

STUDENTS' ACCEPTANCE TOWARDS THE USAGE OF I-LEARN PORTAL IN
UITM PAHANG: EXPLORING TAM MODEL

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ABSTRACT

This project paper was undertaken to seek the student's acceptance towards the usage of i-Learn portal as a learning medium for students in UiTM Pahang. This study use Technology Acceptance Model (TAM) to examine the relationships between perceived ease of use (PEOU) and perceived of usefulness (PU) towards the usage of i-Learn portal. For this purpose, this study was done on a sample of 108 students taken from 9 different programs who are currently studying in UiTM Pahang as the main respondents. The data was obtained by the survey method with measurement on a 5-point Likert scale. The collected data was analyzed using several statistical methods in order to test the hypothesis. The findings of this study reveal that perceived ease of use (PEOU) as well as perceived of usefulness (PU) has a significant relationship with the attitude of the students. The study revealed that the students were fairly accepted the use of this portal. It proved that both factors significantly influence the perception or attitude of the students to accept i-Learn portal as a tool for learning that can make the process of teaching and discussion will be more effective.

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