ACKNOWLEDGEMENT

Assalammualaikum w.b.t. I must offer my profoundest gratitude to my thesis supervisor, En. Muhammad Zahran bin Abd Rahman. His unreserved help and guidance and lead me to finish my thesis step by step. His word can always inspire me and bring me to a higher level of thinking. What I learn from him is not just how to write a thesis to meet the graduation requirement, but how to view this world from a new perspective. Moreover, I want to give gratitude to En. Shaiful Azlan. He gave me valuable suggestions in my proposal defense and corrected my thesis carefully.

I also would like to thank my classmates for sharing their knowledge and updating me with various related information and advice in making the preparation of this thesis possible. All of them are busy with their own thesis and work, but they are willing to give their helping hands as soon as I am in need.

Last but not least, I would like to thank to my father who are willing to help me to proofread my thesis and gave me full support on me in doing my thesis.

Munirah binti Azmi

June 26, 2013
Faculty of Business Management
Universiti Teknologi MARA

TABLE OF CONTENT

ABSTRACT	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENT	iii
LIST OF TABLES	vi
LIST OF FIGURES	vii
CHAPTER 1	
1.0 INTRODUCTION	1
1.1 Background of Study	1
1.2 Statement of Problem	4
1.3 Research Objectives	4
1.4 Research Question	4
1.5 Development of Research Hypothesis	5
1.6 Significance of the Study	5
1.7 Limitation of the Study	7
1.8 Definition of Terms	7
CHAPTER 2	
2.0 LITERATURE REVIEW	8
2.1 Introduction	8
2.2 Definition of Entrepreneurship	8
2.3 Conceptual Framework	20
CHAPTER 3	
3.0 RESEARCH METHODOLOGY	21

3.1	Research Design	21
3.2	Sampling Frame	22
3.3	Population	22
3.4	Sampling Technique	22
3.5	Sampling size	23
3.6	Unit of Analysis	24
3.7	Instrument	24
3.8	Validity of Instrument	25
3.9	Data Collection Procedures	26
3.10	Data Analysis	26
CHAPTER 4		
4.0	FINDING	28
4.1	Reliability Analysis	29
4.2	Survey Return Rate	30
4.3	Demographic Profile of Respondents	31
4.4	Analysis of Findings	36
CHAPTER 5		
5.0	CONCLUSION AND RECOMMENDATION	41
5.1	Conclusion	42
5.2	Recommendation	47
5.3	Suggestion for Conducting Future Research	48