

**THE EFFICIENCY OF INFORMATION DELIVERY BETWEEN
ELECTRONIC NOTICE BOARD AND TRADITIONAL NOTICE
BOARD AMONG DEGREE'S STUDENTS IN UiTM JENGA**

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ABSTRACT

Information is very important nowadays. Good information is information that is sincere, clear, relevant and sufficient to the receiver. Information usually is being exchange from one to another. In education, the students always interact or exchange information with their lecturers or with their friends. A person can play two different roles in information exchange, which are sender or receiver. For example, student can be a sender at one time, and he also can be a receiver the other time. In this research the researcher is trying to identify the efficiency of information delivery between electronic notice board and traditional notice board among degree's students in UiTM Jengka. One of the objectives in this research is to identify the information delivery by using electronic and traditional notice board in faculty in terms of usage, effectiveness, efficiency and reliability among degree's students in UiTM Jengka. Facebook is one of the electronic notice boards that are used by the students and lecturer in delivering the information. The researcher will identify how the electronic notice board is being used by the students in UiTM Jengka.